

# FIRST EXCHANGE



Capsule Corp Labs

# AGENDA

- I      Introduction
- II     Strategy definition with Capsule Corp. Labs
- III    Building on Ternoa
- IV    Past projects and credentials
- V    Contact

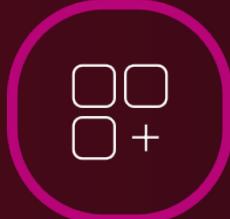
## INTRODUCTION

Ternoa Group is built around two distinctive entities: the Ternoa blockchain, a chain dedicated to NFTs, and the Labs, a studio helping clients to define and build Web3 projects

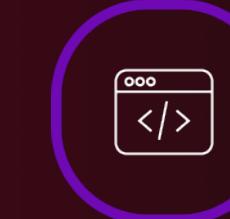
### TERNOA GROUP: OFFERS AND ORGANISATION



Ternoa is a blockchain dedicated to NFTs...



APPS



SDK



MARKETING  
TOOLS



...and a studio, CC Labs, offering 360° services from strategy definition to implementation



IMPLEMENTATION



STRATEGY



B A C K E N D



F R O N T E N D



C L I E N T

## INTRODUCTION

Ternoa and Capsule Corp. Labs are co-founded by experts in various fields teaming up and combining their wide sets of academic knowledges and technical skills

### TERNOA / CAPSULE CORP. LABS CO-FOUNDERS



**MICKAËL CANU**

CEO

**EDUCATION**

DEUG AES, HAVRE

**PROFESSIONAL BACKGROUND**

Co-founder of Syment

Co-founder of Urbanease

General Director of Netclick

Reknown speaker in the Blockchain ecosystem



**CLÉMENT TÉQUI**

CEO LABS

**EDUCATION**

ESCP Business School

Sorbonne (Fin. Maths)

**PROFESSIONAL BACKGROUND**

Strategy Consultant: 5 years (Accuracy, Eleven Strategy)

Co-author of "Blockchain, vers de nouvelles chaînes de valeur"



**MARTIN OLIVEIRO**

COO

**EDUCATION**

Sorbonne (Mngt & Finance)

École Nationale des Ponts et Chaussées

**PROFESSIONAL BACKGROUND**

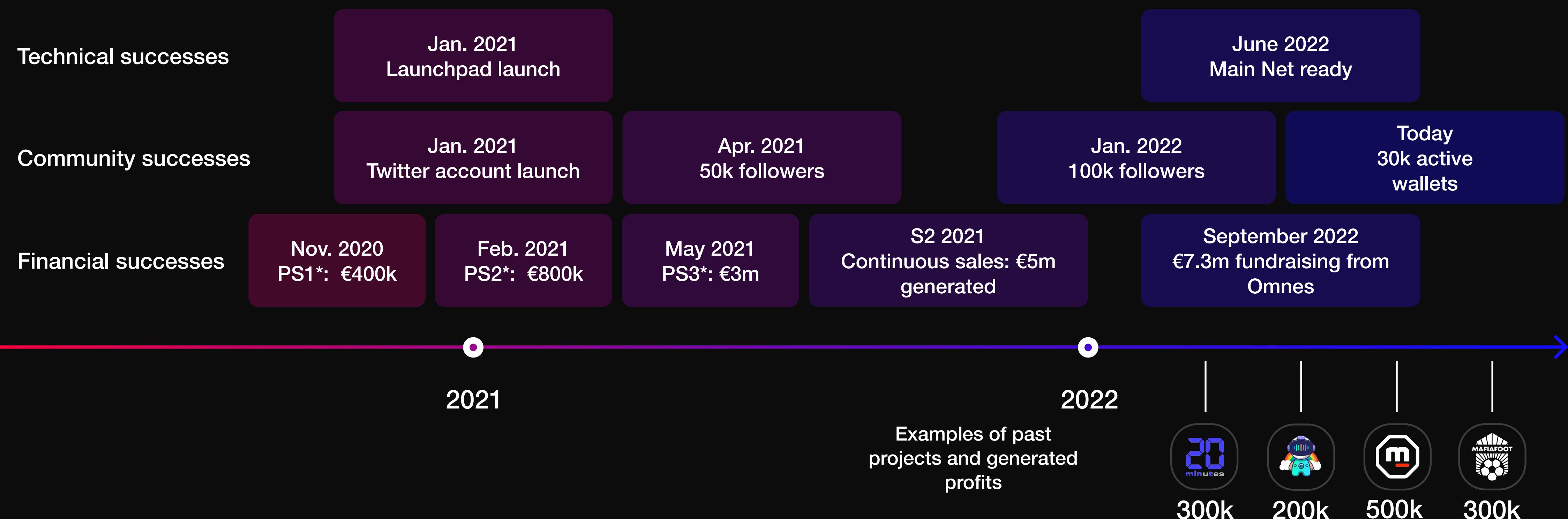
Financial Analyst: 4 years (CACIB)

M&A et Structured Finance: 7 years (Pfandbriefbank, VINCI, Etchart)

