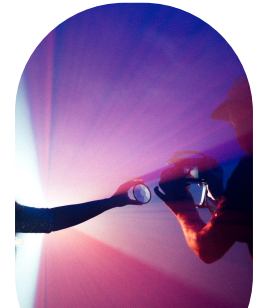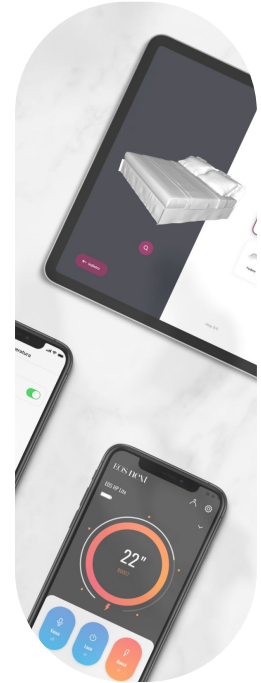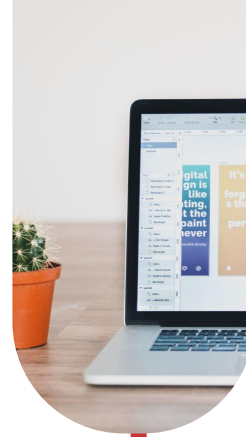**DUCKMA**
EMPOWERING HUMAN BEINGS

What We Have Done for Companies like Yours?

*DuckMa Company Profile.*

v. 6.0

Mission

DuckMa is the right-hand man for visionary Entrepreneurs who want to bring their ideas into the world so that they can have an impact on millions of people.

Vision

We live and breathe the air of innovation on a daily basis.

Over the years, we have honed our skills in Digital and will continue to do so, to ensure our Customers both Software and Advanced Applications, accessible to all.
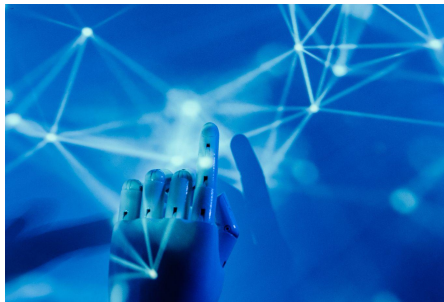
Empowering Human Beings.

We love technology that makes our lives easier and we are great experts **Android, iOS and IoT**
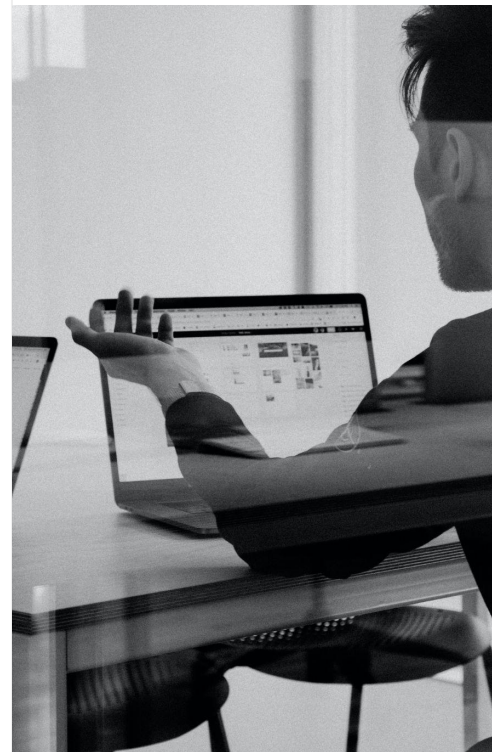
We value our Customers' **digital experience** and constantly **invest** in **innovative technologies**.

We put the **User at the center**, following the Project from the first idea to delivery. We offer **full control to the Client**.

We love **beauty** combined with **functionality**.
We created the **DuckMa Design Academy** to design the Digital Products of tomorrow.

Projects

Case Studies.

Piscine Castiglione.

■

The Project

Remote management system for one's swimming pool: real-time detection of temperature, water values and main factors (pH, disinfection, etc.) that are adjusted through controllers to keep the water crystal clear.

Management of turning equipment on and off and setting a calendar of events with automatic settings.
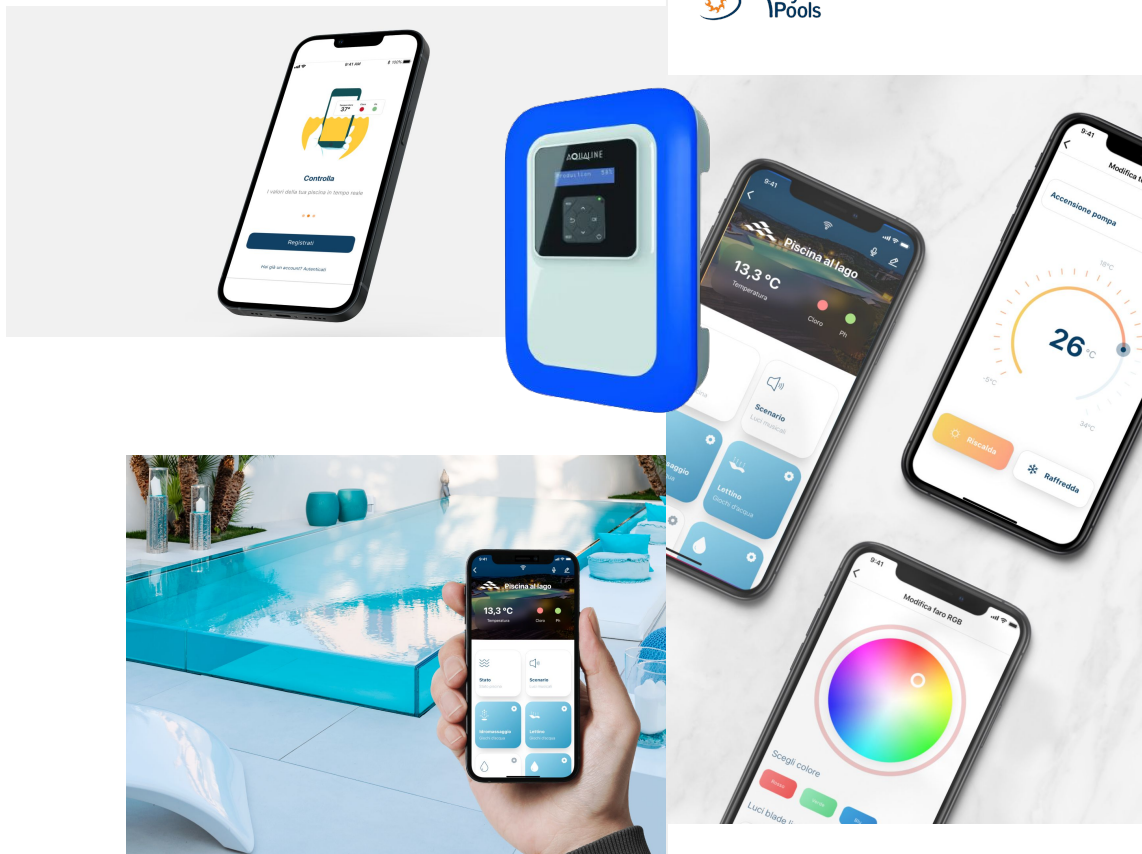
Piscine
Castiglione.

