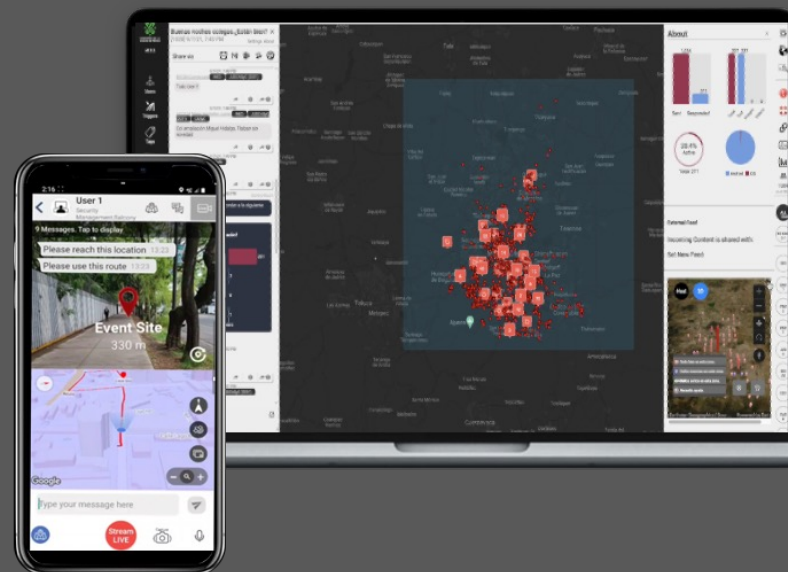# Balcony

MESSAGING REDEFINED FOR OPERATIONAL RESILIENCE AND EMERGENCY RESPONSE

Revolutionize communications and control in an increasingly dynamic and connected world: **Empower action, boost safety, and enhance efficiency**

For Smart Building | Smart Campus | Smart Enterprise | Smart City | Smart Nation

Location-Aware Messaging and Orchestration: **Why Now?**

As we move around, our emails, Teams accounts or phone numbers do not change. **Yet our relevance to events constantly does.**

There's a growing gap between the huge amounts of data generated by AI, IoT, GIS… **and the ability to actually act on it.**

Balcony's platform bridges those gaps **Turning Insights into Action:**

- ✓ Enhancing situational awareness and action-taking **for both the people in charge AND the people they're in charge off,** facilitating the flow of mission critical info faster than ever

- ✓ Innovative technology flawlessly merging mobile messaging, GIS, analytics, AI, and AR into an intuitive and simple to operate User Experience

- ✓ Modular B2B SaaS platform with open architecture for seamless integration and solution enhancement

- ✓ Trusted by Fortune 500 companies, major cities, and top international NGOs.

ONE PLATFORM TO EMPOWER:

Security and Emergency Response
Reduce risk and respond faster to incidents

Travel Safety and Corporate Duty-of-Care
With a global reach from anywhere

Operations & Site Management
Gain visibility and granular control

Event Orchestration
Transform emergencies into manageable situations

ESG management
Generate on-demand awareness and proactive action

OFFERING A SOLUTION:

for Enterprise and industry
End-to-End operations and Safety

for Public Sector
Responders, employees, volunteers, citizens

for NGOs & Humanitarian
End-to-end field force orchestration

for Public Venues
Safety, Security and Crowd management

for Integrators
Smart [X] - Tap into our open architecture

ISO 27001

Privacy by Design
GDPR compliant and unique No-PII engagement and user Opt-in from A to Z

Instant Onboarding
With capabilities such as 'temporary members' and 'Walk-in to Login'

The most familiar interface
It's multimedia chat, requiring ZERO training.
The Magic happens in the background

Mass Orchestration
Ensuring 'Just in Time' mission critical info flow across roles and siloes