## INTRODUCTION

Thanks to the strong experience in Web3 development, community management and fundraising acquired through the launch of the blockchain, Ternoa & Capsule Corp. Labs teams have successfully assisted numerous clients in developing high ROI Web3 projects

## TERNOA BLOCKCHAIN DEVELOPMENT



## INTRODUCTION

The successes experienced by the Ternoa blockchain are a testimony of the technical, financial and marketing excellence of our teams

## TERNOA KEY FIGURES

### TECHNICAL EXCELLENCE



**04/2022**  
Mainnet  
Launch



**400**  
Reserved nodes



**300K+<sup>1</sup>**  
minted NFTs



**70**  
People

### FINANCIAL EXCELLENCE



**\$15M**  
Raised (ICO +  
OTC)



**TOP 4%**  
Global crypto  
ranking CMC



**50K<sup>2</sup>**  
Active wallets



**\$500K**  
Average daily  
volume

### MARKETING EXCELLENCE



**6K**  
Discord



**25K**  
Telegram



**130K**  
Twitter



**40K**  
Instagram

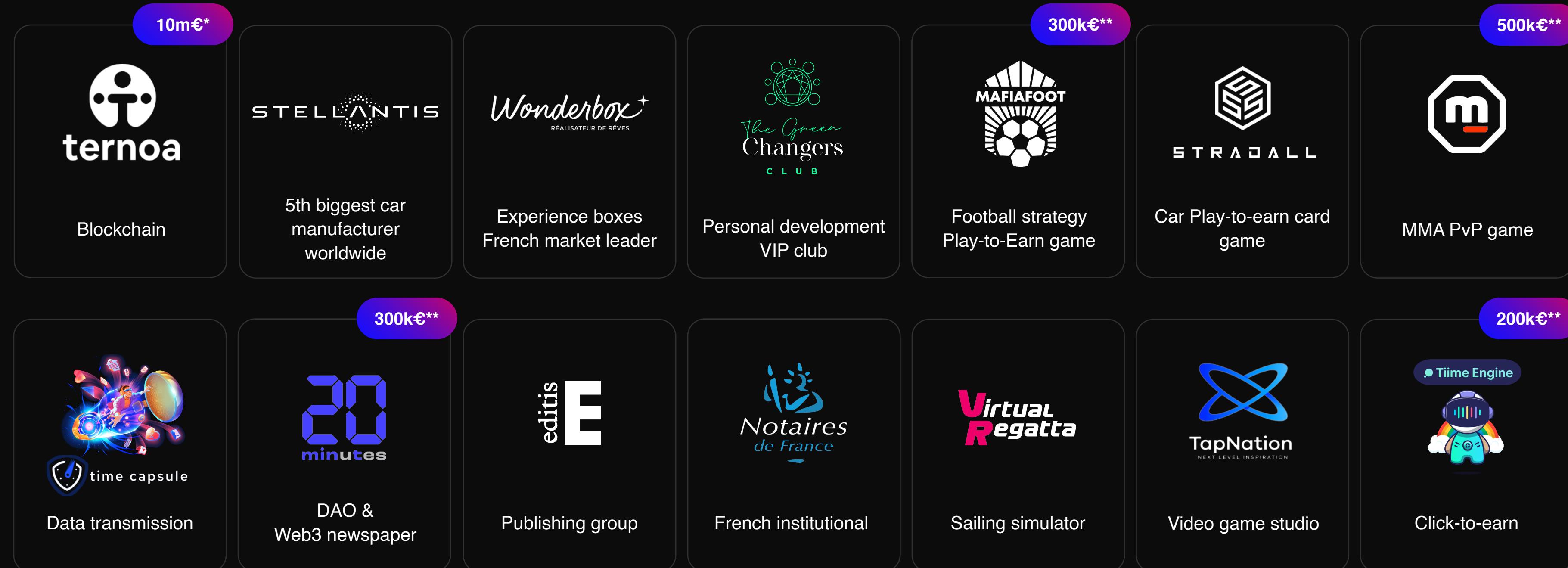
<sup>1</sup> 275k on Testnet, 45k Alphanet & 15k Mainnet

<sup>2</sup> 50k active wallets (number of \$CAPS > 0) on Testnet & 3.000+ on Mainnet (launched 08/2022)

## INTRODUCTION

The several projects (live or in development) brought to life by Capsule Corp. Labs generated ~2m euros of revenues over the past 6 months

## PROJECTS SNAPSHOT & REVENUE GENERATED



\* CA generated for Ternoa

\*\* CA generated for clients (first drop and/or secondary market)

## INTRODUCTION

The several projects (live or in development) brought to life by Capsule Corp. Labs generated ~2m euros of revenues over the past 6 months

## PROJECTS SNAPSHOT & REVENUE GENERATED



IP Protection Platform



Cross-chain NFT  
renting



KAMEA LABS.  
Transparent  
investment platform



Play-and-Earn games



Play-and-Earn games



Decentralized blogging  
platform



MMORPG



All-in-one NFT  
platform

400k€\*\*



Play-to-earn game



Decentralized database  
of 3D unbuilt assets



Card Play-to-Earn mini  
games



Web3 social media

\*\* CA generated for clients (first drop and/or secondary market)