▪

The Benefits to the User

○ Instant interface for management and programming of lights and music streaming;
○ Alarms in case of anomalies or values to be corrected;
○ Notifications with information and events for optimal plant and pool management.

▪

The Benefits for the Company

○ Give an exclusive accessory to its Customers;
○ Having timely remote control so that they can operate on the system in advance, avoiding unpleasant extraordinary maintenance.

Univet Eos Next.

■

The Project

IoT app to manage EOS-Next devices mounted on dentists' and surgeons' working glasses, via smartphone and iPhone, with a simple tap or through voice commands.

You can remotely control the EOS-Next illuminator, controlling on/off and different levels of illumination intensity, either via smartphone or voice assistant.

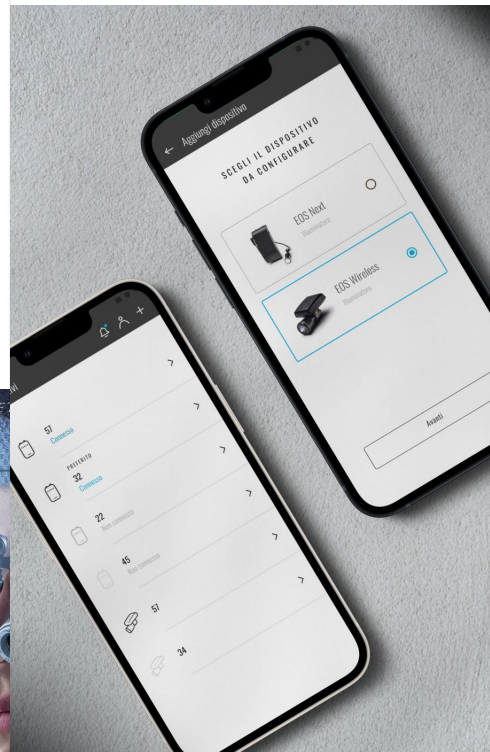*See Behance project*

Univet Eos Next.

The Benefits to the User

○ Use the light fixture by changing settings without having to touch it (also via voice assistant).

The Benefits for the Company

○ Have a clear end-user profile;
○ Manage devices and update them centrally;
○ Manage warranty and service of devices.
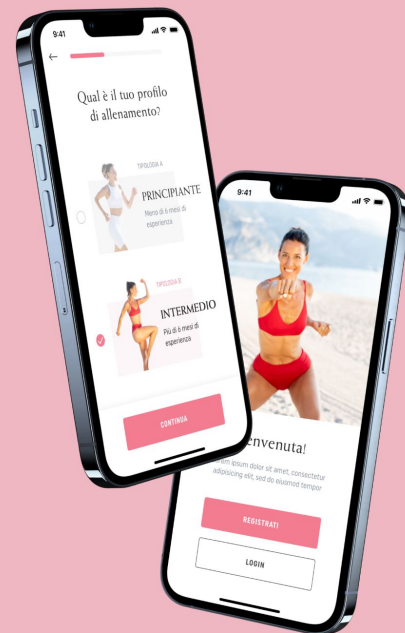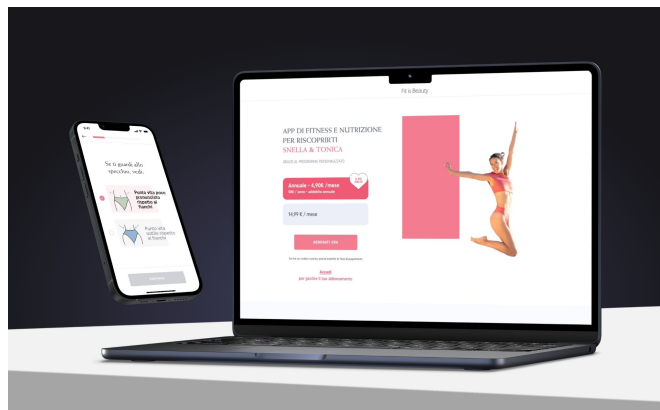
Vedi progetto Behance

Fit Is Beauty.

■

Il Progetto

Fit is Beauty is the App designed by a woman for women, especially those over 40.

It allows for a customized 52-week workout and nutrition education plan tailored for each woman, enabling her to regain fitness and rediscover herself 'Slender & Tonic'.

*Vedi progetto Behance*

Fit Is Beauty.

■

The Benefits to the User

○ Continue to keep fit with a simple tool and healthy eating, programmed with plans tailored to each woman's physical profile and calculated according to waist-to-hip ratio.

See Behance project

■

The Benefits for the Company

○ Solve a specific need of the target Users and allow to monetize, starting from the already loyal users that the Company has on Instagram.
○ In its evolutions 1.1 and 1.2, important new features were included such as: exercise library, shopping list, timer and audio exercises (voice explaining what to do during the exercise), App tutorial.
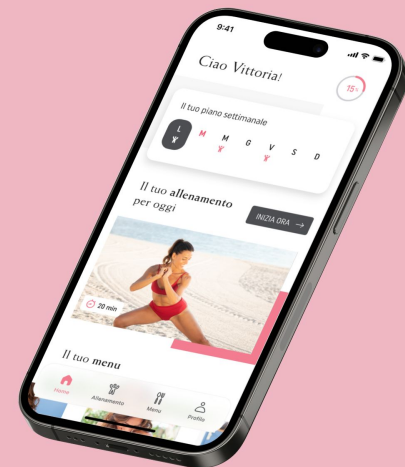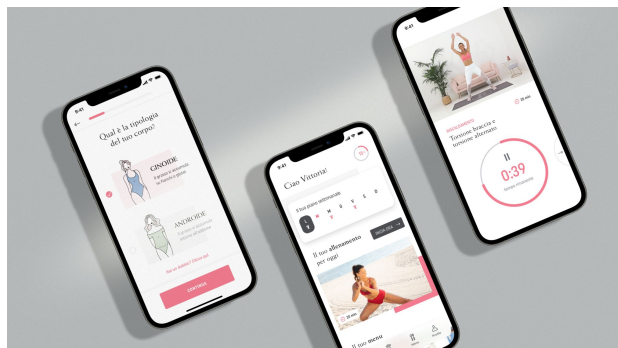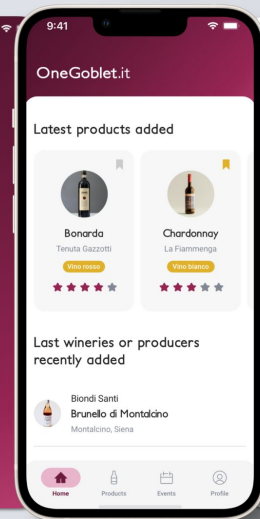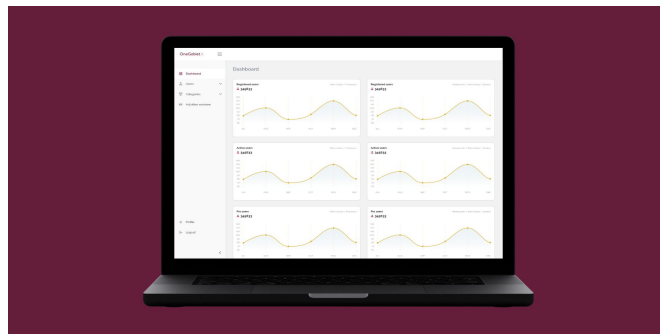
OneGoblet.

