

The background is a teal gradient with various geometric shapes: a large teal circle in the center, a white rounded square outline around the text, and several other circles of different sizes and colors (teal, white) scattered around.

KIVISENSE

| Augment Your Value in Reality |

ABOUT KIVISENSE



Kivisense, a Sino-French joint venture, focuses on WebAR solutions in **E-commerce** and **digi-marketing**. We are a MarTech company that uses proprietary AI technology as its core to automate the R&D for AR algorithm products and abilities. The AI generated technology is the KEY for it.

Our solutions cover multiple links in new retail including digital content, social, e-commerce, data, etc., and create value beyond reality for brand customers based on AI and AR capabilities.

From livestreaming, AR try-on, immersive metaverse to digital campaigns,

WE ARE THE PAIN POINTS KILLER.



Kivisense won the Meta Best Startup Awards 2021

Artificial Nerds

botme



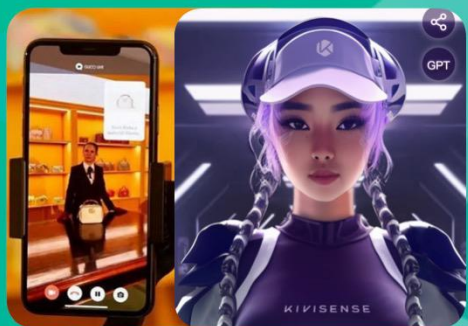
弥知科技
KIVISENSE

Kivisense HONOR & ACHIEVEMENTS

- National High-tech Enterprise
- 11 Invention Patents
- Best Startup Awards at Meta F8 Refresh
- The SABRE Awards 2020 Champion for the IFS Digital Campaign: Fun in the Air
- The 2022 of IMCC Golden Awards/MMA/ROI Festival Awards for the project of OTT AR AD of Volvo



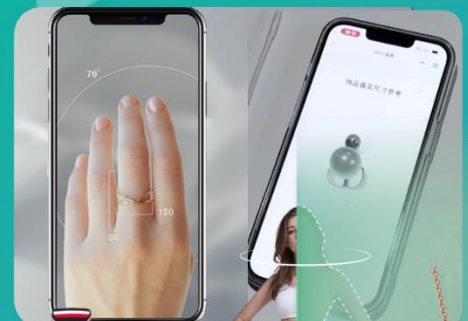
Online



Digi-Human
AIGC
Livestream 1V1
ChatGPT



Online Store



Sizing
Technology



AR Try-on
For all categories

Creative Design
& Social Seeding

Total Solution
0 - 1



Data for
decision making

Data Service
& Analysis



Popup Event



VIP Exclusive
& Social Event



Boutique
Digitalization



Offline

Our Clients



Connection

Between time & space & people





Trouble finding your right model?

AI can help you generate anything in any pose anywhere





AIGC based on 3D modeling



How' d it look like?

We can generate the material, texture, color, lightening, shadows, background, shooting angle, pose, facial expression, haircut, gesture...

For omnichannel
and all categories



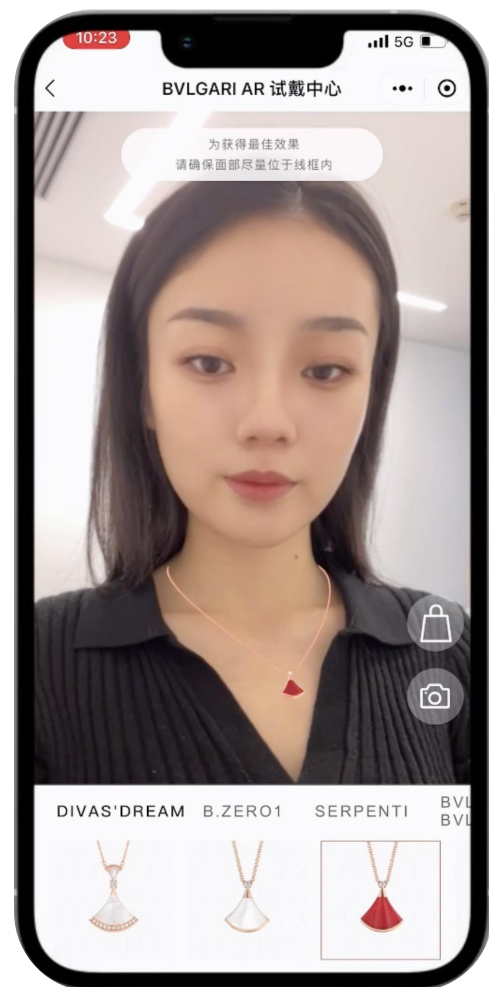


AR Try-on Engine
All-in-one Engine

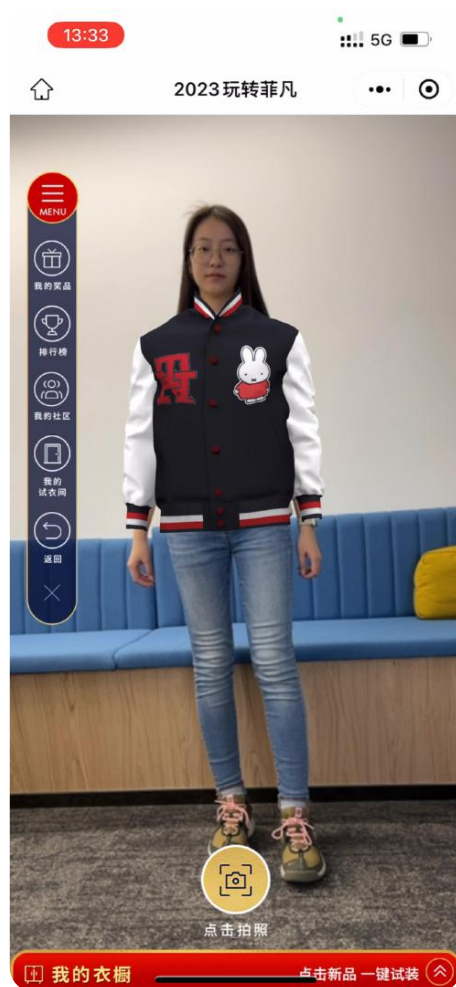
KIVISENSE

More AR Try-on in Kivisense

for omnichannel & all categories



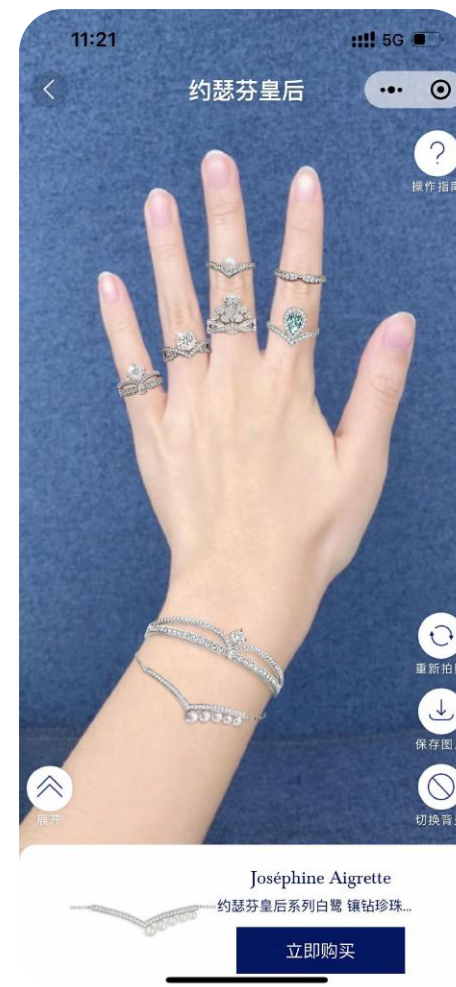
Necklace real-time tryon



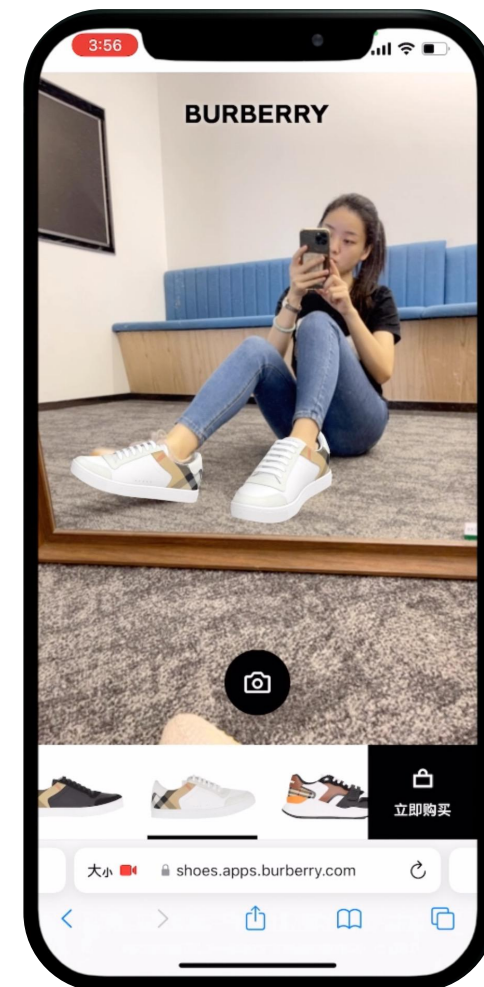
Clothing tryon



Watch tryon



Bracelet&ring tryon



Shoes tryon



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Shoes Try-on
AR 试鞋

Footwear

Trusted by top brands

The try-on engine is one of the essential functions that help you drive your sales up.

The 3D rendering engine replicates various shoe materials in high quality digital shape.

Here are some data performance from our engine in shoes e-commerce industry:

- Ave. 3D engagement time: 19s
- Ave. 3D model clicks: 26+
- Ave. engagement time on AR try-on: 90s



Clothing Try-on

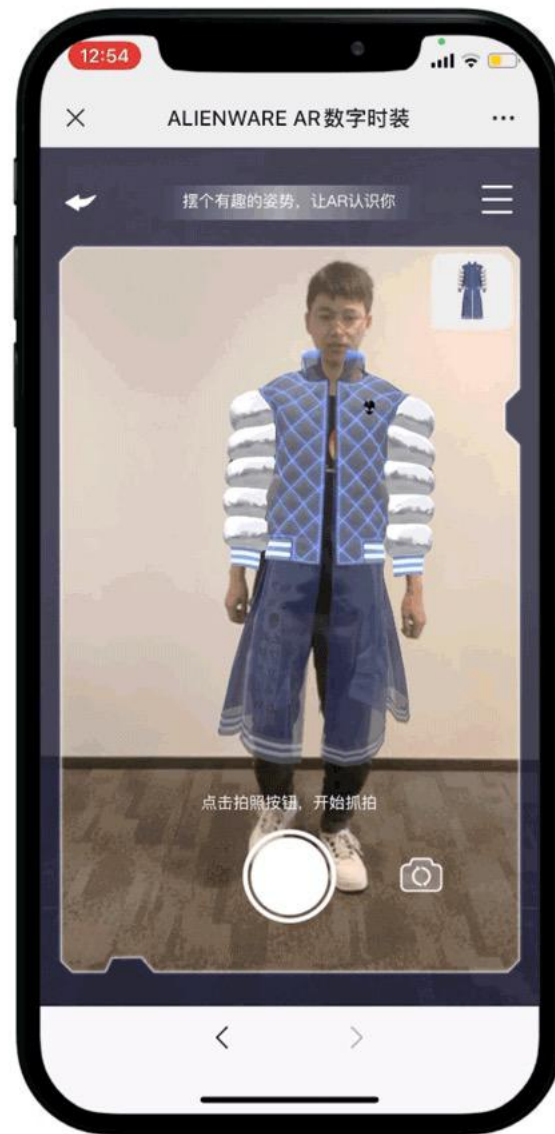
Recognition & Tracking

Kivisense try-on engine developed in clothing, handbags and wearable NFTs can be in real-time tracking and enrich AR engagement.