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## STRATEGY DEFINITION WITH CAPSULE CORP. LABS

The standard mission revolves around three main axis: teams education, context mapping & opportunities identification and use cases definition

### THE STANDARD STRATEGIC MISSION

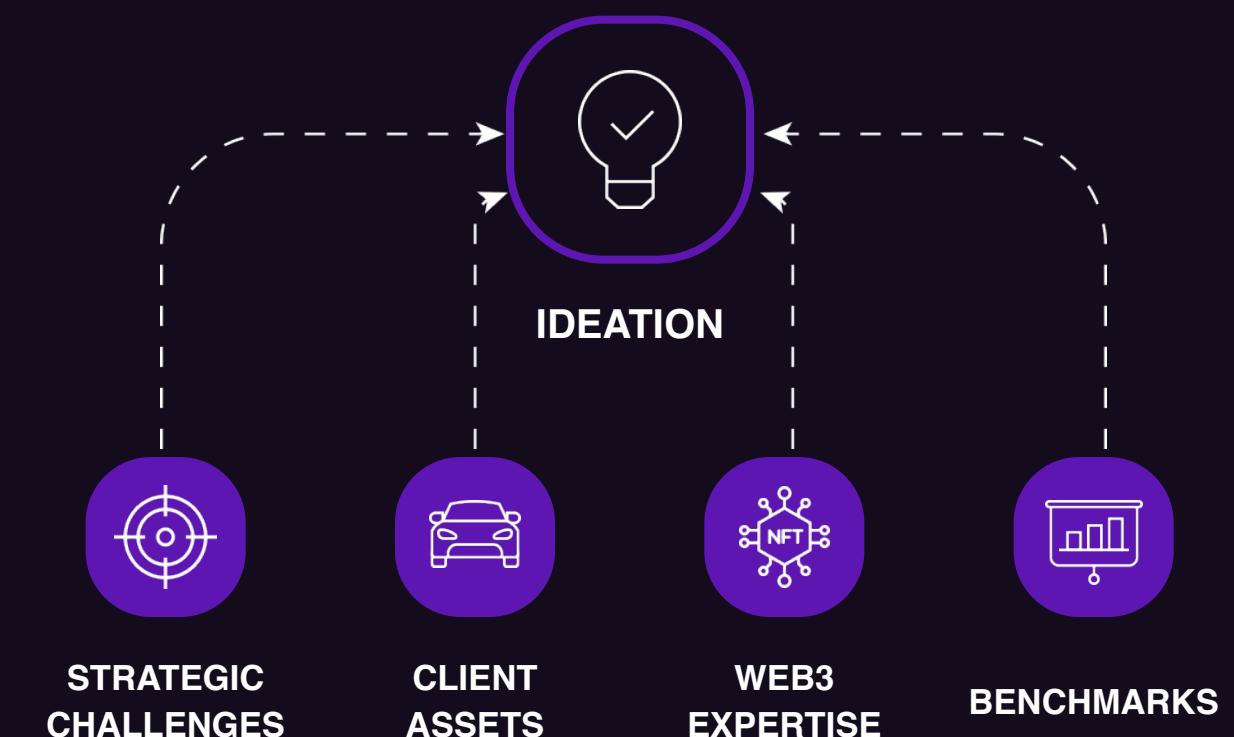
#### TEAMS EDUCATION

We leverage our deep Web3 expertise to create easy-to-understand materials and give a solid knowledge base to the client teams



#### OPPORTUNITIES IDENTIFICATION

We identify the best opportunities offering the highest ROI by mapping the market and studying the specific assets of each clients



#### USE CASES DEFINITION

Thanks to our multidisciplinary teams, we can precisely define actionable use cases as well as technical specs & an implementation roadmap