■

The Project

Facilitate Business between Wineries / Wine Producers and Restaurateurs / Wine Shops / Distributors, making it possible for the former to present their Products to a qualified audience of likely buyers, for the latter to establish a direct channel of communication with qualified suppliers.

OneGoblet.

■

The Benefits to the User

○ For Wine Producers / Wineries to have a list of Customers to contact, obtained from the OneGoblet database, with the possibility to chat directly from the App;
○ For Restaurateurs / Wine Shops / Distributors to find Products quickly and easily, with details of the Winery / Producer and its catalog, and the possibility to chat directly from the App.

■

The Benefits for the Company

○ Thanks to the administration console, it is possible to view and manage all subscriptions made by Users;
○ Possibility of monetization thanks to some features in the paid Pro version and the purchase of slots for publishing events.
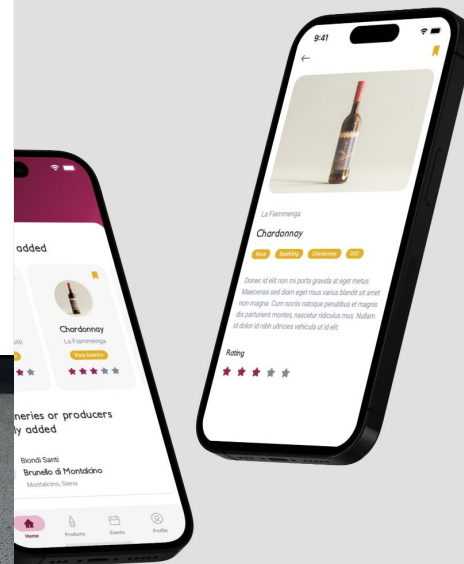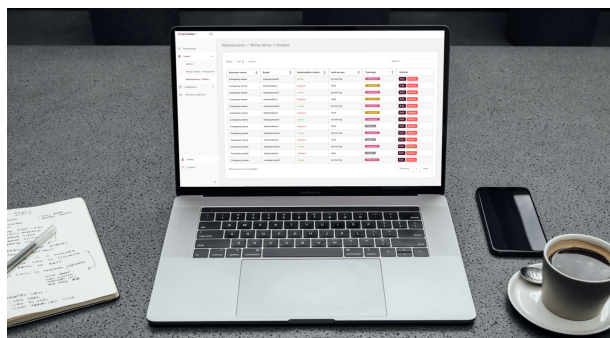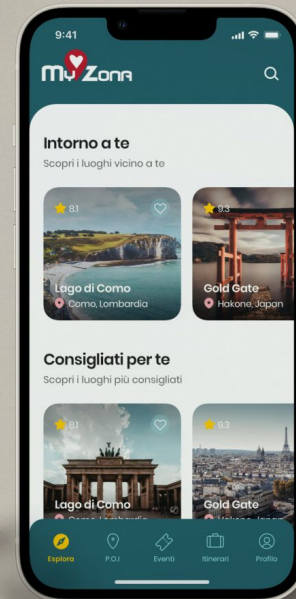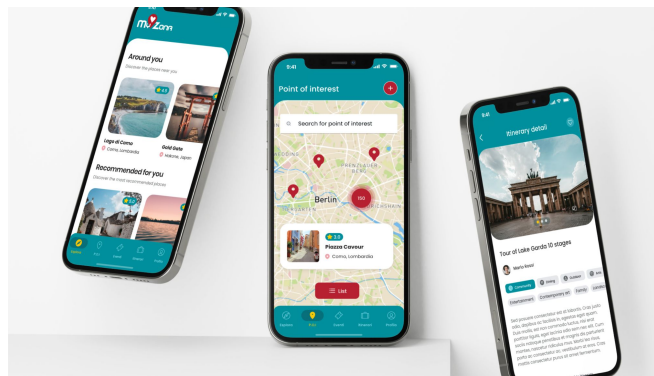
MyZona.

■

The Project

MyZona is a Territory Enhancement Product within everyone's reach.

Users highlight their zones, points of interest, routes and events by populating the App.

The purpose of My Zona is for Users to have a unique experience based on their interests and geolocation.

MyZona.

The Benefits to the User

- The enjoyment of content based on geographic location, the addition of new points of interest, events or itineraries, and a personal profile with his or her favorite places;
- Having for all intents and purposes a personalized experience based on one's interests.

The Benefits for the Company

- The complete management of all content visible in the App;
- The enhancement of its territory and the creation of a model of tourism with the User at the center.
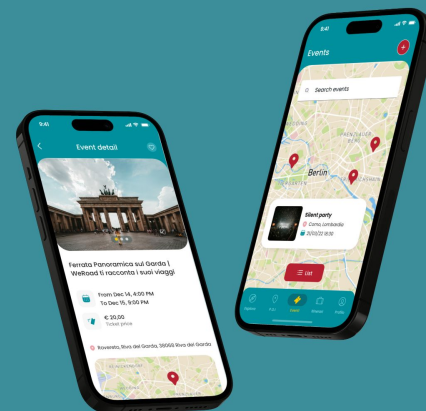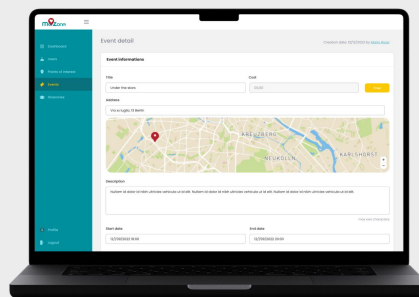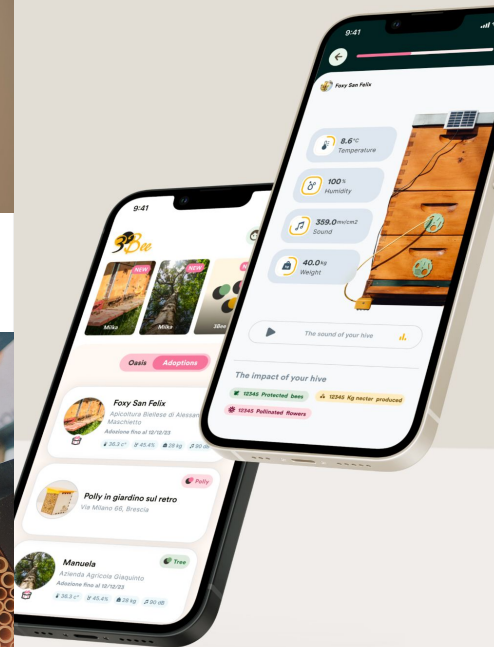
3Bee App.