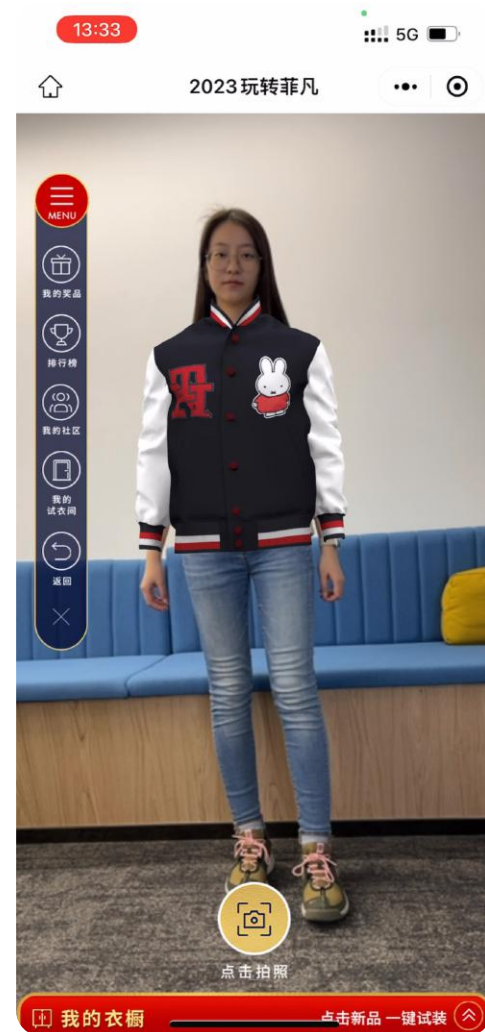
With self-developed high quality rendering algorithm, we help consumers enjoy a “See Now Buy Now” AR try-on experience.



Clothing Try-on



Wearable NFT



Clothing Try-on



AR Try-on with Real-time & Photo mode

- Product Category: watch, bracelet, bracelet, ring....
- Multiplatform: Website, App, Shopify, WeChat, Tmall, the Little Red Book....
- Network support: Server Cluster (AWS and Alibaba Cloud). Global CDN. GDPR standards. Flexible amount of concurrency.
- 10+ luxury jewelry brands have worked with us

	Photo Try-on	Real-time Try-on
Experience	Photo Try-on In specific angle	Freely rotate or zoom to view try-on & product details in real-time
Response	Cloud computing in 2 sec after taking the photo	Real-time computing with no delay
Model files	2D&3D file The cost of massive production in 2D is lower	3D file It costs for massive production in 3D
3D View	For 2D mode, it'll have extra cost for 3D modeling	Free
Category	watch, bracelet, bracelet, necklace, ring	watch, bracelet, bracelet, necklace



Try-on in real-time mode



Try-on in Photo mode



SHOWCASES launched
From 2022 December to January 2023

Real-time AR Try-on
B V L G A R I

Photo AR Try-on

DIOR



TIFFANY & Co.



Kivisense Retailnology Livestreaming with Ulysse Nardin in Geneva on 28th March

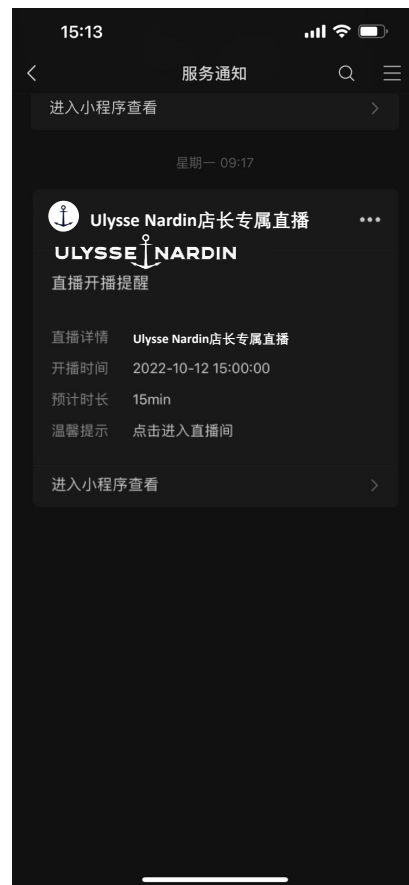
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Livestreaming reservation



Appointment for
your reminder



Appointment Reminder
in brand SA



Livestreaming Guide
Video consultation available,
where you also can have the
AR tryon right away



AR Tryon
Online video guide minimized,
click to return

KIVISENSE



AIGC cloud computing service, the KEY for social seeding/spreading

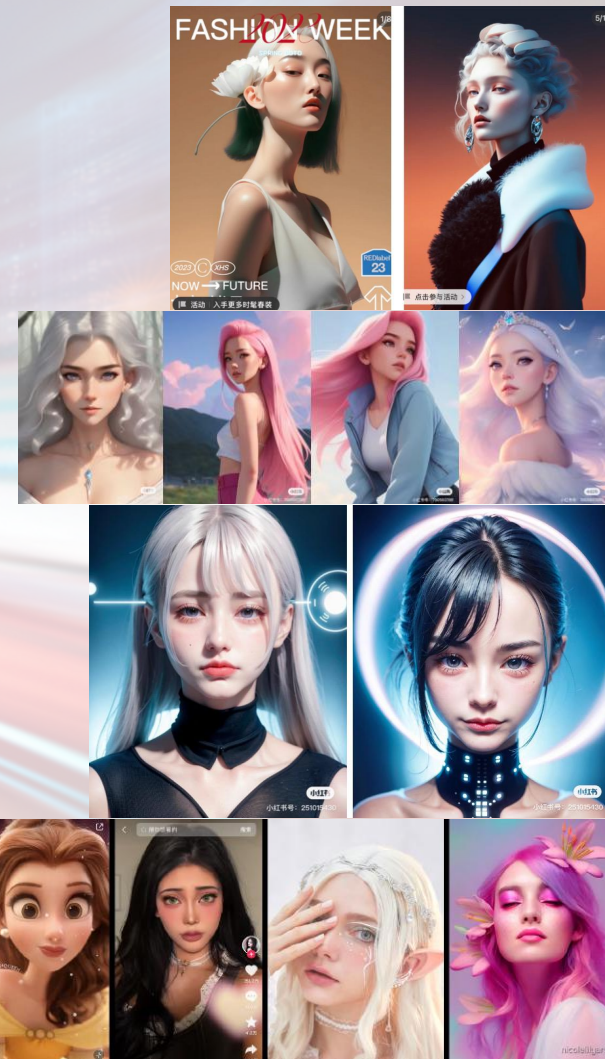
Find it awkward users social spreading? Check our solution here.



Upload pictures



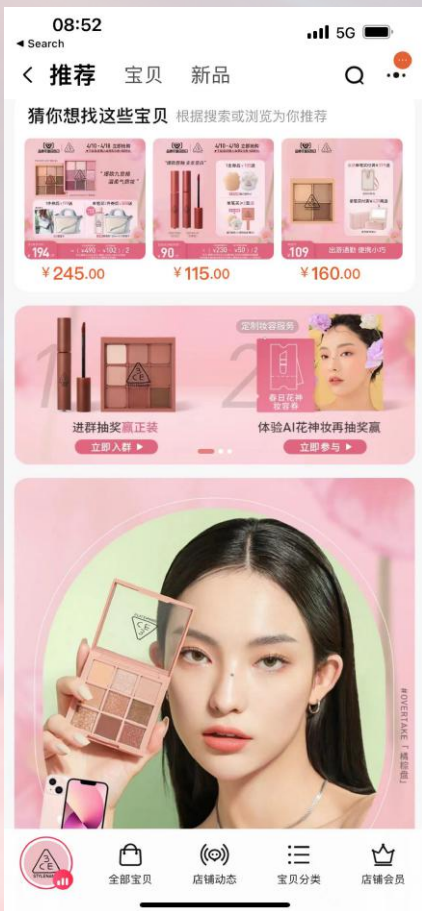
- AI Generated in different epic styles
- We have multiple styles for you to choose





AIGC showcase with 3CE on TMALL Campaign

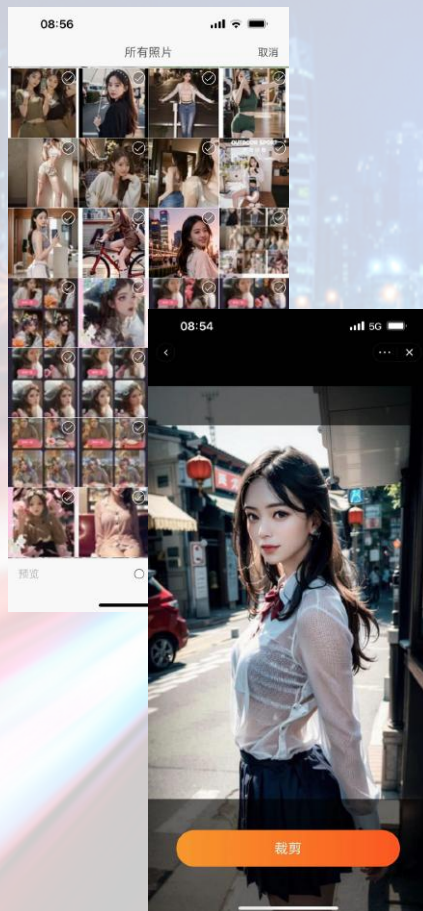
The gorgeous AI filters for the public presenting the 3CE products in flowers elements, lifting brand image up to new level.