##### FAISABILITÉ: CRITÈRES

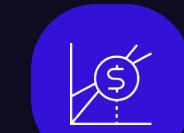


TECHNICAL  
FEASIBILITY



IMPLEMENTATION  
ROADMAP

##### ENJEUX: CRITÈRES



ROI / IMPACT



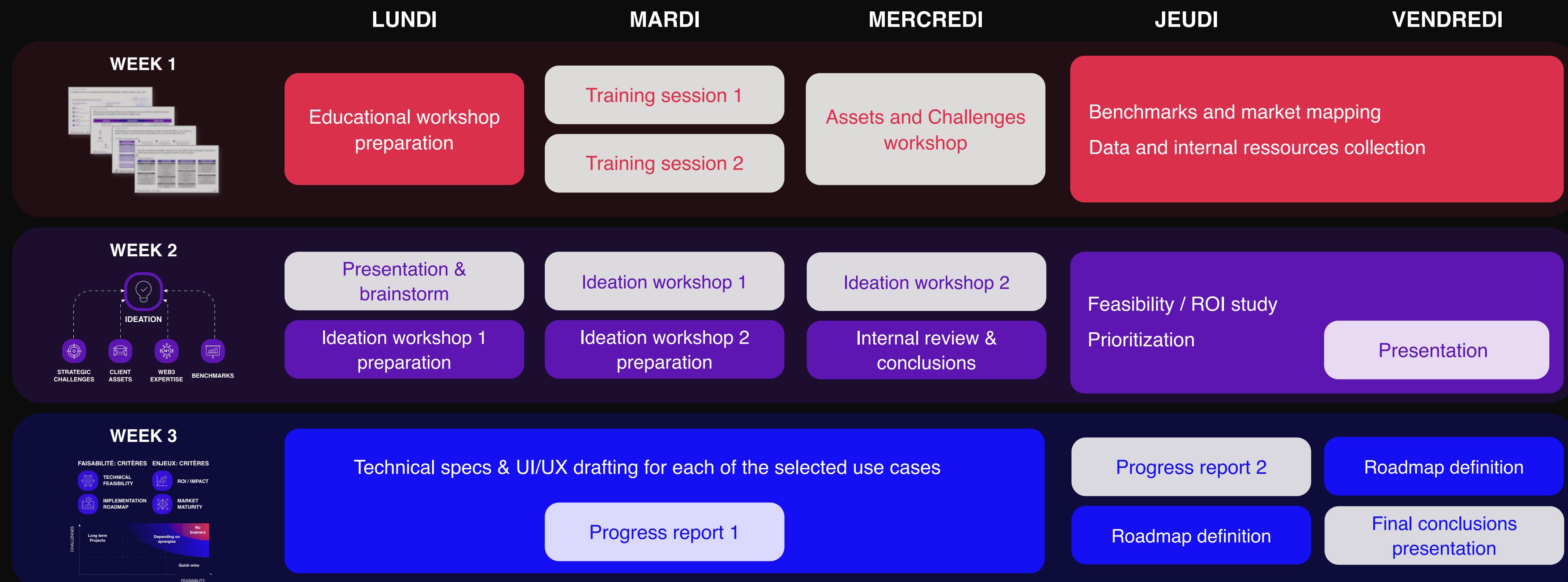
MARKET  
MATURITY



## STRATEGY DEFINITION WITH CAPSULE CORP. LABS

The standard strategic mission with Capsule Corp. Labs lasts 3 weeks during which the client teams are trained, the use cases are defined operationally and the timeline, roadmap and prioritization are covered

### TYPICAL CALENDAR FOR A STRATEGIC MISSION

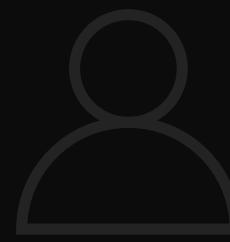


## STRATEGY DEFINITION WITH CAPSULE CORP. LABS

The mission is handled directly by our team of strategic experts: they have access and mobilize the full scope of Capsule Corp. Labs technical expertise depending on the client needs

The client works directly with our team of strategic experts...

... and profits from the full range of CCL multidisciplinary teams



Client

### CORE TEAM

PROJECT LEADER

CONSULTANT

### COMMERCIAL RELATIONSHIP

ACCOUNT EXECUTIVE

### SUPPORT TEAM

FOUNDERS

DEV. TEAMS

PRODUCT & PROJECT TEAMS

UI/UX TEAMS

Throughout the whole project, a dedicated account executive handles the commercial relationship

## STRATEGY DEFINITION WITH CAPSULE CORP. LABS

## AE & CONSULTANTS

The Capsule Corp. Labs commercial & strategic teams consist of experts in finance and Web3 strategy

### PROFIL DE L'ÉQUIPE

#### DEDICATED ACCOUNT EXECUTIVE



**JEREMY TROUCHE**

Senior account exec.

#### EDUCATION

SKEMA Business School

#### PROFESSIONAL BACKGROUND

Sales trader: 5 years (Jefferies International, Indosuez)

Tokenomics expert: 2 years

#### MISSION CORE TEAM



**QUENTIN NOURISSIER**

Project Manager

#### EDUCATION

HEC Paris

IEP Paris

#### PROFESSIONAL BACKGROUND

Strategy consultant: 5 years (ADL, Eleven strategy)

Web3 project manager: 1 year



**ANTOINE ALVAREZ**

Senior consultant

#### EDUCATION

EDHEC Business School

Alyra

#### PROFESSIONAL BACKGROUND

PE & VC analyst: 3 years (Natixis IM, Triago, Mantra IP, Mazars)

NFT collection founder (Elrond blockchain)



**FABIO DESSI**

Chief of Staff

#### EDUCATION

IRIIG

IDRAC

#### PROFESSIONAL BACKGROUND

Commercial advisor: 3 years (Volkswagen)

Sales Operation Manager: 1 year (ProovStation)

Chief of Staff: 1 year

Examples of past clients:



Car manufacturer



Gaming auto Web3



E-sport



Publishing



Real Estate



Retail



Insurance



Institutional

## STRATEGY DEFINITION WITH CAPSULE CORP. LABS

## SUPPORT TEAMS

The technical and support teams mobilized by the strategy team offer a very high level of experience and expertise on all fields

### CAPSULE CORP. LABS TEAMS

#### TECH & DEVELOPMENT



**GEOFFREY HECKMANN**

CTO

**EDUCATION**

EPITECH

California State Uni.