■

The Project

3Bee develops systems to improve bee health and protect biodiversity by developing unique and innovative technologies to listen to bees' needs and intervene when they are unwell.

3Bee's App is designed to be accessed by both Beekeeper and Honey Consumer. As a Beekeeper, it is a hive manager: one can better organize and manage the work in the apiary, set the intervention calendar, create written and voice notes, set deadlines and notifications.

Those who adopt a hive, on the other hand, can monitor their hives in real time, view photos, videos and comments from their Beekeepers, and view the health status of their hives.

3Bee App.

■

The Benefits to the User

○ Monitor adopted trees and hives, being able to read in a simple and intuitive way the data sent by the inserted sensors, to be constantly updated on the condition of the Product they have adopted;
○ Those who adopt a hive also will have the opportunity to receive honey produced by it.

■

The Benefits for the Company

○ Ability to manage and monitor Beekeepers and Clients adopting hives or trees in more detail.
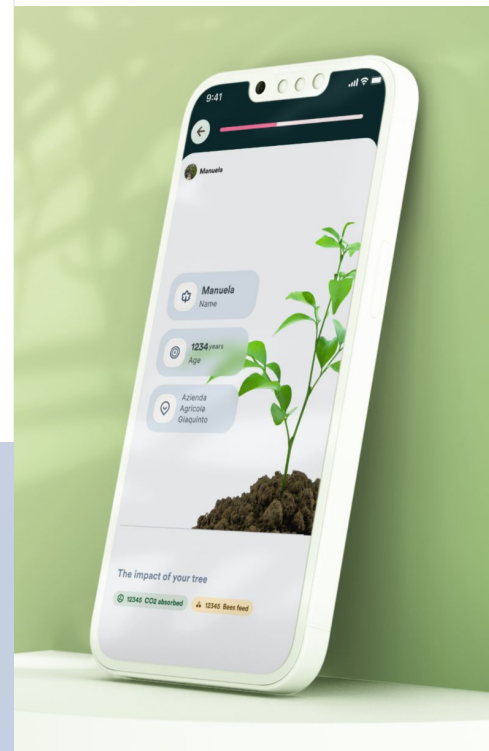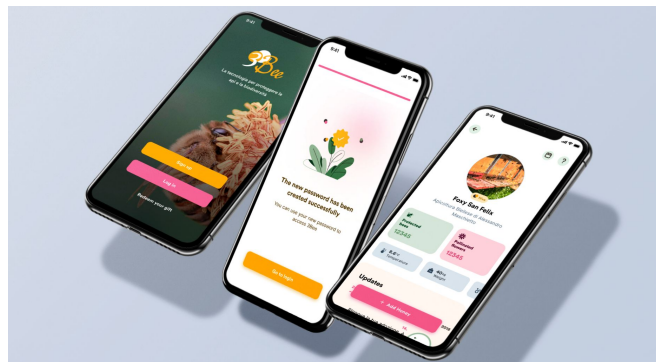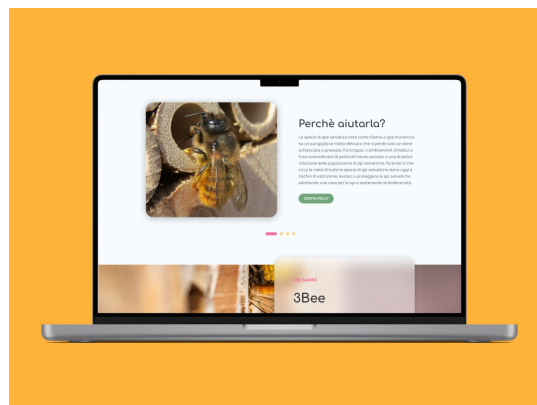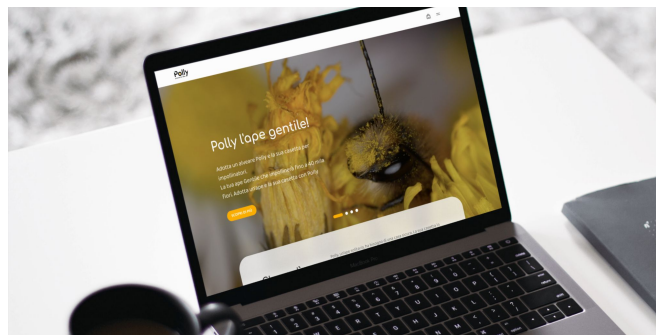
myPolly.

■

The Project

3Bee has also thought about solitary wild bees, which are often undervalued compared to honey bees.

We have designed an e-commerce for selling or simply adopting their homes to support the reproduction of these important pollinators.

myPolly.

■

The Benefits to the User

○ Simple procedure to purchase or adopt, to help preserve our planet's biodiversity.
○ A community of users to compare and get suggestions.