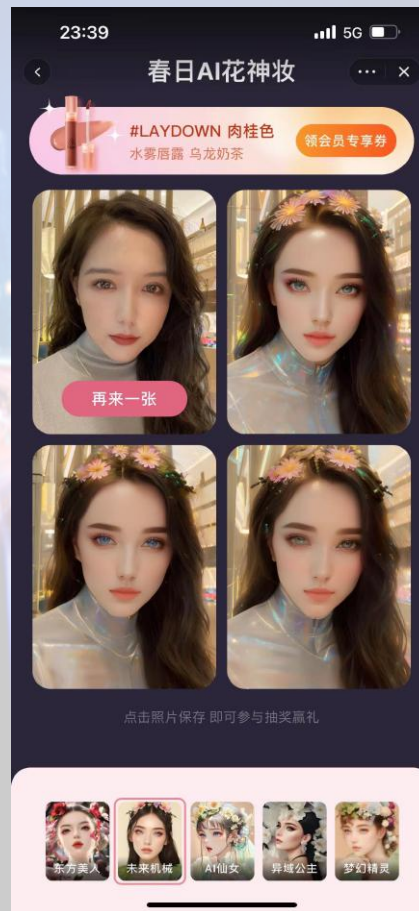
Entrance
AD/seeding
portal/Weibo/TMall



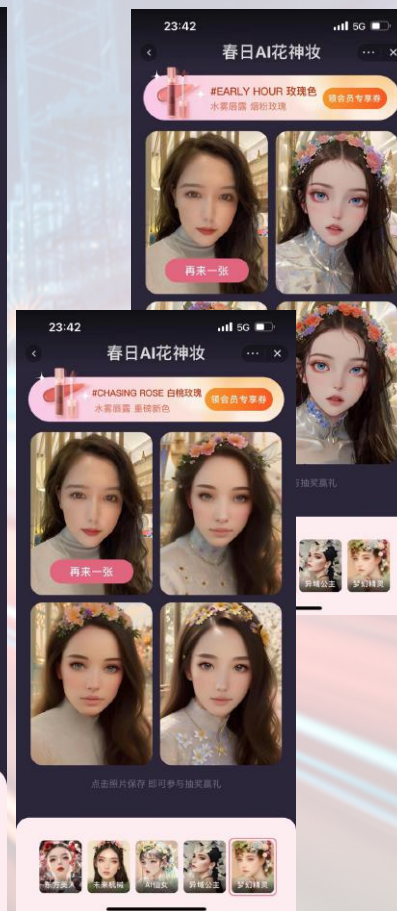
Page one



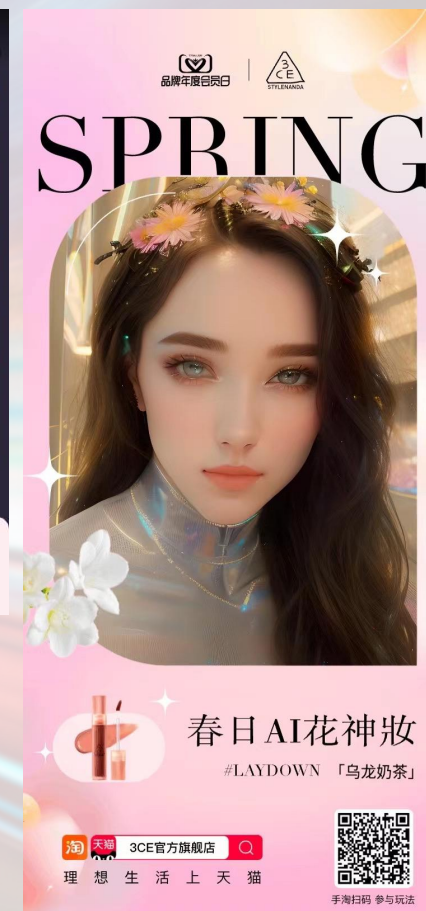
Page for uploads



Page amazes you



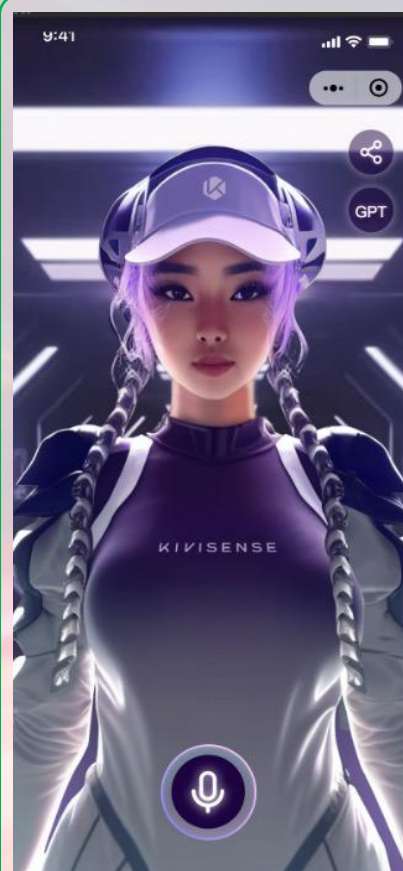
Page keeps you
playing



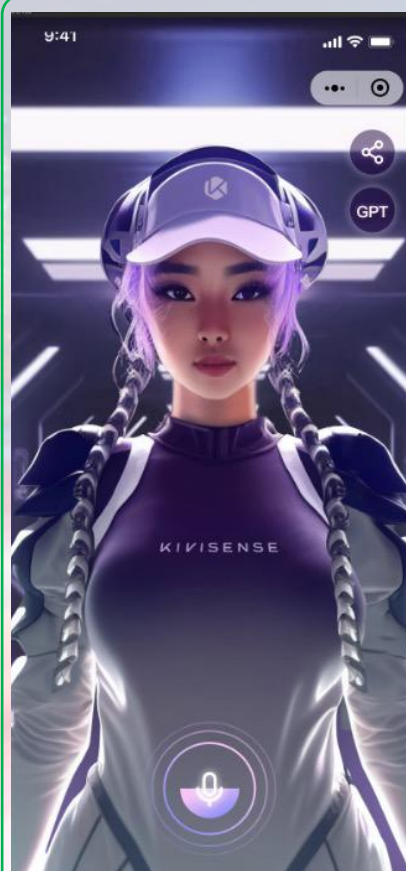
Page so good
to share



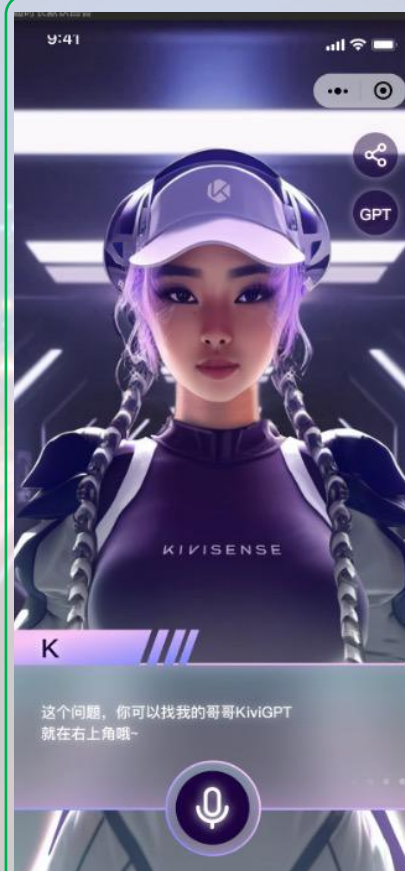
Digital Human service, one-stop solution from creativity to execution



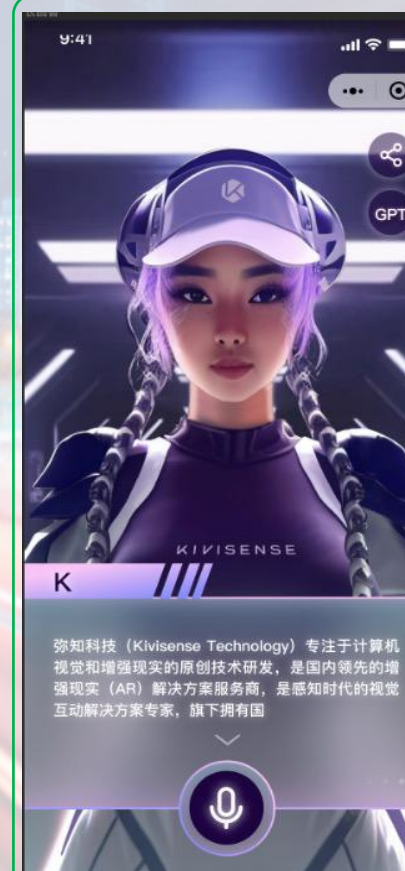
Creative design



Speech recognition
AIGC Selfie/dancing



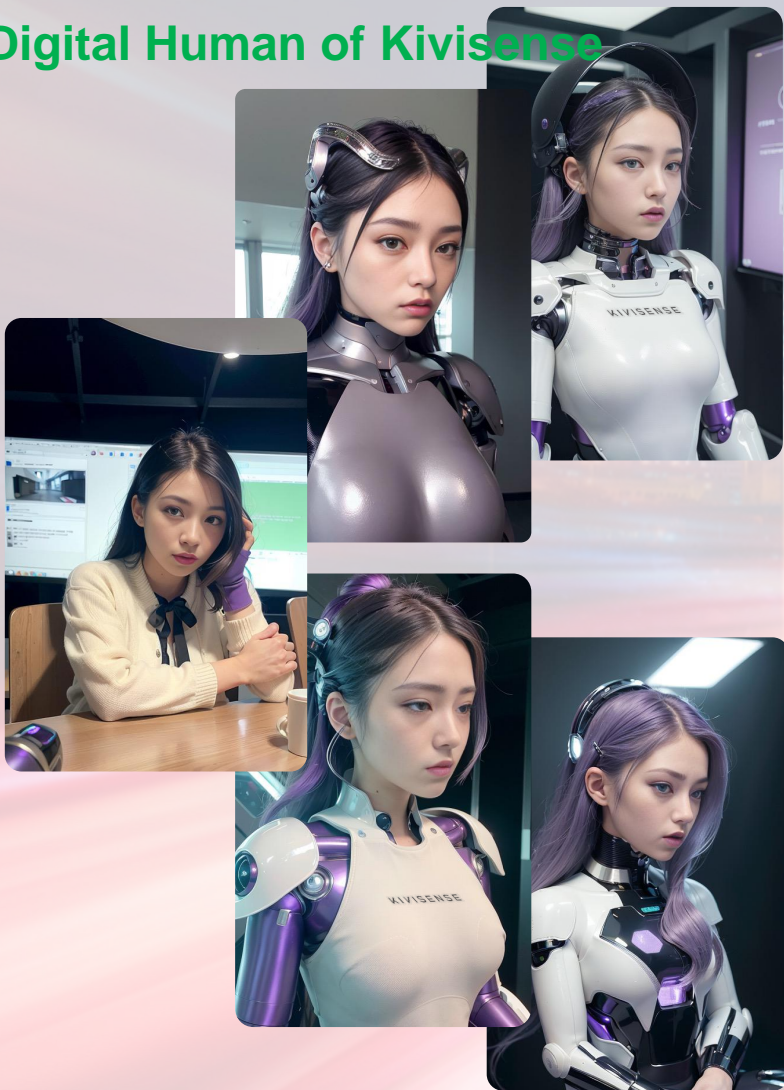
Digital human + conversation AI



Video here



Digital Human of Kivisense



KIVISENSE





How ChatGPT help on customer decision making

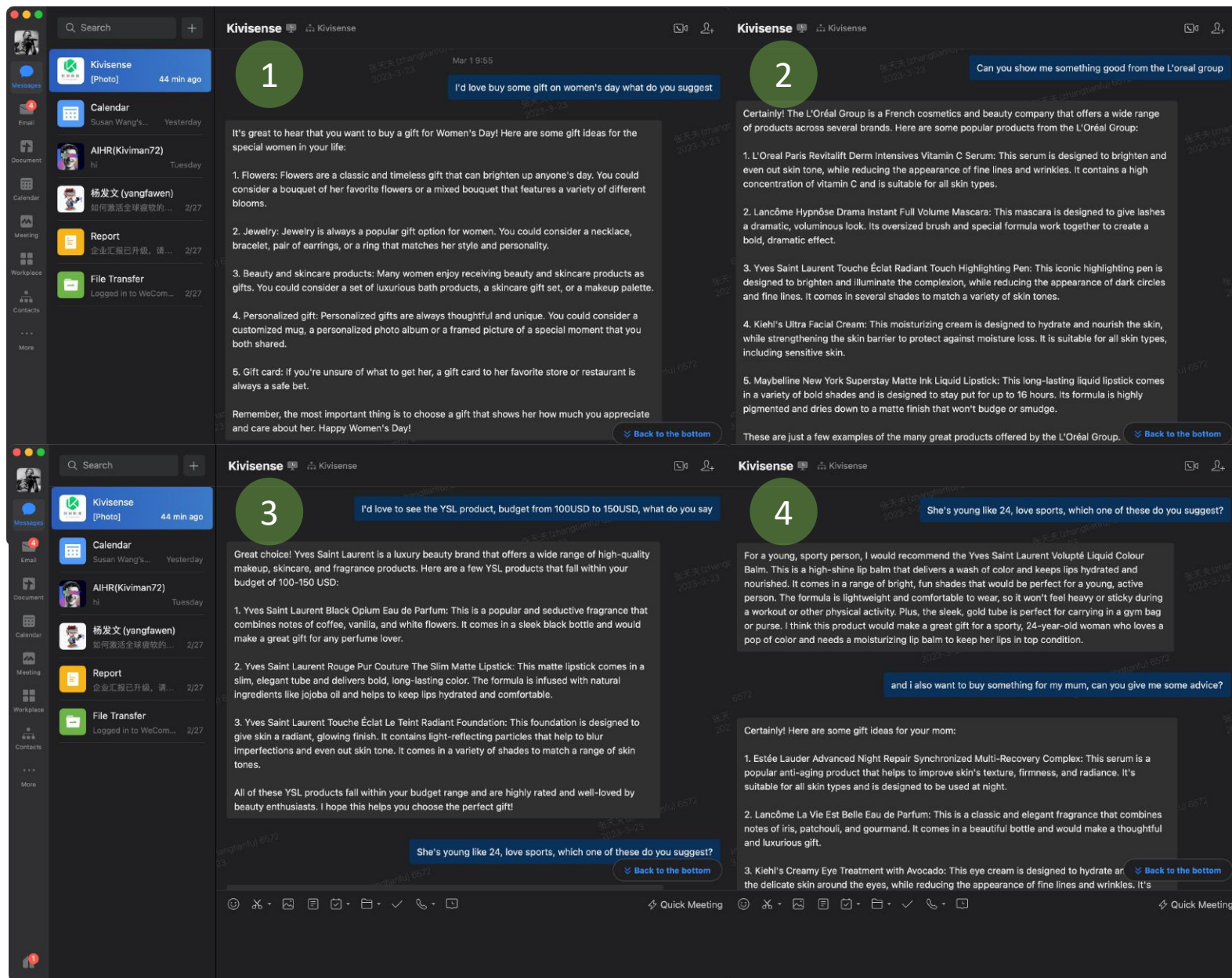
Trouble finding the right product?

