

# Introducing Lightbulb Edtech

## Who We Are

With Lightbulb Edtech's award-winning and innovative software, we make it easy for organisations to equip their employees with the right knowledge and skills they need to succeed, where ever they are in the world.

We're a bold group of visionaries, designers, coders and creators obsessed with changing what it means to learn and train online.

We're restless in our pursuit to provide the most client-friendly, scalable solution to meet the training demands of a changing world.

## Benefits

We tailor the training process to our clients' needs, and we transform the way people learn by connecting them to knowledge in a simple, engaging and intuitive way, all while break down barriers like:



Logistics



Costs



Reporting



Administration



Scalability



Time





## Features



### Content Tools

- Create Rich Interactive Digital Content
- Content Management Systems and Libraries



### Assessment Tools

- Create Assessments
- Manage User Testing and Evaluations



### Reporting Tools

- Review Analysis of all courses, Activities and Projects.
- Get a global control and total analytical reporting over the whole learning and development in an organisation.
- Business Intelligence and Insights



### Course Creation Tools

- Create Curriculum Aligned Courses
- Design Lesson Plans
- Gamification, Rewards and Incentives



### Interactivity Tool

- User Discussion and Collaboration Forums
- Live Chats, Audio and Video Calling
- Video Conferencing and Broadcasts



### E-Commerce

- Integrated Payment Gateways
- Earn Revenue through Online Training Courses and Programs



### Business Intelligence Tools

- In-depth reports
- Data analytics
- Business Intelligence

## Our Vision

To ignite a world of learning through innovative technology.

## Our Mission

To power the learning experience through technology-led, tailored training and data-driven analytics.

## Our Purpose

Unlock the potential of human learning by creating the best online learning experience possible.

## Get In Touch With Us



+27 61 451 5878



[www.lightbulbedtech.com](http://www.lightbulbedtech.com)



[info@lightbulbedtech.com](mailto:info@lightbulbedtech.com)