■

The Benefits for the Company

○ Add a Product to the existing range to protect these key pollinators to maintain and preserve function in biological productivity, ecosystem and plant and animal health.
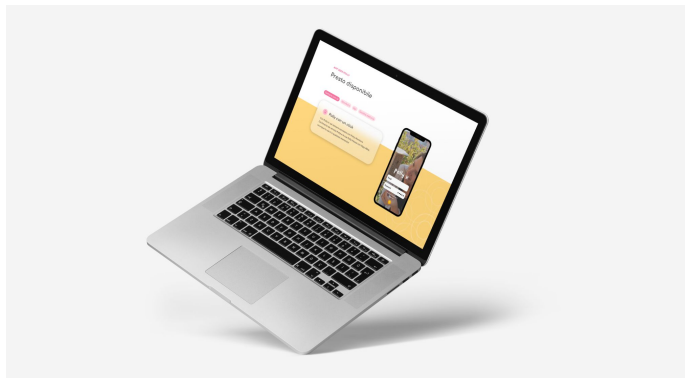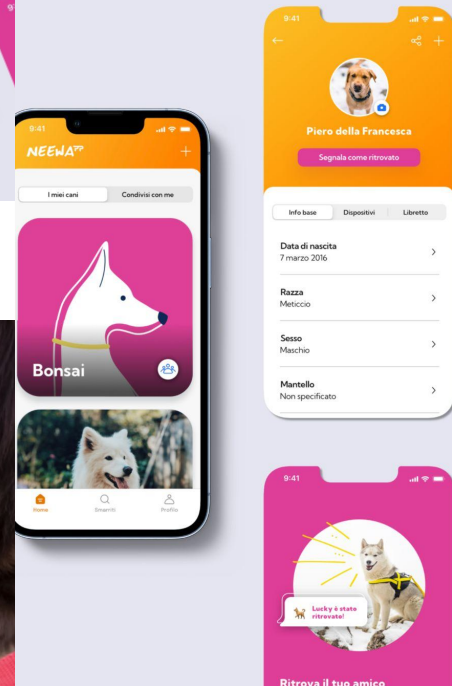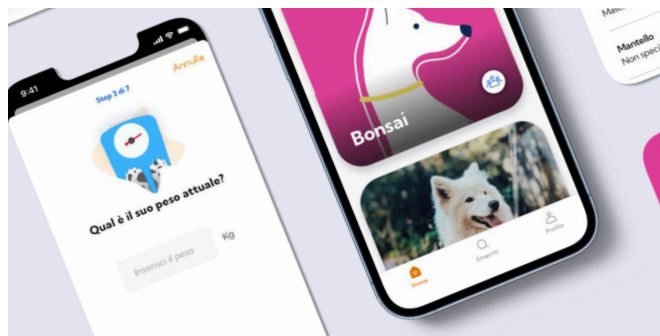
NeewApp.

The Project

The App provides dog owners equipped with a Neewa accessory (harness or collar) with additional help in finding their four-legged friend, using NFC technology and providing a meeting point between those who can report finding or losing a dog in a community logic.

It allows vaccinations and antiparasite to be recorded on a convenient health booklet, linked to calendar and reminders. Finally, it provides the ability to share with "sub-owners" (e.g., dog walkers) their dogs.

NeewApp.

The Benefits to the User

○ Nimble and smart tool to find your dog in case of loss thanks to always-trackable accessories, being able to manage and update data directly online.
○ Health booklet and events calendar.

The Benefits for the Company

○ In the short term, the benefit for Neewa is to increase sales of the equipment;
○ The focus for the medium/long term, on the other hand, is to create a community around the App, so as to make it the hangout for dog lovers and have a boost on the number of Users and a positive impact on the perception of the Neewa brand.
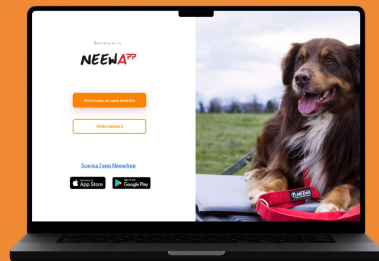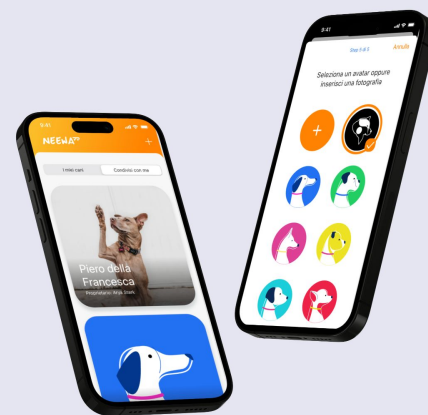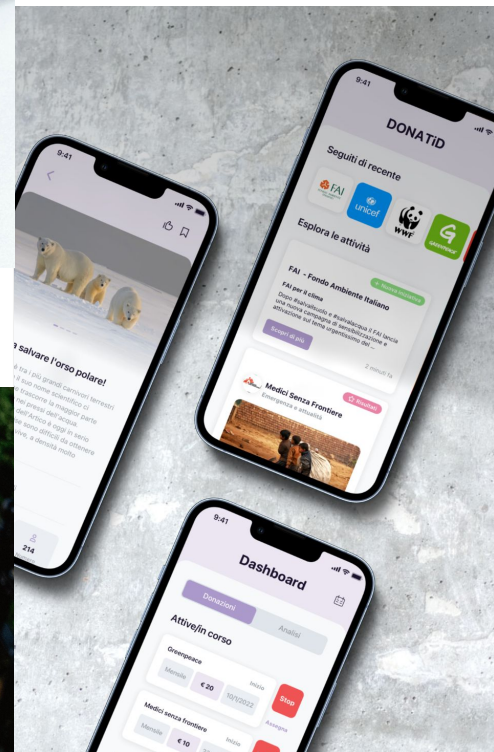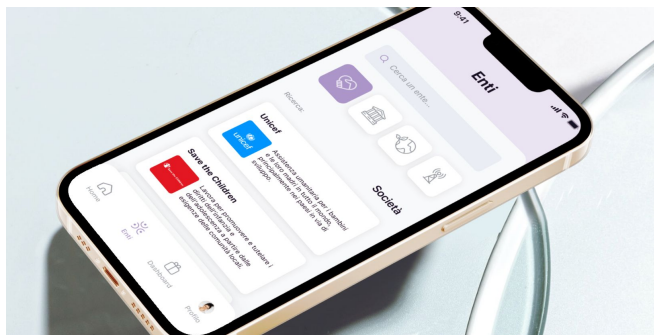
DONATiD.

■

The Project

Important Project for the Nonprofit World. The ability to be in full control through the App of a world of one-shot or calendared micro-donations to make it easier to give back to the world.

See Behance project

DONATiD.

The Benefits to the User

- Being able to flexibly choose the beneficiary institution, selecting it from a detailed list on the App;
- To decide independently the amount of the donation and the recurrence of payment (monthly, annual or one-shot);
- Thanks to the App, the donor is relieved of the bureaucratic procedures, which would be necessary using the current statutory systems.