AI can help in realtime like your bestie based on your budget range, brands preference, personality...

The more information you input in our AI system, the better suggestion it would have.

Interface integration with any SA system like Salesforce, WeCom or even livestreaming.

Anyone could be your best sales man with best sales pitch.





AR with ChatGPT, PR can't be this interesting The first project with ChatGPT in September 2022



Video

Budweiser 2022 FIFA Campaign

AR bottle Interaction & conversational AI

We personify the countries bottle into the living avatars who you can speak with. It's the conversational AI we are using and the most important thing is you need to grab the Budweiser bottle in real life to talk to.

We are using the AR object tracking in this case, that you need to scan the real bottle which is one of the reason help them sell well. And the bottles are also the anchors to trigger the AR with the personified avatar attached to them.



How'd it work?

Conversational AI with different brains



1. AI voice input interaction:

Select the country you love in the can-free experience interface to directly enter the AI voice interaction interface of that country.



2. Conversational AI

User Asked :
你会放烟花吗
AI Response :
这个我很在行的，蹦怕啦biu biu biu~

User Asked :
你和Siri有什么区别
AI Response :
我和Siri不一样，我会被你拿捏



Enhancement

For the physical

Object tracking can help your ROI achievement beyond imagination
It's more stable and fast with better user experience
And it could lead to widely usecase in different vertical
Like NFT, toys, industrials, packaging, vast/heavy equipment



Olympic Tower AR light show



Toy Tracking with AR



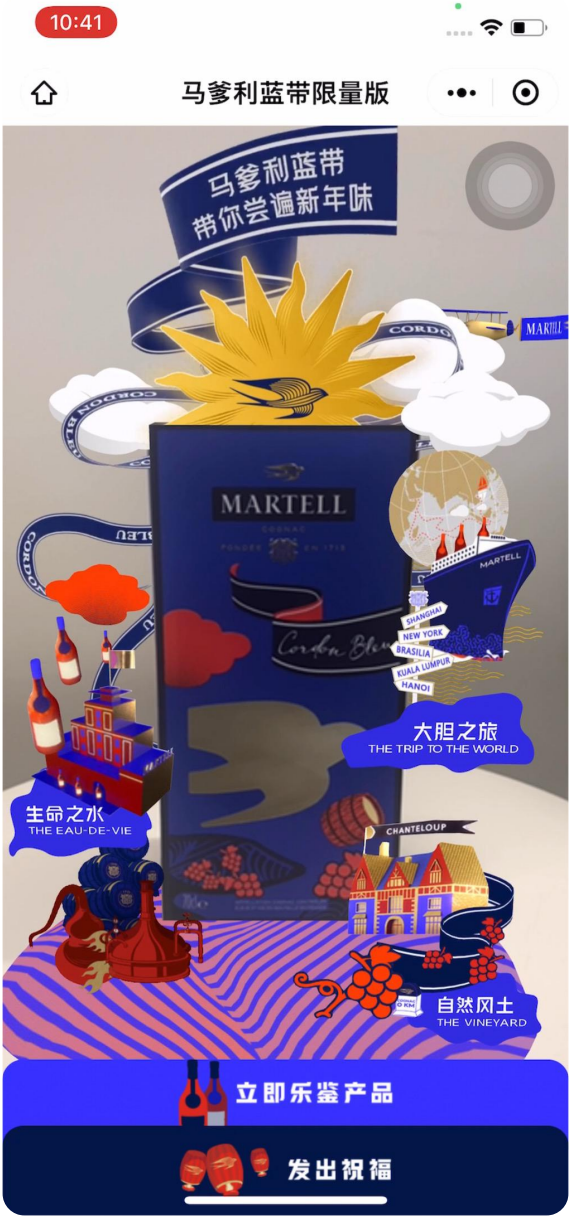
Chivas AR storytelling



Watson new package interaction



Digitally discover its vivid design with object tracking. Immerse yourself in exploring Martell's heritage and the spirit of the voyage. We will be transported to a greeting card digital platform.





Users can enter the AR metaverse of Laurie Garden by scanning the Watsons logo in the front, and impressively feel the love brought by the Laurie brand.

Customers can see the unique selling points of the product more intuitively, which increases brand awareness to the target consumers.

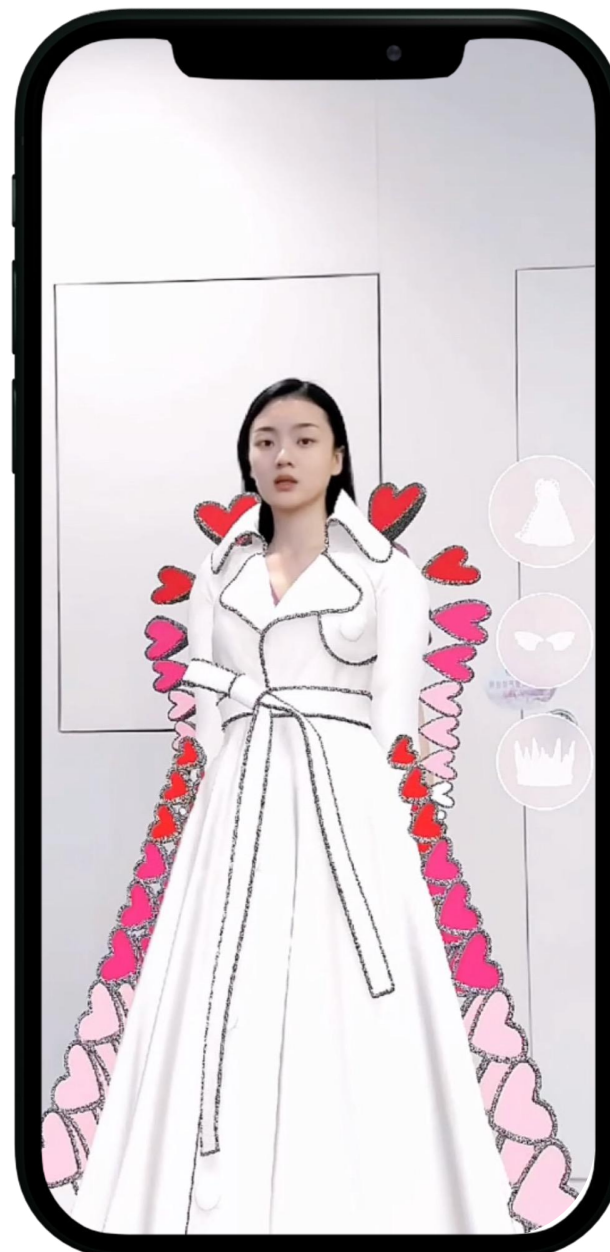
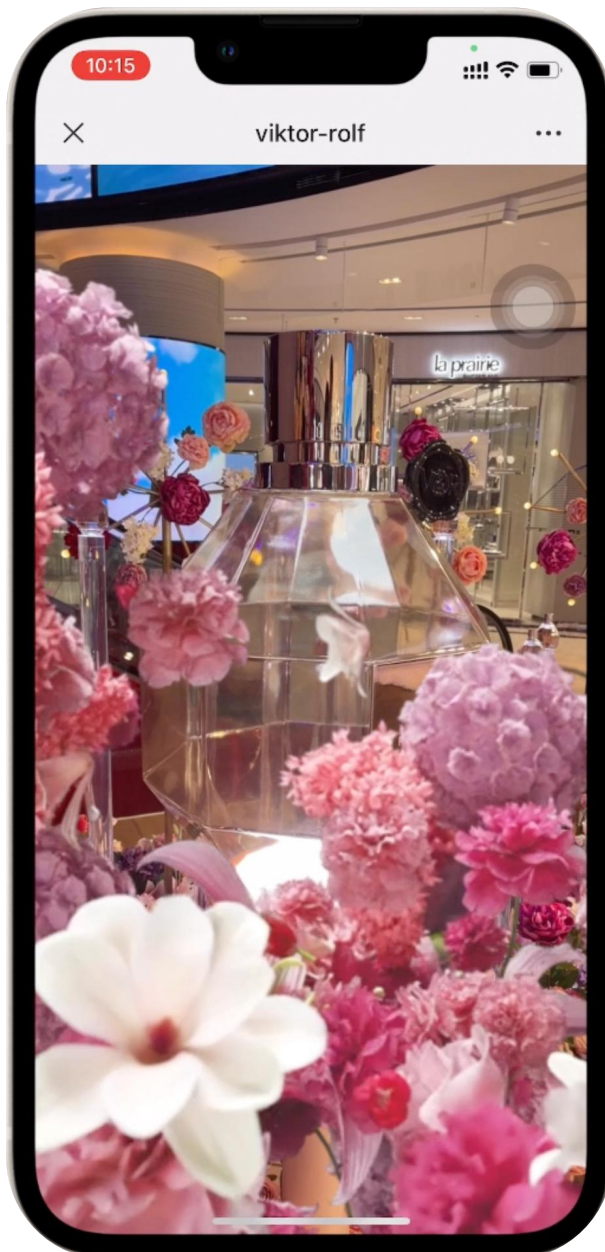
This cute-themed AR event brings the brand a better user engagement meanwhile helping the brand to achieve precision marketing sales with young female consumer groups.



[Video here](#)









Clothing Try-on

Body Tracking

Viktor&Rolf popup event in Hainan DFS.

It's a special popup with AR technology throughout the journey.

Users can scan with AR to explore the treasure hunt fun, the hidden egg of the fragrance.

We also create an AR dress room for user to put on the extraordinary masterpiece from their ready-to-wear line.