**PROFESSIONAL BACKGROUND**

Co-founder of JustMining

Co-founder of ViVoka

#### PRODUCT



**THIBAULT GLAUNEZ**

Product Manager

**EDUCATION**

ENS Arts et Métiers

Sorbonne Business School

**PROFESSIONAL BACKGROUND**

Data Manager: 2 years (Bolloré Logistics)

Chief Product Officer: 4 years (OWNEST)

#### UX / UI



**NICOLAS CHÉRIOT**

UI / UX Expert

**EDUCATION**

Université Lumière

Lyon 2

**PROFESSIONAL BACKGROUND**

CEO: 2 years (Weeneeddesign)

Head of Design: 5 years (AdFab)

Founder: 9 years (Kirk)

#### STRATEGIC EXPERTISE



**CLÉMENT TÉQUI**

Labs CEO

**EDUCATION**

ESCP Business School

Sorbonne (Fin. Maths)

**PROFESSIONAL BACKGROUND**

Strategy consultant: 5 years (Accuracy, Eleven Strategy)

Co-author of "Blockchain, vers de nouvelles chaines de valeur"

+ 20 full time devs



+ 5 full time architects

+ a strategic committee of 5 experts

## STRATEGY DEFINITION WITH CAPSULE CORP. LABS

The wide set of operational expertises offered by Capsule Corp. Labs allows the strategic team to precisely define the expected ROI and the feasibility of the identified use cases and to deliver the optimal action plan

### THE BENEFITS OF OPERATIONAL EXPERTISE FOR THE STRATEGIC MISSIONS

FIELD	EXPECTED ROI	IMPLEMENTATION COSTS	TECHNICAL FEASIBILITY	MARKET MATURITY
TEAMS	FOUNDERS	PRODUCT/PROJECT DEVS	DEVS	PRODUCT/PROJECT DEVS UI/UX
DETAILS	<ul style="list-style-type: none"><li>✓ Collaboration between product teams and the strategic committee to assess the relevance of the marketing hypotheses</li><li>✓ Several Top-tier projects experiences with high profitability</li></ul>	<ul style="list-style-type: none"><li>✓ Collaboration between product, development and finance teams to size the costs and timing of the implementation</li><li>✓ Technical expertise combined with product and marketing experience</li></ul>	<ul style="list-style-type: none"><li>✓ Collaboration with the technical team to assess the technical feasibility of each identified solution</li><li>✓ Effective operational experience from live projects already built</li></ul>	<ul style="list-style-type: none"><li>✓ Collaboration between UI/UX, development and product teams to quickly draft an operational customer experience</li><li>✓ Market maturity estimation compared to actual UX</li></ul>

## STRATEGY DEFINITION WITH CAPSULE CORP. LABS

Therefore, thanks to its unique end-to-end positioning, Capsule Corp. Labs can build ambitious and realistic high value-added Web3 strategies for its clients

### CHALLENGES AND SOLUTION

#### CHALLENGES

Clients often need the support from an external expertise to define a tailor made Web3 solution



ROI GENERATION



ASSETS OPTIMIZATION



INNOVATION LEADERSHIP



BUSINESS EVOLUTION

#### CAPSULE CORP. LABS SOLUTION

Thanks to its positioning, CCL can deliver ambitious and realistic Web3 strategies and solutions with a quick go-to-market feature



END-TO-END EXPERTISE



HIGH VALUE-ADDED PROJECTS



EXPERIENCE

REALISTIC AND EASY GO-TO-MARKET

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## BUILDING ON TERNOA

Once the strategy is defined, the client can assign the implementation to Capsule Corp. Labs or choose to use his own ressources and partners, depending on the level of support needed

### OUR SOLUTIONS

#### 01. WE BUILD FOR YOU

You need help to build your project and kickstart it ?

We got a team of experts for your every needs, ready to help you make your ideas come true and launch your project



ICO



NFTs



MARKETING CAMPAIGNS



COMMUNITY BUILDING



DEVELOPPEMENT

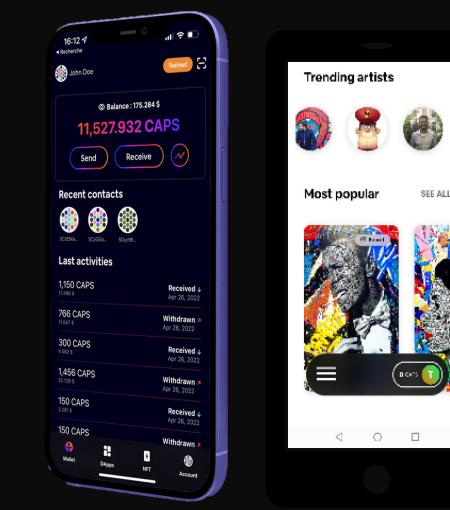


INSTITUTIONAL CONNEXIONS

#### 02. YOU BUILD ON US

You have dedicated teams and/or an existing technical partner ?