See Behance project

The Benefits for the Company

- The App aims to attract an audience that has so far remained alien to the world of donations due to the complexity of the current bureaucratic process;
- The goal is to engage more donors by making them aware that even the sea is made up of small drops;
- Monetization through subscriptions that registered entities subscribe to.
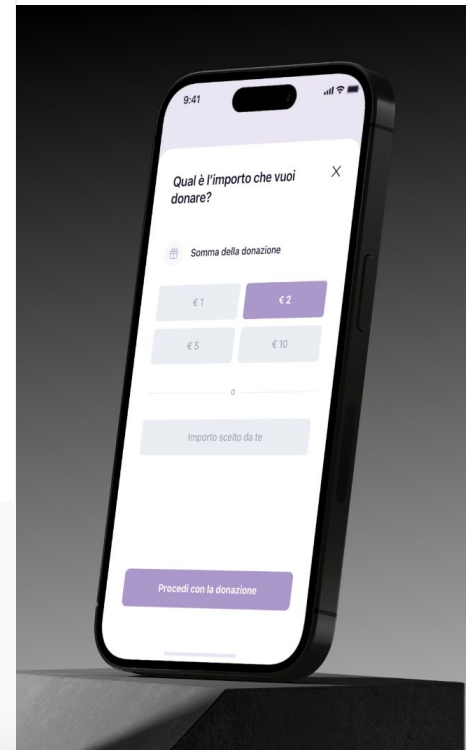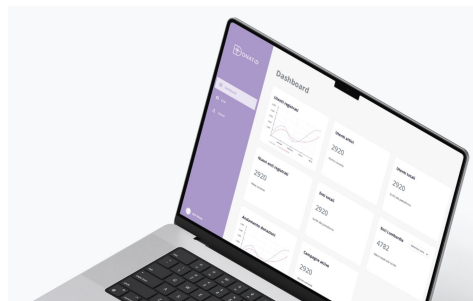
Arriva.

■

The Project

The Project of this Transportation Company (a partner of Deutsche Bahn and one of the largest groups in Europe) arose from the need to have a system that could recognize a driver's personal badge and show him information about the upcoming shift and the bus to be used.

See Behance project
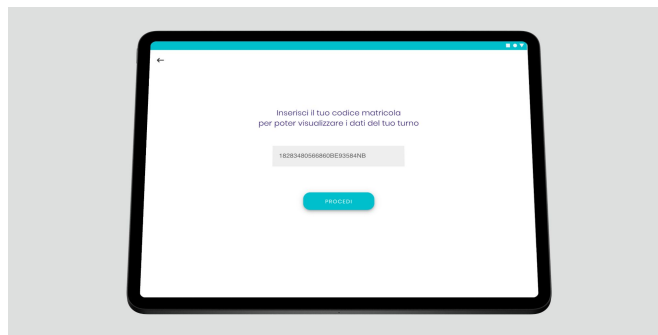
Arriva.

■

The Benefits to the User

○ The driver at the beginning of each shift is able to locate the exact location of the bus he will use for the service.

See Behance project

■

The Benefits for the Company

○ Solution that can integrate with existing systems to provide some information of interest to its employees;
○ The system is used in multiple depots, and is therefore dynamically configurable. This allows the configuration of other depots to be added, changed or removed independently;
○ The 'Company used to lose 15 minutes per shift for each driver to find the vehicle. Not anymore. Nearly 60 working hours per employee saved each year. With a Tap.
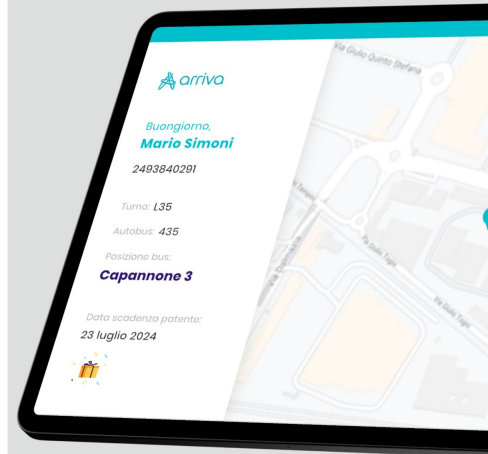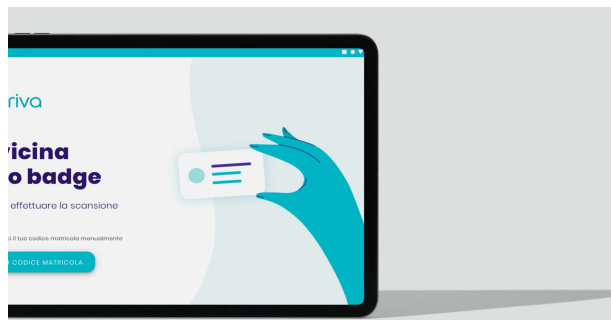
Fabric Butler.

The Project

Mobile commerce for those who love high-quality tailored shirts.

Using an innovative catalog, Fabric Butler presents the full range of Albini Group fabrics offered by the world's best tailors in an interactive way.

Fabric Butler.

The Benefits to the User

○ The App can be used by tailors, retailers, end-consumers who are already Customers and those who are not yet: in fact, each User has a customized user interface, depending on whether they belong to a specific buyer persona group.

○ It contains editorial content, a rich catalog divided by brand, books, pages with over 1500 images and product descriptions, text search thanks to filters, a shopping cart and order history, contact form and account configuration.

The Benefits for the Company

○ Giving Customers direct access to the entire catalog and network of tailors, retailers and end consumers, with a solution that combines tradition, technology and style to give everyone immediate access to the exclusive world of Italian haute couture shirting.
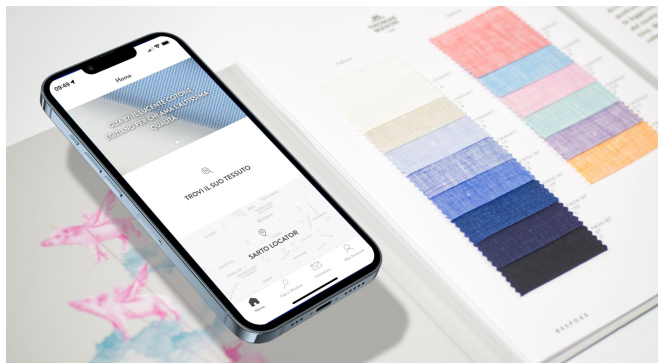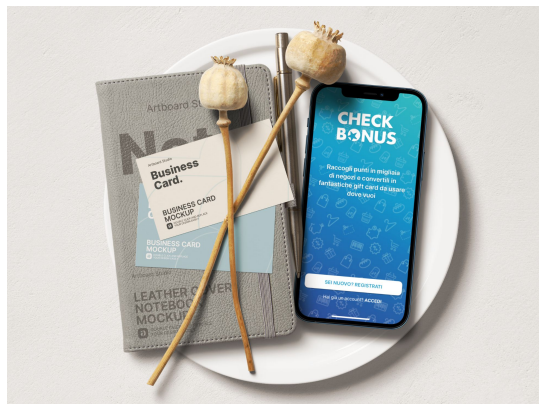
CheckBonus.

■

The Project

Smartphone App that uses iBeacon technology, which allows the User to be located every time they enter a store so that they can be recognized, accumulate points and access product discounts.
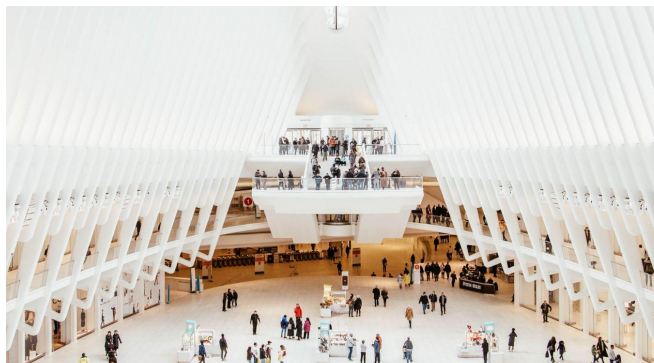
CheckBonus.