[Video here](#)





Kivisense Retailnology
Phygital Enhancement

KIVISENSE





Kivisense Retailnology
Phygital Enhancement

[Video here](#)

KIVISENSE





Kivisense Retailnology
Phygital Enhancement

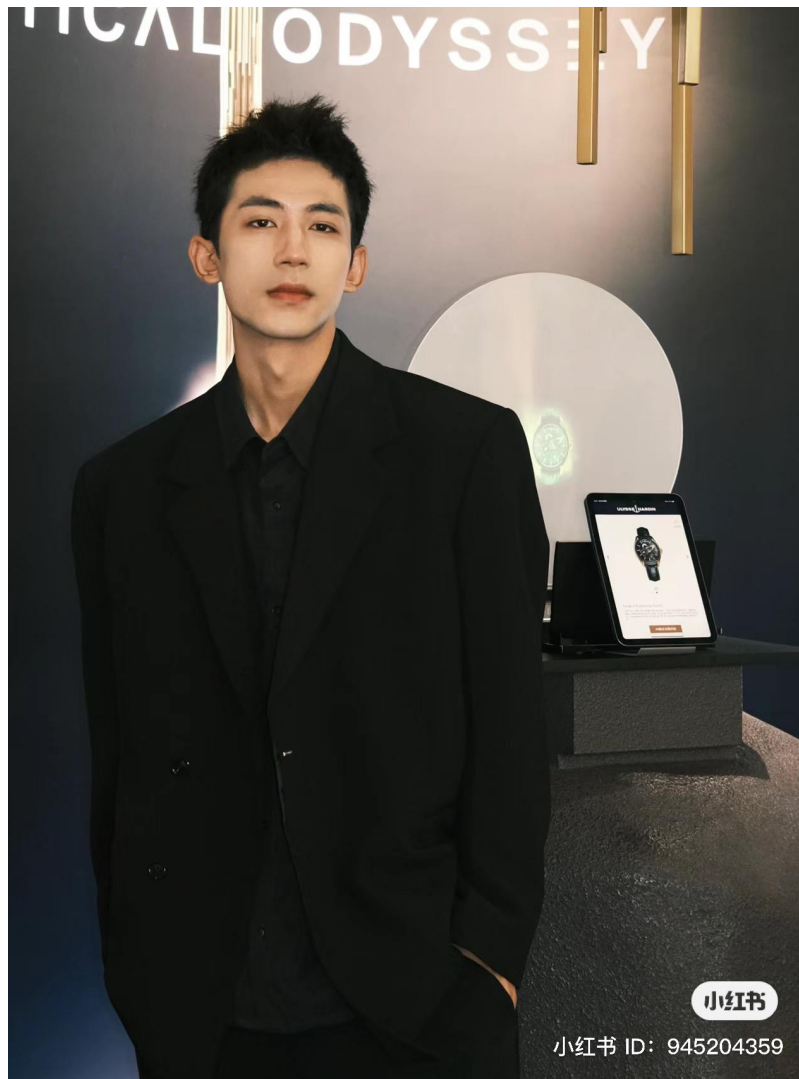
KIVISENSE

[Video here](#)





ULYSSE NARDIN hologram and AR in popup & VIP lounge





ULYSSE NARDIN AR in popup & VIP lounge

[Video here](#)





ULYSSE NARDIN is one of the luxury brand quite satisfied with our watch Try-on ability. With the AR try-on, the ROI of the PR and online advertisement is better than usual.

You may see the difference between the real watch and the AR watch is really close. It's our advantage on the rendering side so the 3D assets could be the same as the real one.



Try it now



Kivisense holographic products bring advanced 3D product holographic interaction to Qeelin at the 2nd China International Consumer Goods Expo

Qeelin Hainan Gibbon Bo Bo
(limited to 1 piece globally)



Digitalized by Kivisense

[Video here](#)





Object tracking can help your ROI achievement beyond imagination

It's more stable and fast with better user experience

And it could lead to widely usecase in different vertical

Like NFT, toys, industrials, packaging, vast/heavy equipment



Olympic Tower AR light show



Toy Tracking with AR



Chivas AR storytelling

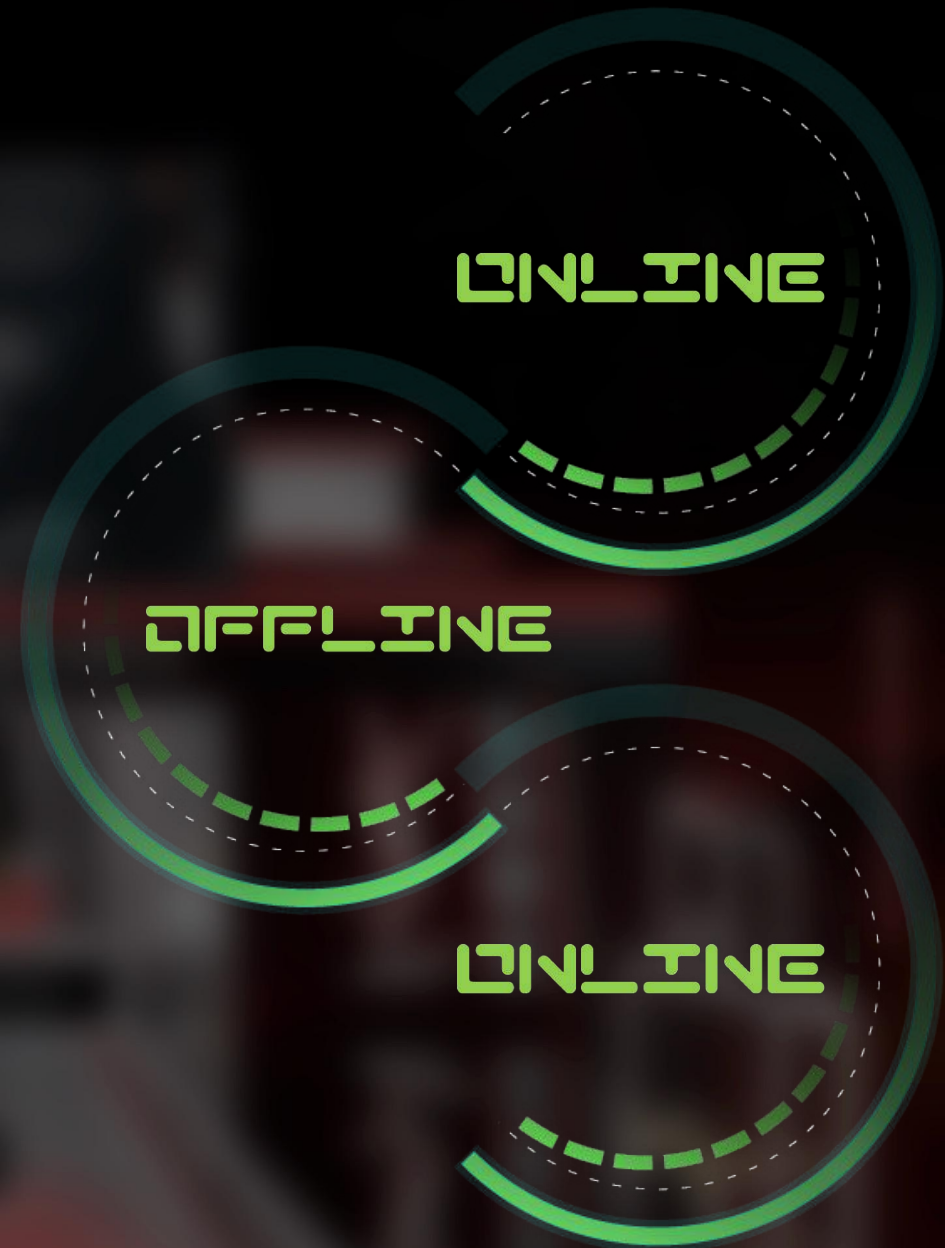


Watson new package interaction



Digitalization

Sync the realities







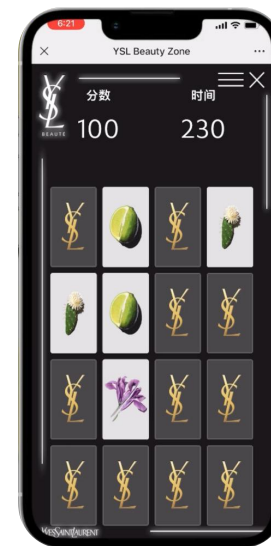
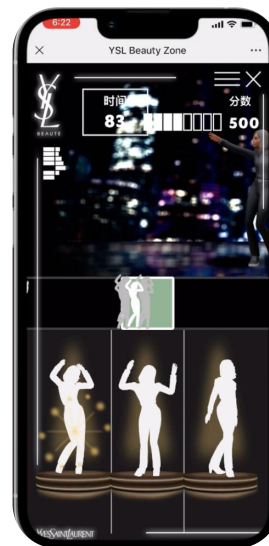
YSL Omnichannel Boutique Metaverse



DFS Hainan has brought us the Boutique Metaverse in October 2022. With the virtual boutique journey, we helped YSL to create an exquisite store for its fragrance & makeup collections, pioneering the metaverse shopping experience.

Our WebXR technologies enable consumers to feel the boutique metaverse in omnichannel, it's available on desktop, mobile and even for the Oculus headset.

This exclusive experience with mini-games is the key to trigger the loyal customers to enhance the link in between.

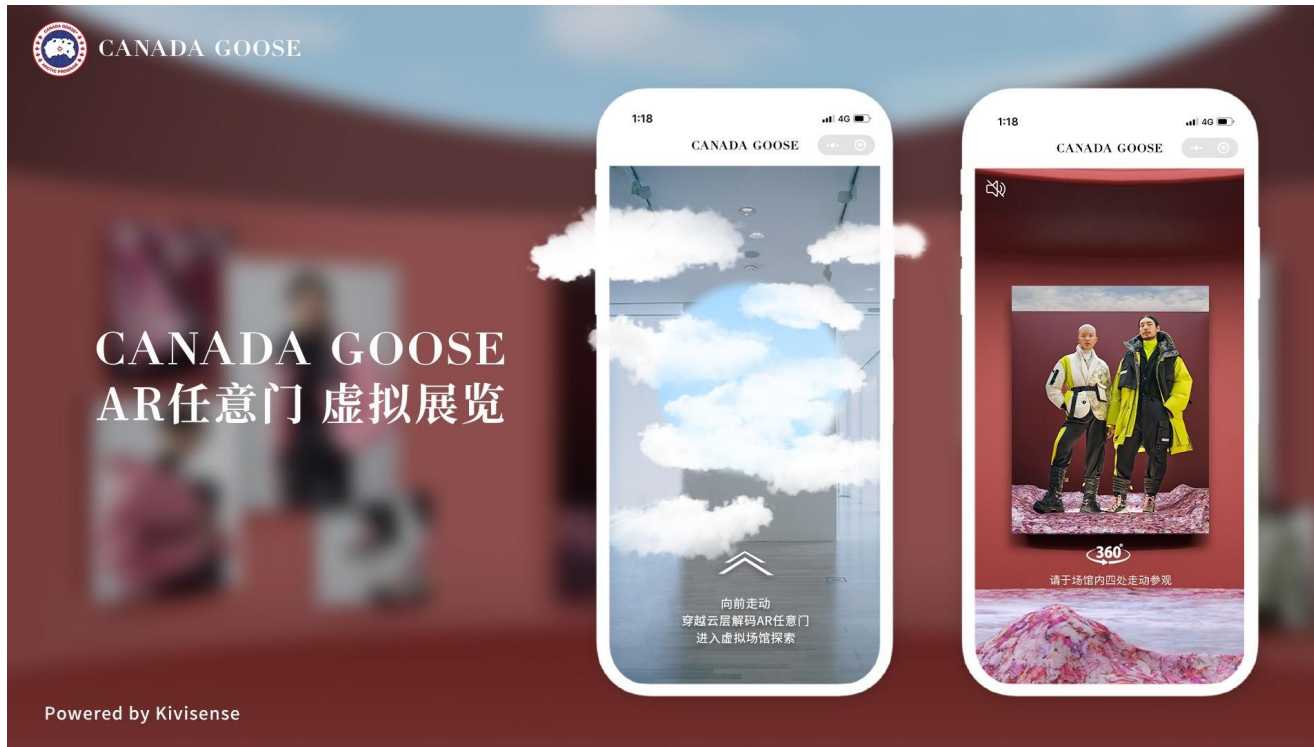




Canada Goose Showcase in AR invitation

You are invited to enter the panoramic virtual space to explore the newly launched fashion products at 360 degrees. Besides that, you could purchase the desired products with one click in the virtual showroom, and make an appointment to experience the offline showroom to explore more fashion style inspirations of Canada Goose.