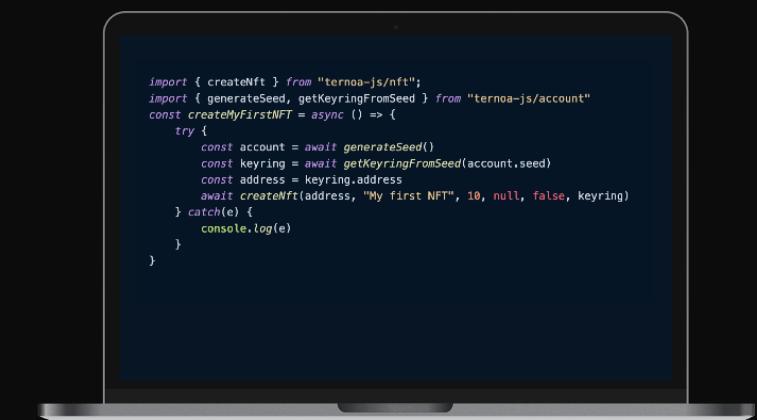
Freely use our SDK, connect with our communities, check out our GitHub indexer and experience the power of our NFT centric blockchain.



TERNOA WALLET & MARKETPLACE



CONTENT



JAVASCRIPT SDK

## BUILDING ON TERNOA

## 01. WE BUILD FOR YOU

## 02. YOU BUILD ON US

The technical expertise acquired by Capsule Corp. Labs allows each client to define the level of support best suited for their specific needs

### OUR SKILLS

**Web 3.0  
Community  
Building** **10\***

- ✓ Product Managers
- ✓ Web3 Advisors
- ✓ Tokenomics Experts

**Developpement** **20\***

- ✓ Front End Developer
- ✓ Backend Developer
- ✓ Full Stack Developer
- ✓ Blockchain Developer

**NFT Design** **2\***

- ✓ Web Designer
- ✓ NFT Artists
- ✓ Visual Identity Designer

**ICO** **3\***

- ✓ Tokenomics
- ✓ Introductions CEXs/DEXs
- ✓ Legal consulting

### LEVEL OF INTERNALIZATION



## BUILDING ON TERNOA

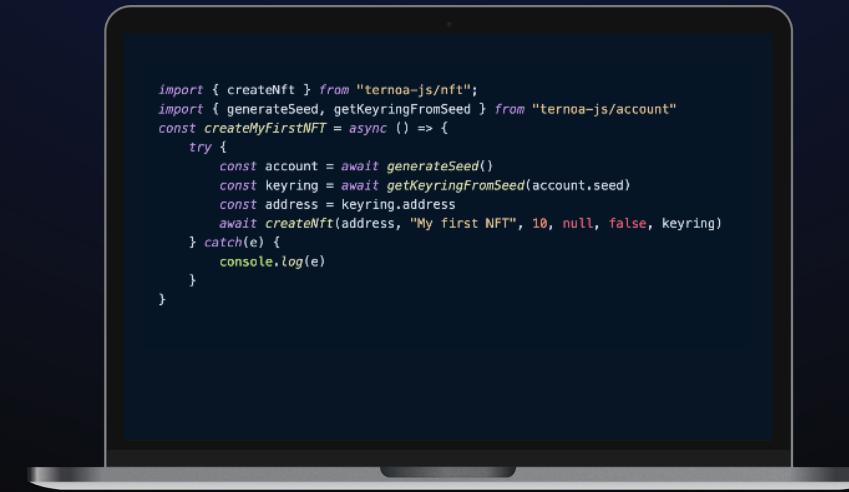
01. WE BUILD FOR YOU

02. YOU BUILD ON US

Ternoa developed a set of tools and ressources that facilitate the autonomous implementation of every Web3 projects directly by the client

## TERNOA TOOLS AND RESSOURCES

### DEVELOPMENT TOOLS



JS

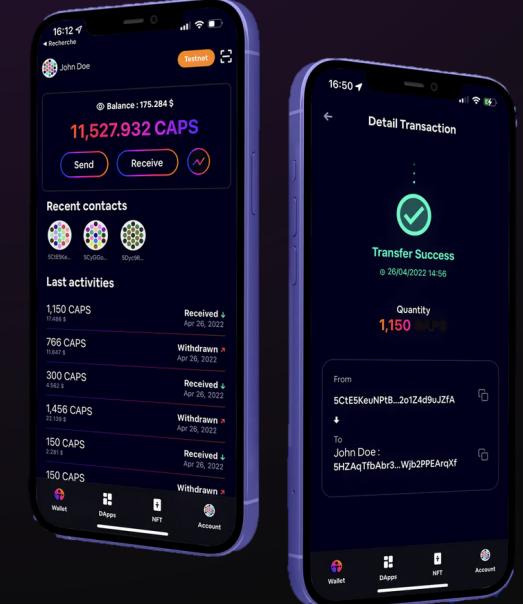
SDK (Javascript, Unity)

