

# Gobi.

eco-design  
made in France





**01**

***WHO ARE WE?***



## A 100% COMMITTED COMPANY



**Pioneer and expert in the transition to reusable products:** a range of eco-designed products, environmentally sober with a unique design, conceived for organizations and offered at the right price.



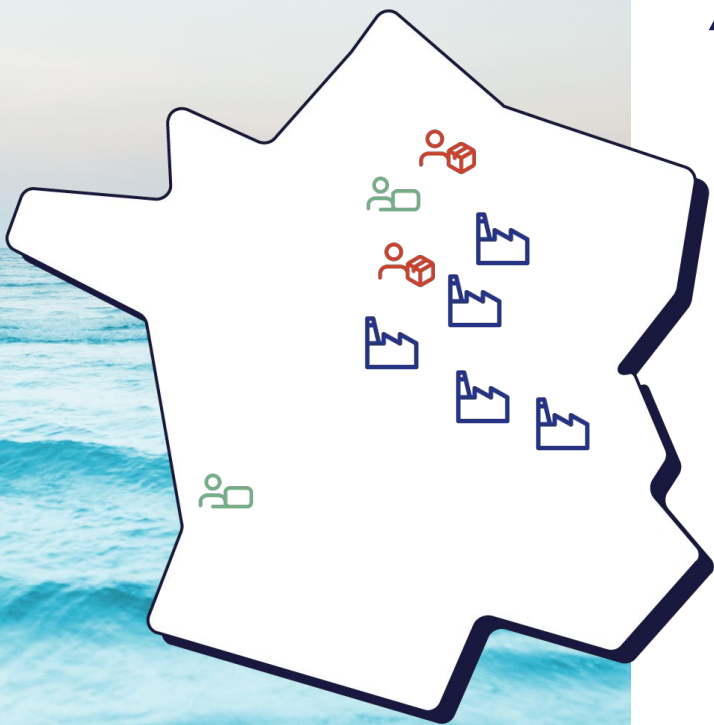
**A socially useful solidarity company** (ESUS certification) with nearly **70 direct and indirect jobs** created in France, 30 of which go to people with **disabilities** or in need of **reintegration**.



**Member of the 1% for the Planet** which donates 1% of its turnover (therefore of the amount of your orders!) to environmental associations to act on a larger scale.

As an organization, you have an impact:  
Be an example, buy responsibly!

# PRODUCTS FABRICATED AND ASSEMBLED IN FRANCE



## GOBI OFFICES

- **Paris** (75) : product, sales and communication / marketing
- **Bordeaux** (34) : supply, orders and administration

## SOLIDARITY ASSEMBLING

- **Mandres-les-Roses** (94) : ESAT de Rosebrie for the reintegration of people with disabilities
- **Bonneuil sur-Marne** (94) : workshop from the ARES group for the reintegration of people in a situation of exclusion

## MANUFACTURING

- **Périgny-sur-Yerres** (94) : original bottle, cup and caps
- **Gron** (89) : street bottle
- **Lagnieu** (01) : indoor bottle
- **Bourges** (18) : indoor bottle sleeve
- **Thiers** (63) : cutlery

# EXPERTS IN THE PROCESS TOWARDS REUSABILITY

Since 2010, anywhere in France and Europe, in open-space or telecommuting, within administrations, major groups or SMEs, during events and inside sports clubs: Gobi is happily encouraging hundreds of thousands of people to switch to reusable products.

Gobi has already been adopted by more than 15 000 organizations.



# OUR CUSTOMERS REVIEWS

We have been looking for **a substitute to paper cups for water dispensers** and finally opted for the Gobi Indoor glass bottle. It's great for the environment and it's also great for CSR.

Schneider Electric

The delivery to all employees has been extremely well appreciated and **they are being used on a daily basis** by everyone, a great first impression !

Décathlon

We've been working on customizing a bottle to go with our graphic universe and the outcome totally lives up to the challenge [...] **It supports our transition towards using water dispenser and the discontinuation of single-use plastic** within our institution.

Élysée - Presidency of the Republic

We wished to provide to our students **eco-friendly water bottles, in order to avoid disposable plastic or goodies that have been produced on the other side of the world.**

The Gobi bottle met our quality standards, environmental friendliness and short-term circuits.

Sciences Po Bordeaux

“

Read our  
clients  
recommendations →

”

**02**

## ***OUR REUSABLE PRODUCTS***



# OUR 3 ECO-DESIGNED BOTTLES MODELS

to meet the needs of your daily life



the **original** bottle  
the most **customizable**



the **STREET** bottle  
the **lightest**



the indoor bottle  
the most **elegant**, made of glass



# OUR 3 CUSTOMIZATION SYSTEMS

a Gobi exclusivity!



Example of branding and individual personalization on the Showcase card

Free



Example of branding and individual personalization on the Cap card

Free



Example of bottle marking by pad printing

Upon request

It is essential to **combine branding** to increase the sense of belonging, and **the individual personalization** to own and recognise their bottle.