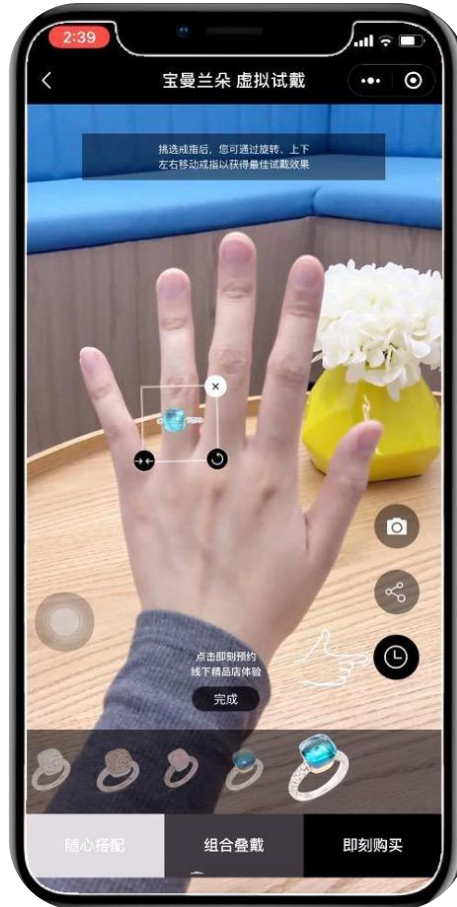
This time, we created a virtual showroom for Canada Goose, showcasing the new winter collection of clothing by using ground tracking technology.



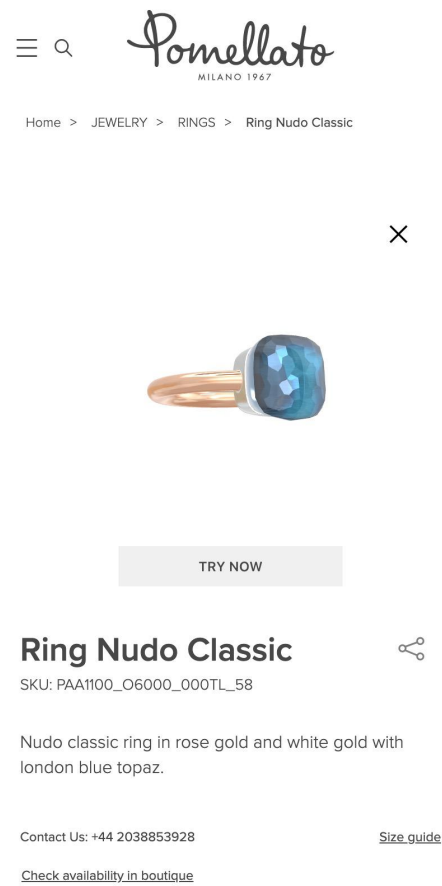
[Video here](#)



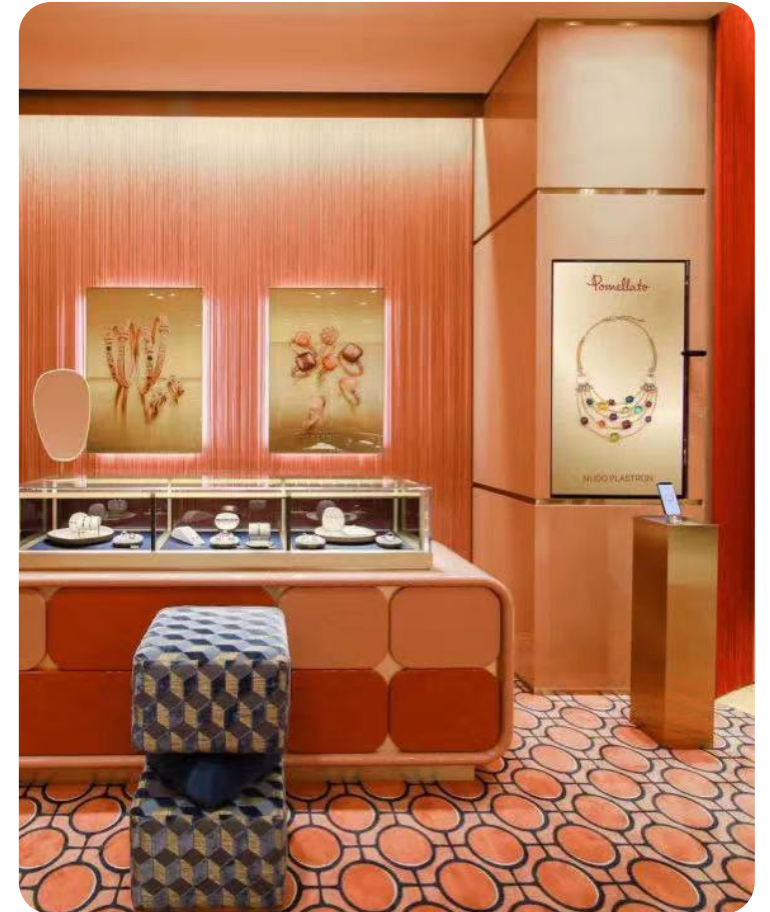
Pomellato APP
Available on APP Store



WeChat Mini-program
Online since 2020



Pomellato.com Website
Preview here
Video here



In-store boutique for necklace Try-on
Video here



Pomellato



Nudo Bavarole项链

Pomellato



Catene项链

[Video here](#)

Pomellato



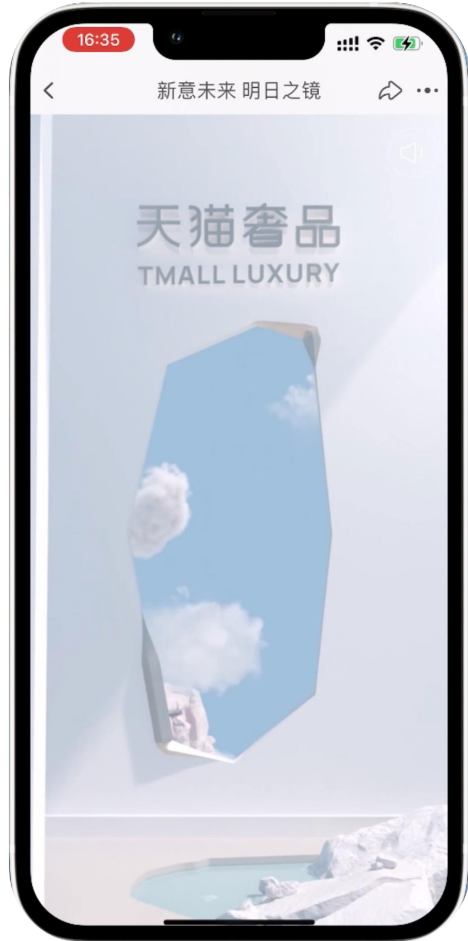
Catene项链



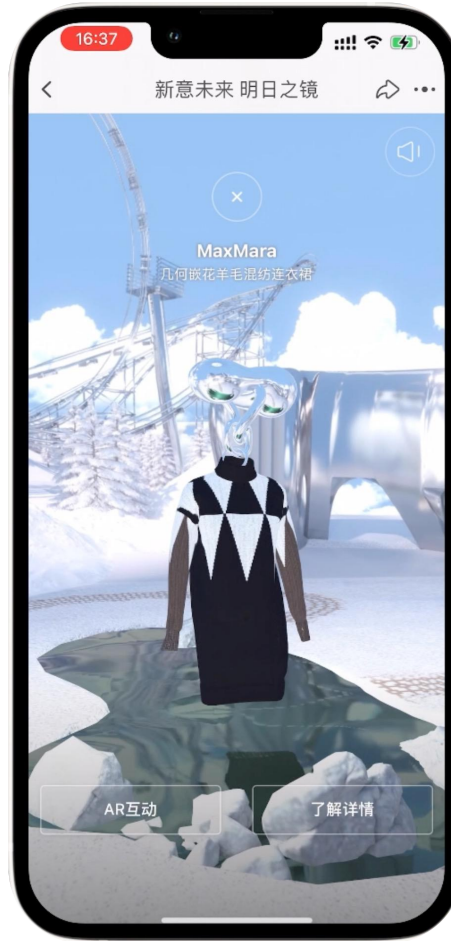
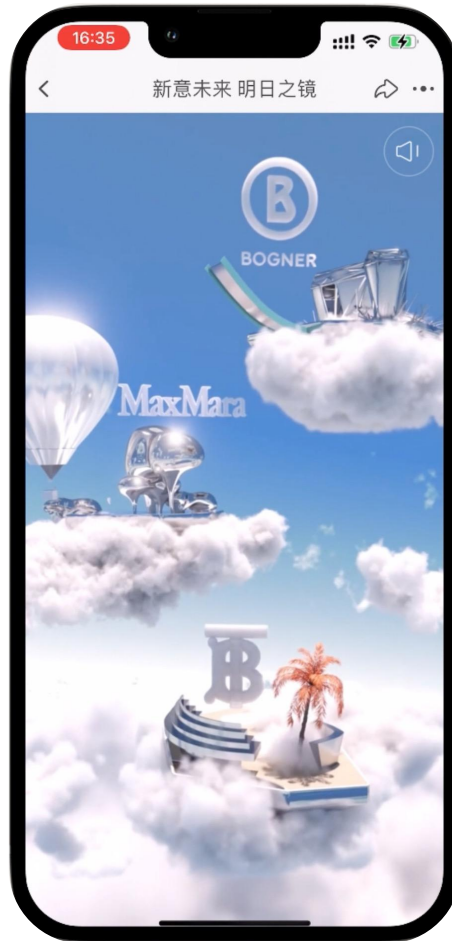
Engagement

With **tapping** & scanning





VOGUE x TMALL luxury

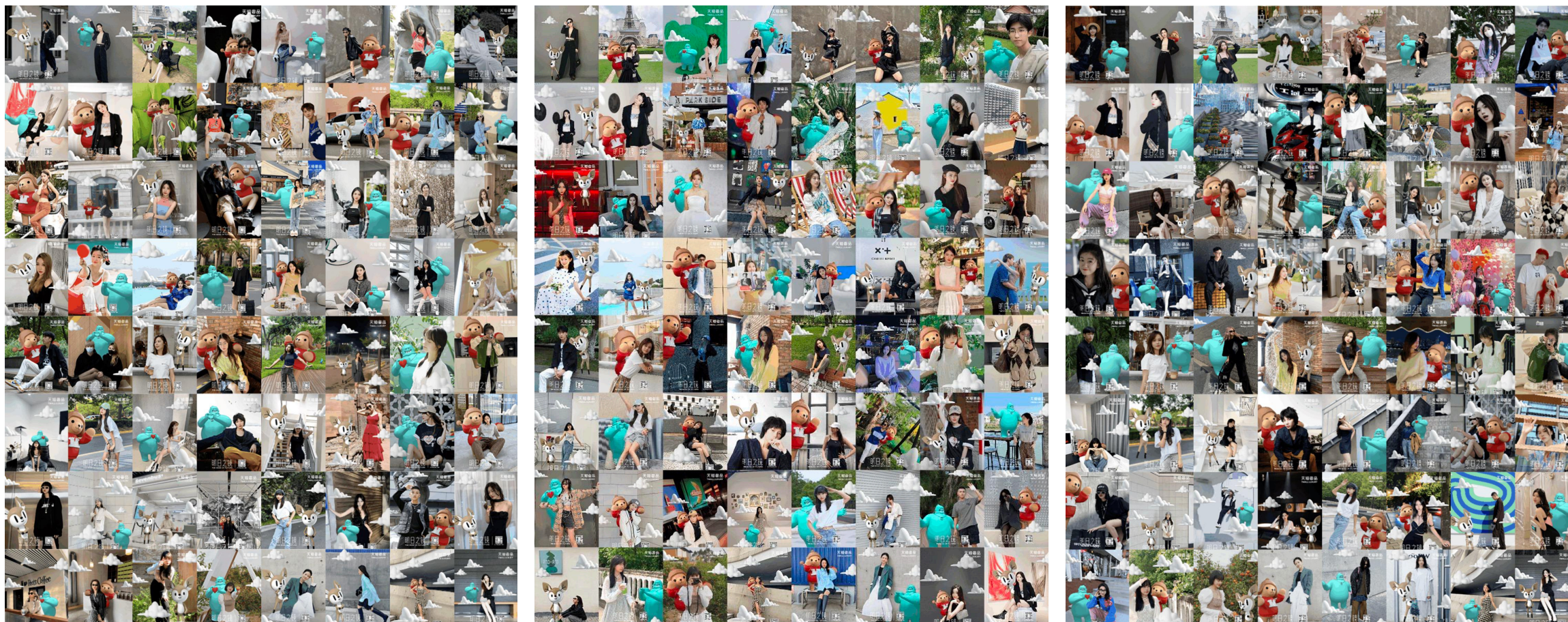


[Video here](#)

The rollercoaster journey style in one-shot view of the metaverse where you'll never get lost. The exclusive journey with efficiency that you will engage with the brand in 3 secs. It's the wonderland you can take selfies and have the delicate 3D views. It's been a great hit as showcase in China and been reported by [JingDaily](#)



In this Tmall Luxury Meta Week, it's been so popular and people were taking selfie and it went wild for a while.