We developed a Javascript SDK that allows anyone with basic computer skills to develop and launch an NFT project

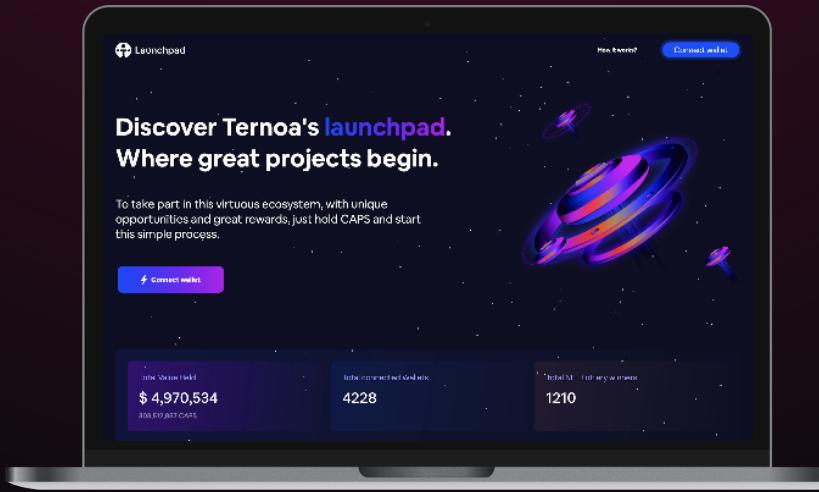
### READY-TO-USE APPS

#### TERNOA WALLET

Intuitive proprietary wallet, available as a white-label

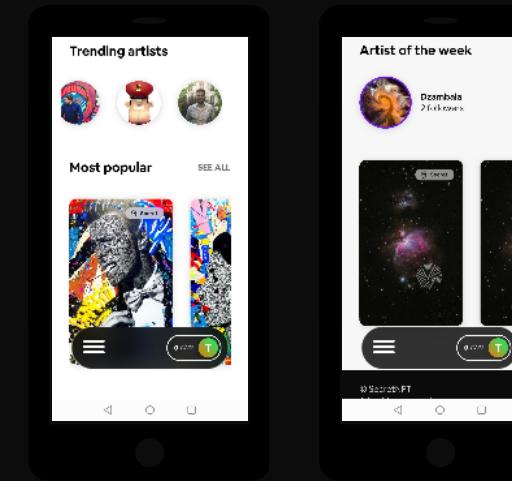


### MARKETING TOOLS AND CONTENTS



#### TERNOA LAUNCHPAD

Incubation platform for project built on Ternoa, the Ternoa launchpad offers the opportunity to attract early funds and traction from a motivated and Web3 focused community and kickstart carefully selected projects



#### TERNOA MARKETPLACE

Dedicated marketplace NFT centric designed for accessibility, available as a white-label



### TUTORIALS AND MARKETING CONTENTS

## BUILDING ON TERNOA

## 01. WE BUILD FOR YOU

## 02. YOU BUILD ON US

Compared to its competitors, the Ternoa blockchain has been designed to make it easy to build Web3 projects and allows clients to avoid extra training costs of existing staff or expensive recruitments of specialized teams

### BUILDING ON TERNOA: THE BENEFITS

#### GENERALIST INFRASTRUCTURES

VS



#### LANGUAGE

- ▶ ✓ Solidity, Rust

#### NET MINTS

- ▶ ✓ Mandatory smart contract

#### ADDITIONAL NFT FEATURES

- ▶ ✓ High development costs
- ▶ ✓ Mandatory external audit (= risk of cancellation)

#### CONCLUSION

- ▶ ✓ Increased difficulty and barriers to entry
- ▶ ✓ Lengthy and costly recruitment and formation processes
- ▶ ✓ Higher risk and development costs

- ✓ Java Script, the most used language worldwide
- ✓ Soon, Unity SDKs & Unreal Engine

- ✓ Native NFTs, the “smart contract” is included in the blockchain

- ✓ Native NFT advanced features
- ✓ Audit completed and secured on Polkadot ecosystem

- ✓ No requirements for dedicated teams
- ✓ Very quick Go-to-market
- ✓ Very low mont costs
- ✓ The most accessible blockchain

WHAT EXACTLY IS THE  
DIFFERENCE IN DEVELOPMENT  
COSTS ?

€40K / €15K

A standard NFT marketplace, including listing, primary and secondary sales, NFT showcase module and wallet connect costs €40k to develop.  
On Ternoa, the same product, with a carefully curated UI/UX on top, only costs €15k.