■

The Benefits to the User

○ Earn coupons and gift cards simply by entering participating stores;
○ Have multiple retailers of different types and accumulate points by performing different actions.

■

The Benefits for the Company

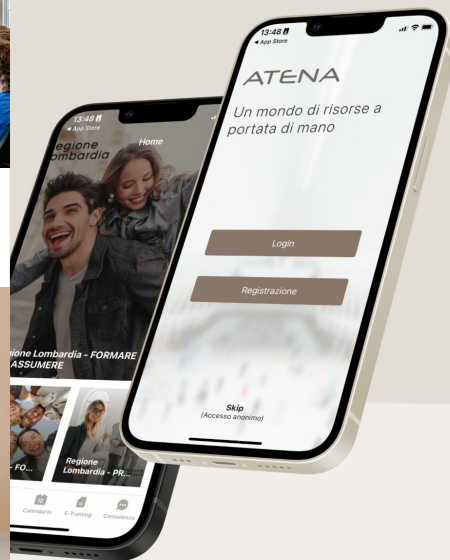○ Monetization through point-of-sale subscriptions.

Atena.

■

The Project

The Atena SpA group offers a wide range of courses and training solutions aimed at companies, individuals and professionals.

We have developed a Mobile Software solution for publishing the news, events and training courses they provide.
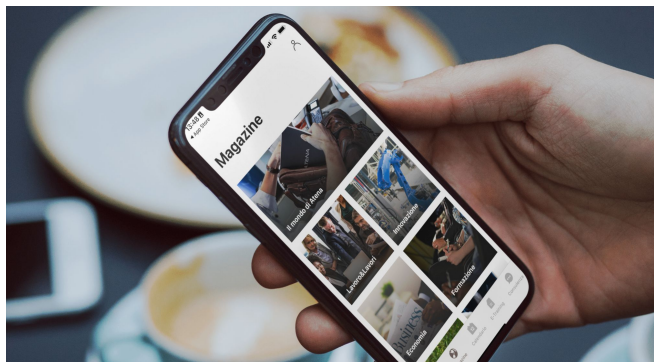
Atena.

The Benefits to the User

○ Convenient consultation of the content and training catalog offered by Atena;
○ Having a direct channel of communication with the Company.

The Benefits for the Company

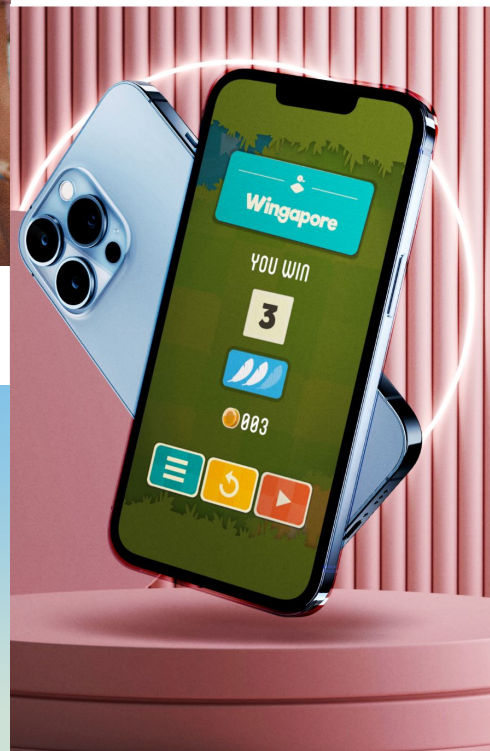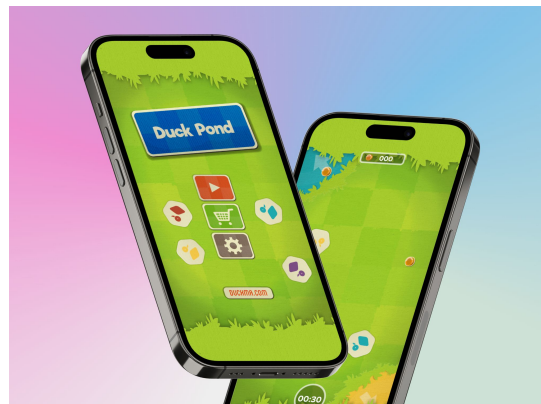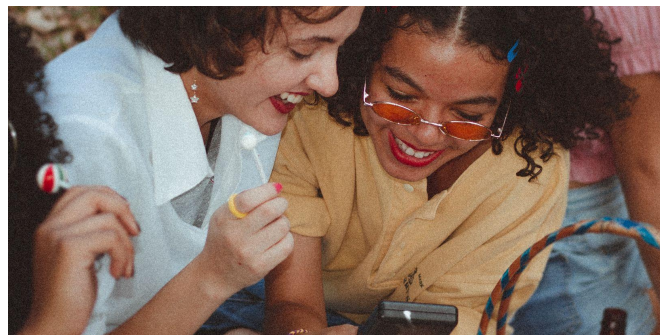○ The collection, processing, and management of data from the App.

DuckPond.

■

The Project

Casual game that takes advantage of the smartphone's accelerometer: pass levels by tilting the screen and sending ducks into their ponds, avoiding obstacles, collecting coins, unlocking spells, special ducks and other surprises.

DuckPond.

■

Details

The user is led to immerse himself in a playful experience reminiscent of arcade gyro games. A challenging and addictive experience that captures attention through challenges designed to have greater complexity as the levels progress.
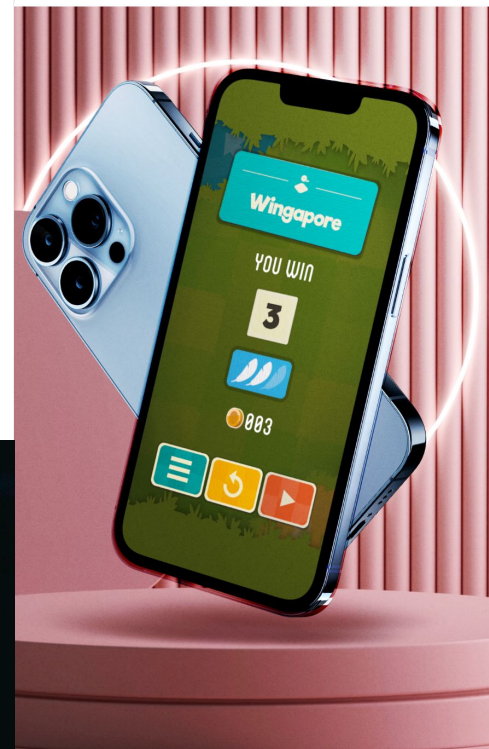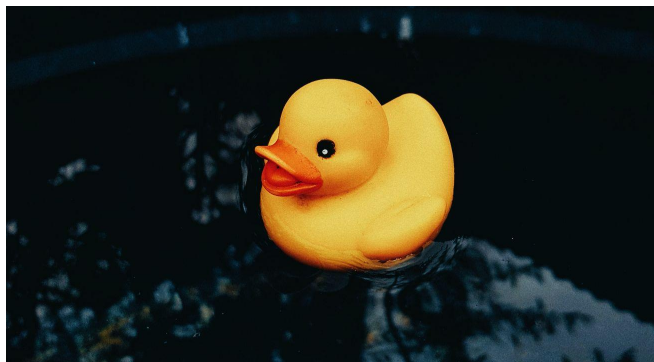
■