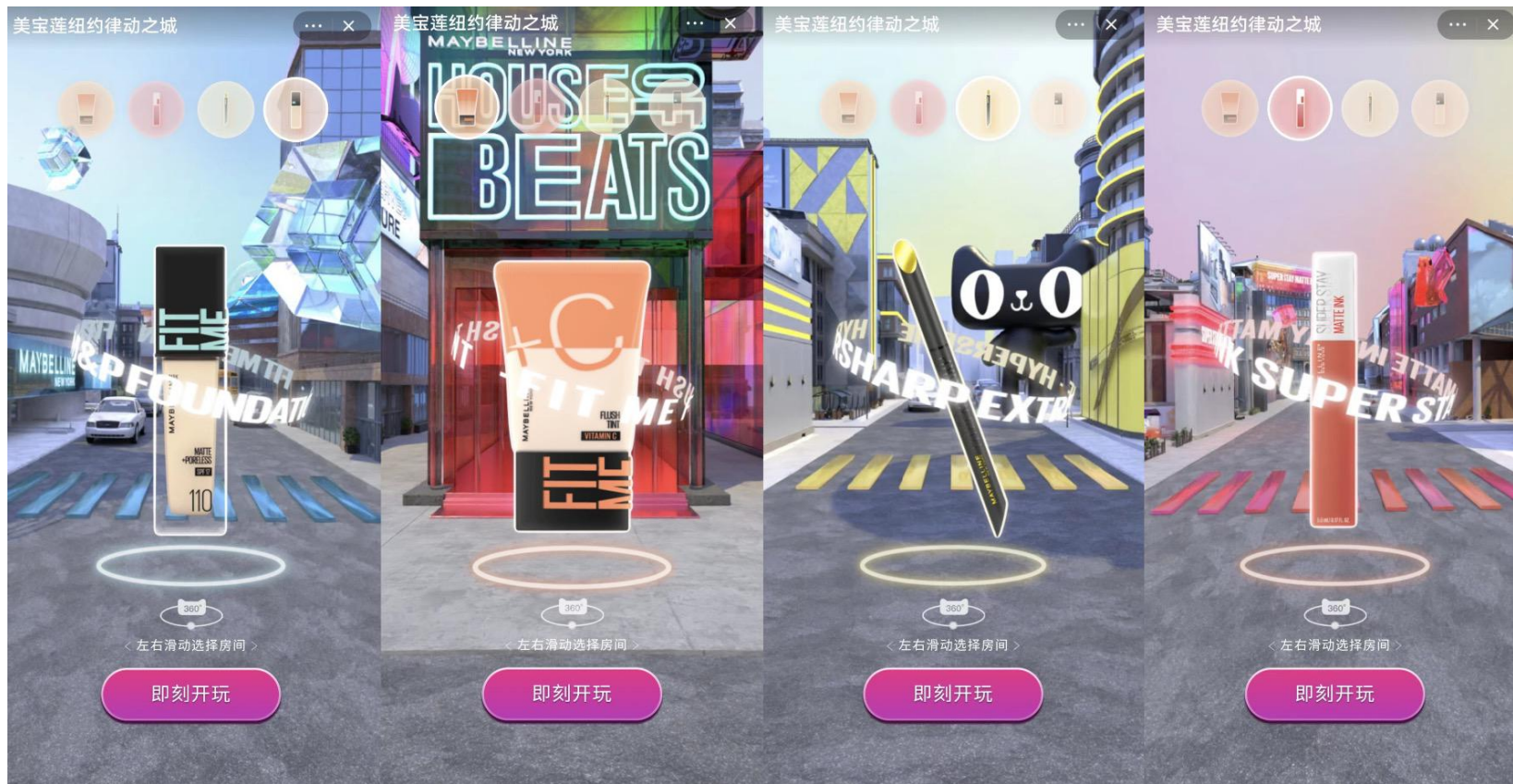




The Maybelline New York with Korean top celebrity Itzy made this 2022 TMALL D11 Event really POP.
To speed up into the new world with Gen-Z, we help them create four different games to celebrate this special online MNY metaverse.



[Video here](#)



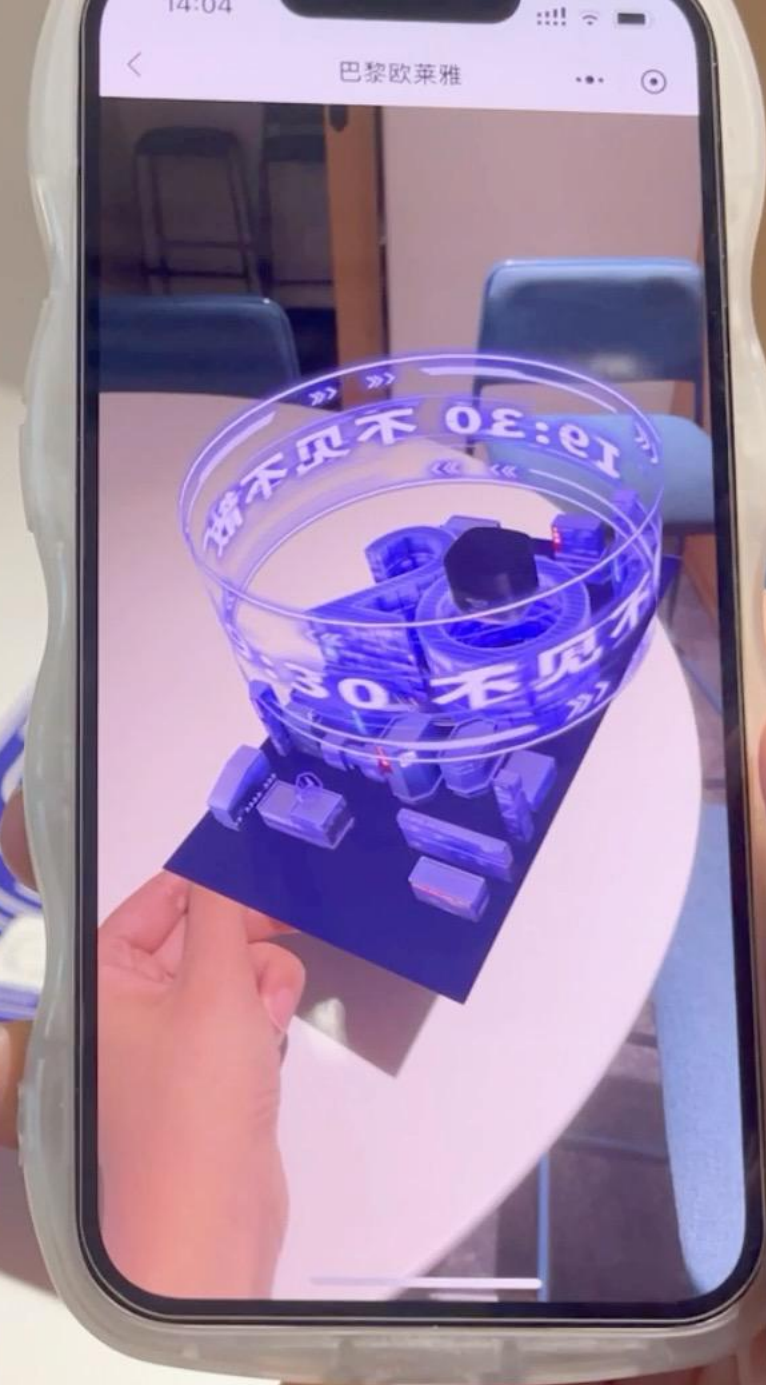


AR Invitation for L'ORÉAL PARIS

Through innovative AR and 3D technology, we help L'Oreal released a magical invitation for its RevitaLift Filler Revolumizing Cushion Cream.

When consumers scan the paper invitations in the L'Oréal mini-program, they can enter the AR world and explore its ingredients in a fantastic visual effect to feel the charm of the product.