# the **original** bottle



new  
**colors**  
2023



# the **original** bottle | 46 cl

100% produced and assembled in France (in the Val-de-Marne department)

## **Sustainable materials :**

Copolyester (Tritan, reusable plastic without BPA, BPS and recyclable)  
and Formi (bio-composite filled with sawdust)

AVAILABLE IN 9 COLORS (MIX AND MATCH POSSIBLE)

## **With 3 branding spaces and individual personalization:**

- Your logo/visual printed on the "window" card and on the "cap" card (FREE)
- Each employee can add his or her name to the back of the cards of the cards in a dedicated space
- Marking on the body upon request

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### **MANUFACTURING IMPACT**

Compensated after  
**5 months of use**  
#ecoconception

### **MAINTENANCE**



### **LIFETIME**

As long as it's well maintained!  
Recyclable upon request



# The **STREET** Bottle



Green  
Forest

Midnight  
Blue

Yellow  
Mimosa

Greige  
Chalk

Red  
Heart

Dusty  
Pink

Green  
Matcha

Ocean  
Blue

Anthracite  
Grey





# the **STREET** bottle | 50 cl

100% produced and assembled in France (in the Yonne and Val-de-Marne departments)

## **Sustainable materials:**

Copolyester (Tritan, reusable plastic without BPA, BPS and recyclable) and Formi (bio-composite filled with sawdust)

AVAILABLE IN 9 COLORS

## **With 2 branding spaces and individual personalization:**

- Your logo/visual printed on the "cap" card (FREE)
  - + each employee can add his or her name on the back of the card of the card in a dedicated space
- Marking on the body upon request

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### **MANUFACTURING IMPACT**

Compensated after  
**2 months of use**  
#ecoconception

### **MAINTENANCE**



### **LIFETIME**

As long as it's well maintained!  
Recyclable upon request





# The indoor bottle



Anthracite  
Grey

Red  
Heart

Dusty  
Pink

Green  
Matcha

Yellow  
Mimosa

Ocean  
Blue

Greige  
Chalk

Midnight  
Blue

Green  
Forest





# The indoor bottle | 50 cl

100% made and assembled in France (in the Ain and Val-de-Marne departments)

## Sustainable materials :

Glass (recycled and recyclable), Formi (bio-composite filled with sawdust), Dryflex (biomaterial with sugar cane)

AVAILABLE IN 9 COLORS (MIX AND MATCH POSSIBLE)

## With 2 spaces for branding and individual personalization:

- Your logo/visual printed on the "cap" card (FREE)
  - + each employee can add his or her name on the back of the card of the card in a dedicated space
- Marking on the body upon request

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### MANUFACTURING IMPACT

Compensated after  
**3 months of use**  
#ecodesign

### MAINTENANCE



### LIFETIME

As long as it is well  
will be well maintained!  
Recyclable on demand







## OUR “HANDS-FREE” CAP MADE OF FORMI

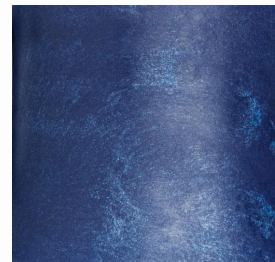
You can mix and match the cap of the three water bottle, to vary the pleasures and colors !

### **This cap is made of “Formi” :**

This cap is made of :  
a bio-composite mixed with 30% of wood fibers  
wood fibers recovered during the transformation of  
of wood into paper.

This gives it a naturally marbled  
appearance. This makes each cap  
completely unique!

**zoom  
on the formi**



# ***THE GOBI CUP AND CUTLERY***

To implement the essentials of reuse with the same design signature



The **original** cup | 28 cl  
The **most playful**  
personalization



The **STREET** cutlery | case + fork, knife, spoon.  
Easy to carry and  
**efficient**

# the **original** cup



Dusty  
Pink

Midnight  
Blue

Green  
Forest

Red  
Heart

Greige  
Chalk

Anthracite  
Grey

Ocean  
Blue

Yellow  
Mimosa

Green  
Matcha





# the **original** cup | 28 cl

100% made and assembled in France (in the Val-de-Marne department)

## **Sustainable materials :**

Copolyester (Tritan, a reusable plastic without BPA, BPS and recyclable, can contain cold and hot liquids) and Formi (bio-composite mixed with sawdust)

AVAILABLE IN 9 COLORS

## **With 2 branding spaces and individual personalization:**

- Your client's logo/visual printed on the "background" card (FREE)
- + each employee can add his or her name to the back of the of the card in a dedicated space
- Marking on the body upon request

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### **MAINTENANCE**



### **LIFETIME**

As long as it's well maintained!  
Recyclable upon request





# the **STREET** cutlery

100% made and assembled in France (in the Auvergne-Rhône Alpes and Val-de-Marne departments)

## **Sustainable materials :**

Stainless steel (recycled and recyclable, from Europe), Copolyester case (reusable and recyclable plastic, made from scraps of production of the original gourds)

2 CASES COLORS : TRANSPARENT OR BLACK

## **With 1 space of branding :**

- Marking on the body on request

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### **MANUFACTURING IMPACT**

Compensated after  
**15 months of use**  
#ecodesign

### **MAINTENANCE**

The cutlery  
does  
not rust !



### **LIFETIME**

The whole life





**03**

***YOU CAN DO IT TOO !***

# ALL OCCASIONS ARE GOOD TO SWITCH TO REUSABLE!

✓ **Ban** on disposable dishware by the AGEC law & removal of paper cups

✓ **Guiding**  
your CSR / SD policy

✓ **Relocation**  
in your new offices

✓ **Welcome Pack** for your new employees

✓ **Setting up water dispenser**

✓ **Your private and public events :**  
seminars, trade shows, greetings

✓ Customer **gifts**



# YOU WILL BE WELL ACCOMPANIED TO MAKE YOUR PROJECT A SUCCESS

Because it's not our products that can change the world,  
it's the way you're using them



## **An informative label tied to each product**

that promotes your choice  
directly to your co-workers  
and avoids unnecessary  
packaging.



## **A dedicated representative** to assist you from A to Z.



## Reactive delivery within **10 business days**



## **Real time tracking** of your order



## **Communication tools provided,** multi-formats for internal communication



## A **recuperative and recycling** **plan** for the Gobi



We look forward to hearing from you!

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