The innovation

The game contains various in-app purchases that helps players advance in levels more easily.

The basis of the game is Coins, in the future it is planned to be NFT tokens on BlockChain network

DuckMa has its own cryptocurrency on BNB network called DuckMa Coin.

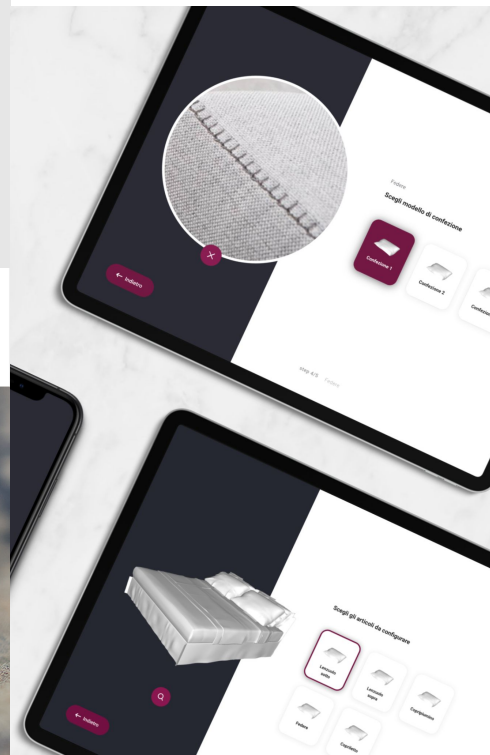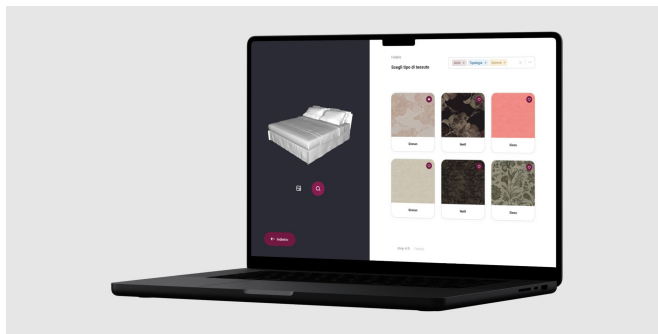# Martinelli Ginetto Kohro.

■

The Project

Software for configuring and customizing beds, mainly used at trade fairs and events, which allows registered Users to aggregate following an organization to Agents and Vendors.

Martinelli Ginetto Kohro.

■
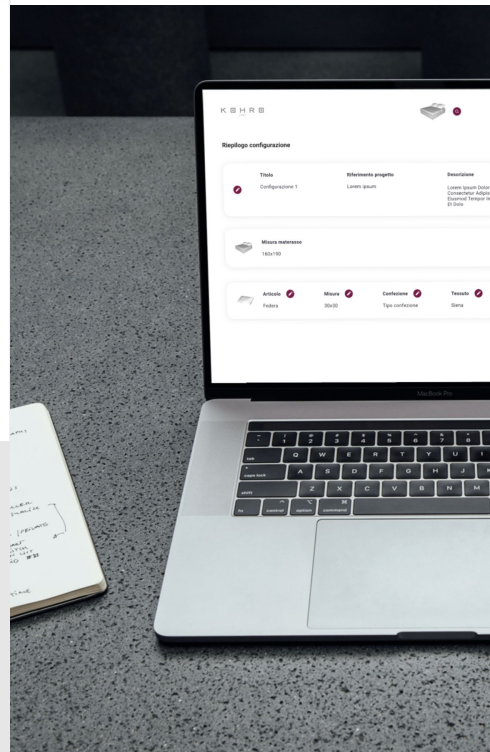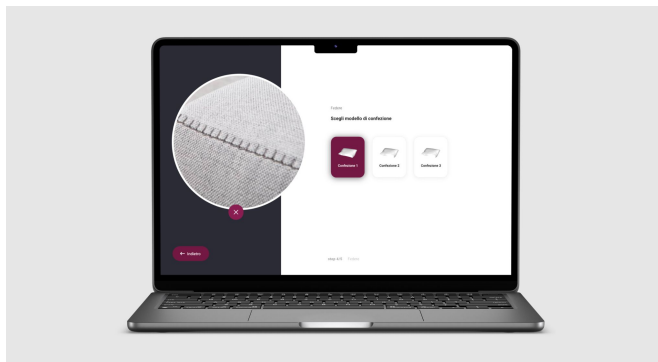
The Benefits to the User

○ Create new configurations by relying on 3D visualizations, which will allow a real-time preview of the result;
○ Make changes and add extra products.

■

The Benefits for the Company

○ Doing lead generation with simple bed configuration;
○ Each User is associated with a vendor who views all configurations created;
○ Full control of the entire User database.

Big Companies are already using our Digital Projects to innovate their Business.

https://duk.ma/consulenza

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sales@duckma.com

Italia

CONFINDUSTRIA Brescia	NEEWA		HYPE	TIM	UNIVET
Organizzazioni	Organizzazioni	Ricerca medica	Pagamenti bancari	Telecomunicazioni	Apparecchi medici
My Secretary	arriva a DB company	VIRTUOSO	Zato Recycling Solutions	FAE TECHNOLOGY	Check Bonus
Servizio di segreterie	Trasporti	Sport e salute	Riciclo metalli	IoT	Promozioni
TECNOCARPENT	Albini GROUP	AUTOMAZIONI INDUSTRIALI	RIB	Piscine Castiglione	MARTINELLI GINETTO
Metalmeccanico	Settore tessile	Automazioni tech 4.0	Soluzioni per cancelli	Costruzione piscine	Settore tessile

Estero

aureo	babyndex	amiko	neato	conio	F-Secure
Spagna	Ungheria	Regno Unito	USA	USA	Finlandia

DuckMa Company Profile