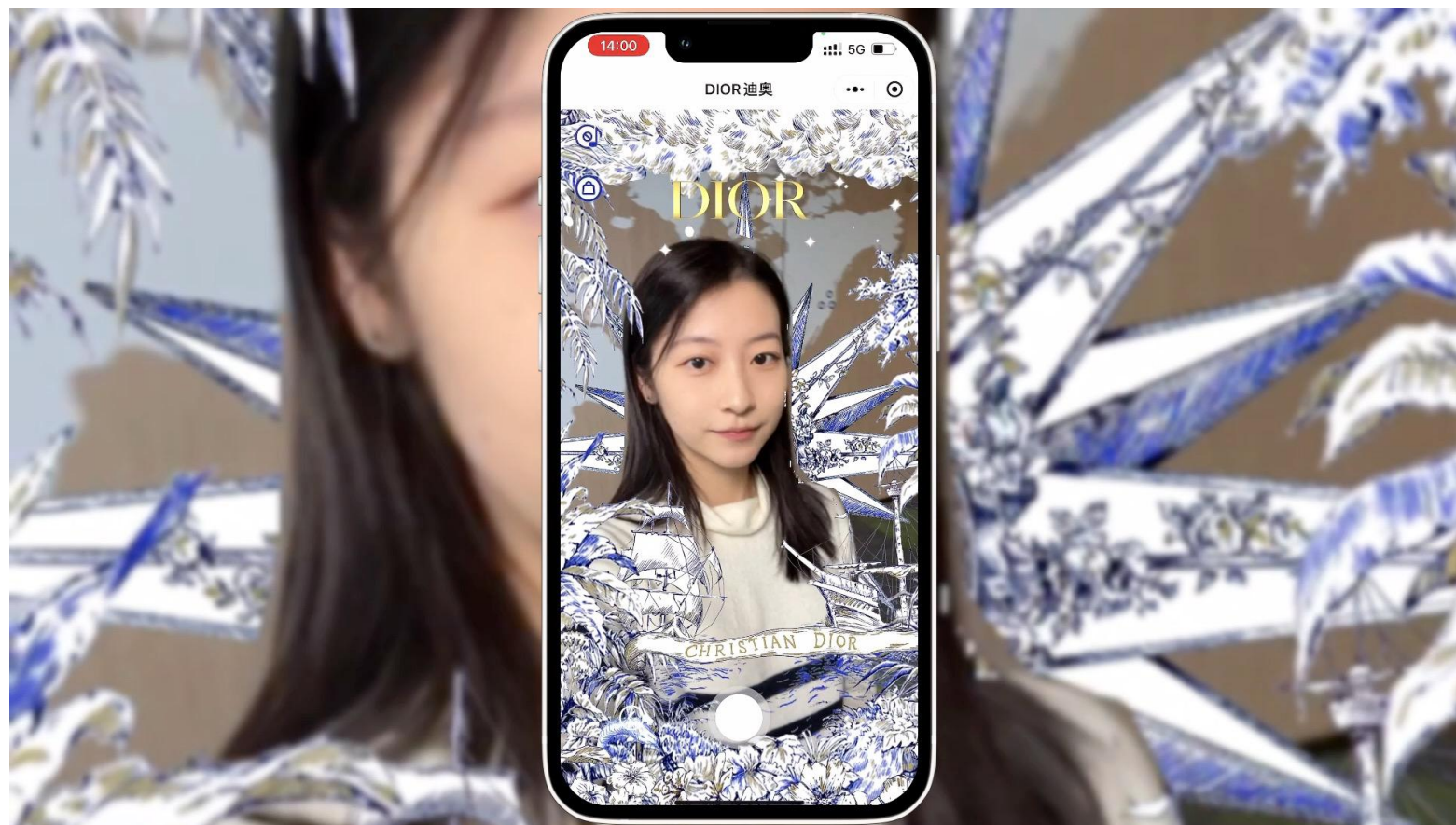
Video



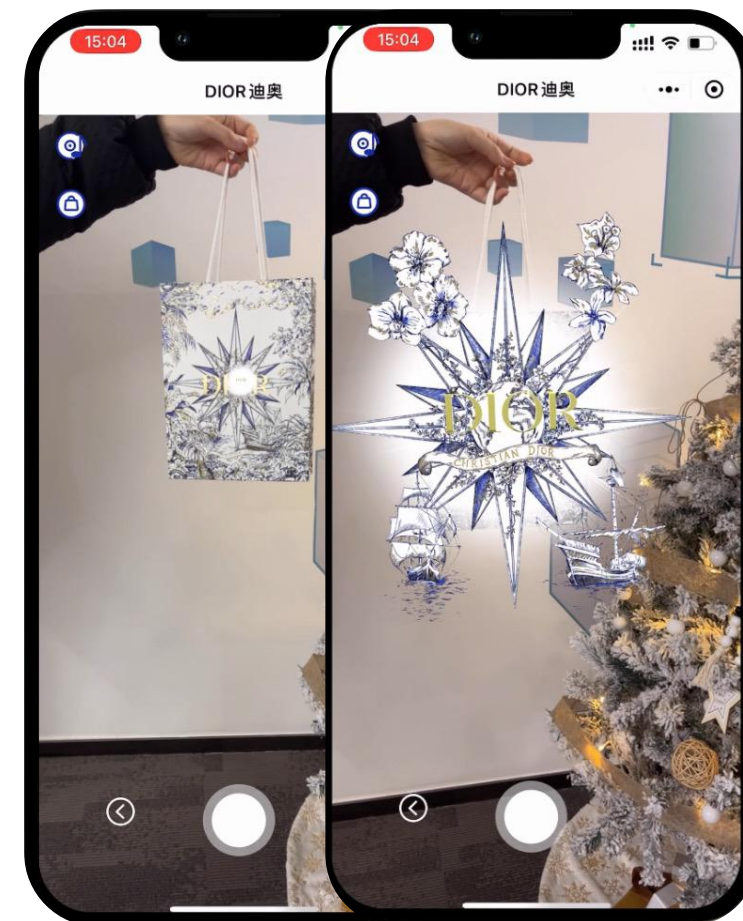


Dior Christmas AR filter & packaging experience

Get into the holiday spirit with DIOR's AR wonderland. Scan the gift box design and you will see the 3D stars twinkle before your eyes. In this holiday wonderland you can snap with our dazzling star filters and make yourself in dream.



Video





Cera Repair Pop-up AR Game

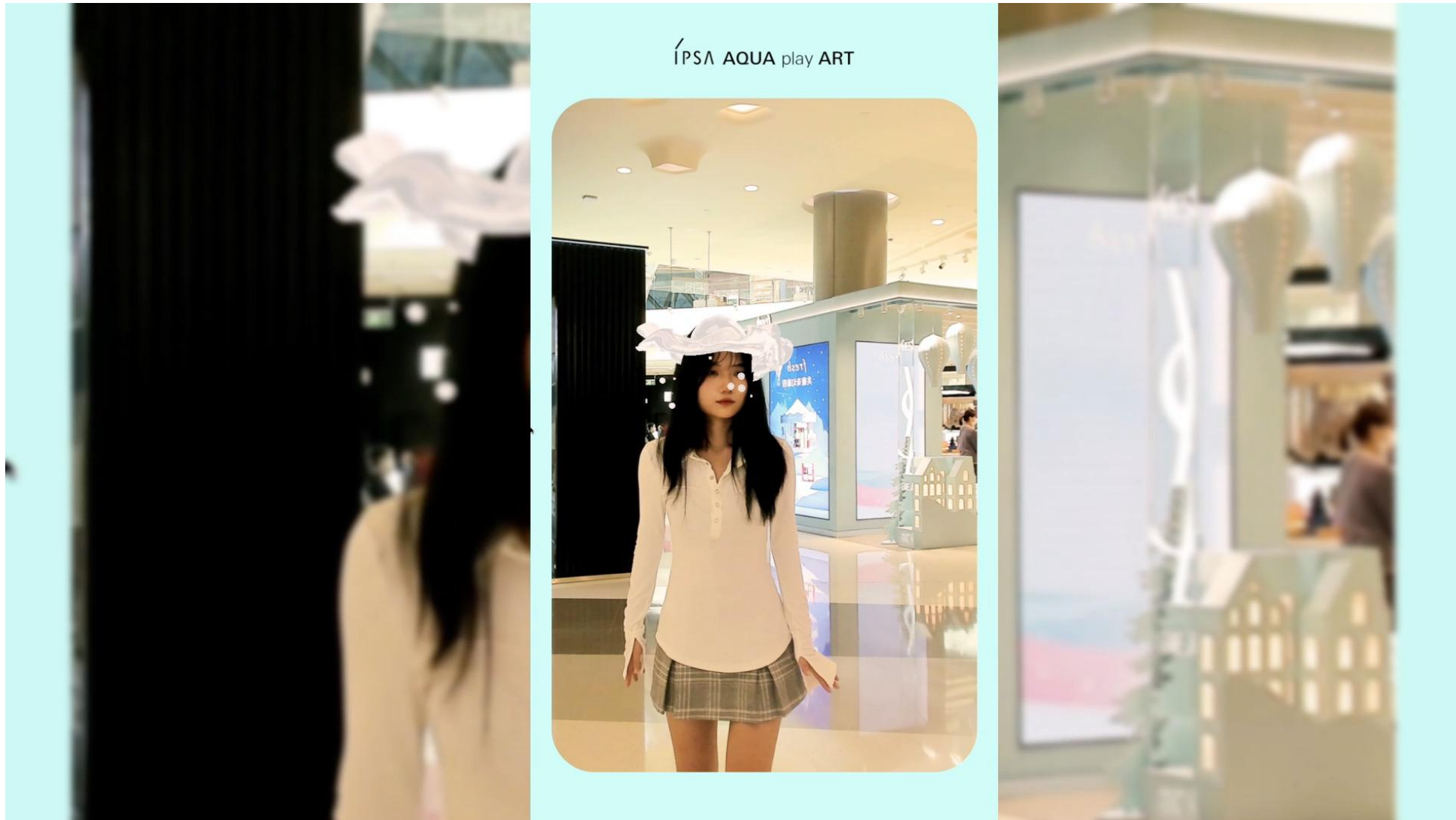
[Video here](#)

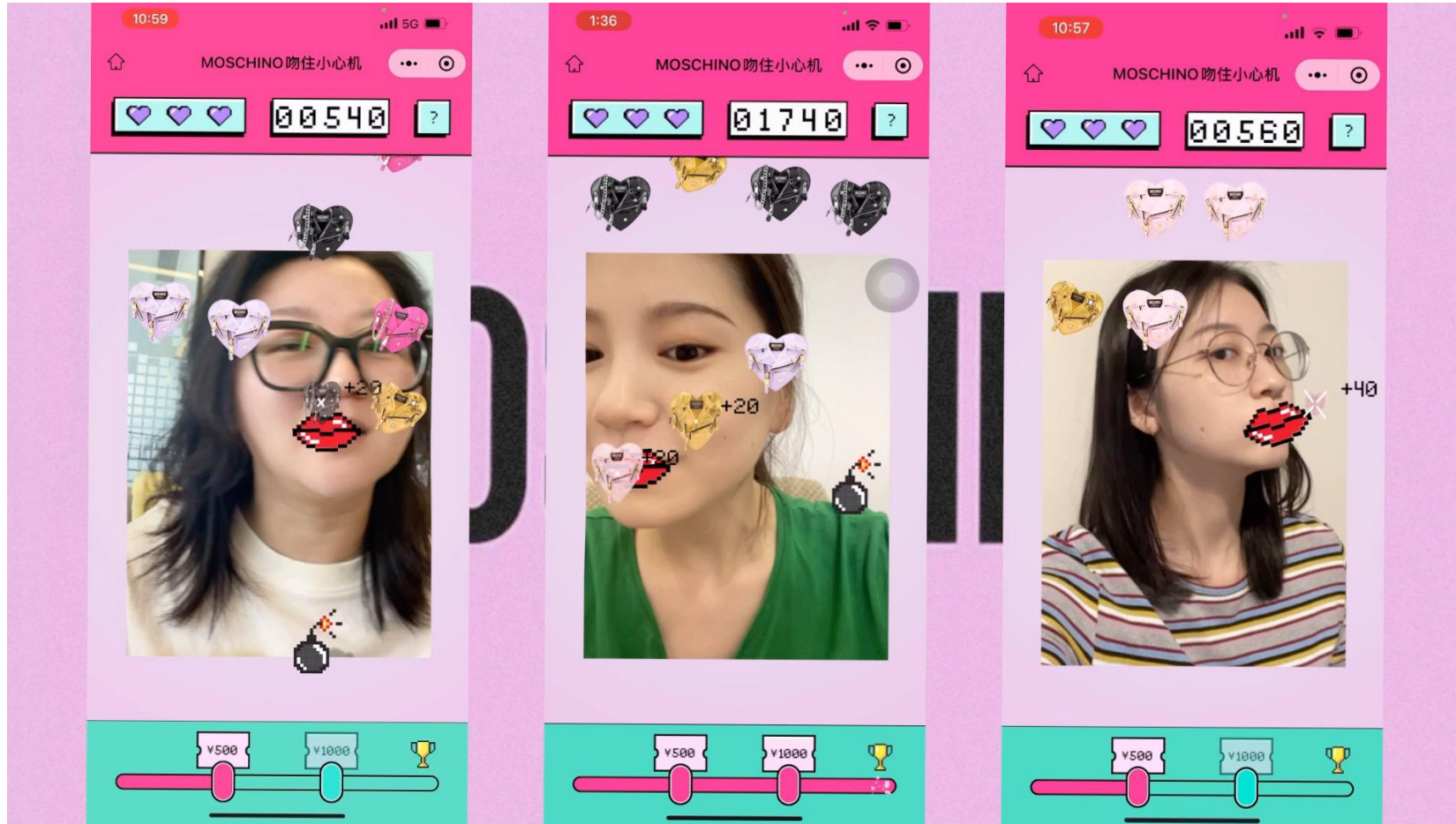


BIOTherm



IPSA Gamification in the popup and APP AD of Ctrip/Tuniu





[Video here](#)

MOSCHINO CVD AR gamification

「Kisses to Catch」 has brought AR engagement into the next level. People went crazy playing it in this campaign for more than 8 times average unique visitors.

Those who achieved game points would have the coupons and the Champion could actually win the biker bag for free.

Based on the coupon redemption system, we help the brand with at least 3 million RMB GMV growth.



GUCCI

VR OFFICE ROOM

GUCCI launched the Office room small program interaction, creating momentum for the Gucci 2020 Christmas limited series which allowed users travel to the Gucci headquarters in the 1980s and explore the Christmas limited series hidden in the office.



THANKS
FOR WATCHING

谢谢观看