## BUILDING ON TERNOA

### 01. WE BUILD FOR YOU

The basic and advanced features are available on Ternoa through the SDK and allow anyone to build complex Web3 solutions very easily

#### NFT FEATURES AVAILABLE WITH THE SDK

##### BASIC FEATURES

-  **Mint**  
NFT creation
-  **Transfer**  
From one wallet to another
-  **Burn**  
NFT destruction
-  **Delegation**  
NFT utility transfer with ownership retention
-  **Royalties**  
Commissions on secondary sales

##### ADVANCED FEATURES

-  **Auctions**  
English auctions (mint and secondary)
-  **Nested NFT**  
NFTs nesting offering combined utility
-  **Mirroring**  
Twin NFT from a different blockchain
-  **Royalty sharing**  
Co-ownership of an NFT and its associated royalties
-  **Lending & Borrowing**  
Temporary transfer of ownership and utility to another wallet
-  **Combination**  
Merging of two NFTs creating a new one
-  **Soul bound Token**  
Non-transferable NFT

##### TERNOA EXCLUSIVE FEATURES

-  **Secret content**  
Embedded content only accessible to NFT owner
-  **Time capsule**  
3-dimensional NFT offering automatic transfer protocols

BUILDING ON TERNOA

Ternoa has been featured in some of the biggest media outlets available, both generalists and Web3 centric

THEY TALK ABOUT US



Stratégies

Les Echos

Finyear

20  
minutes



cointribune.

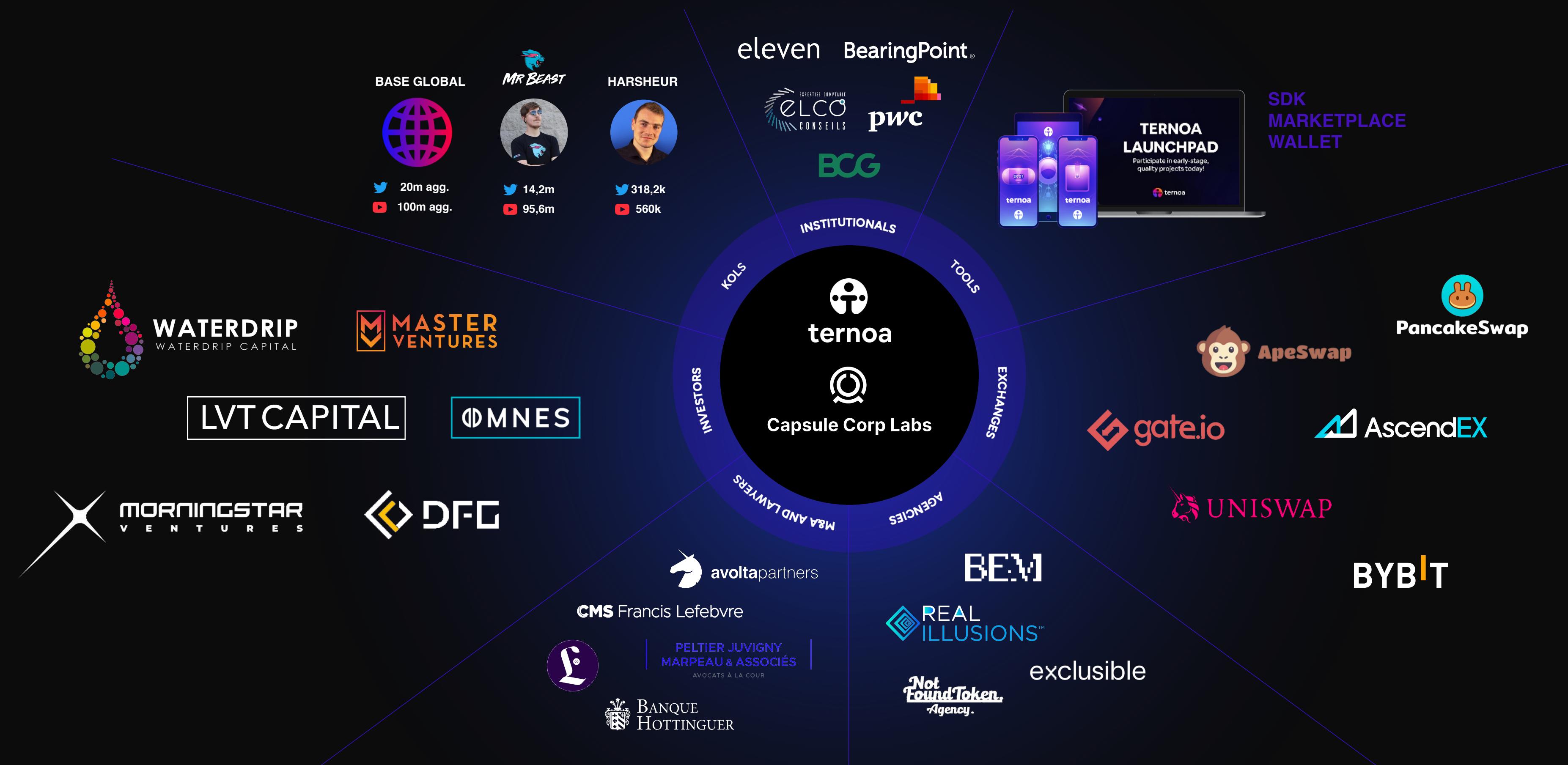


Cryptonaute

## BUILDING ON TERNOA

The large and diversified Ternoa ecosystem can easily be leveraged to launch and kickstart any Web3 project

## TERNOA ECOSYSTEM



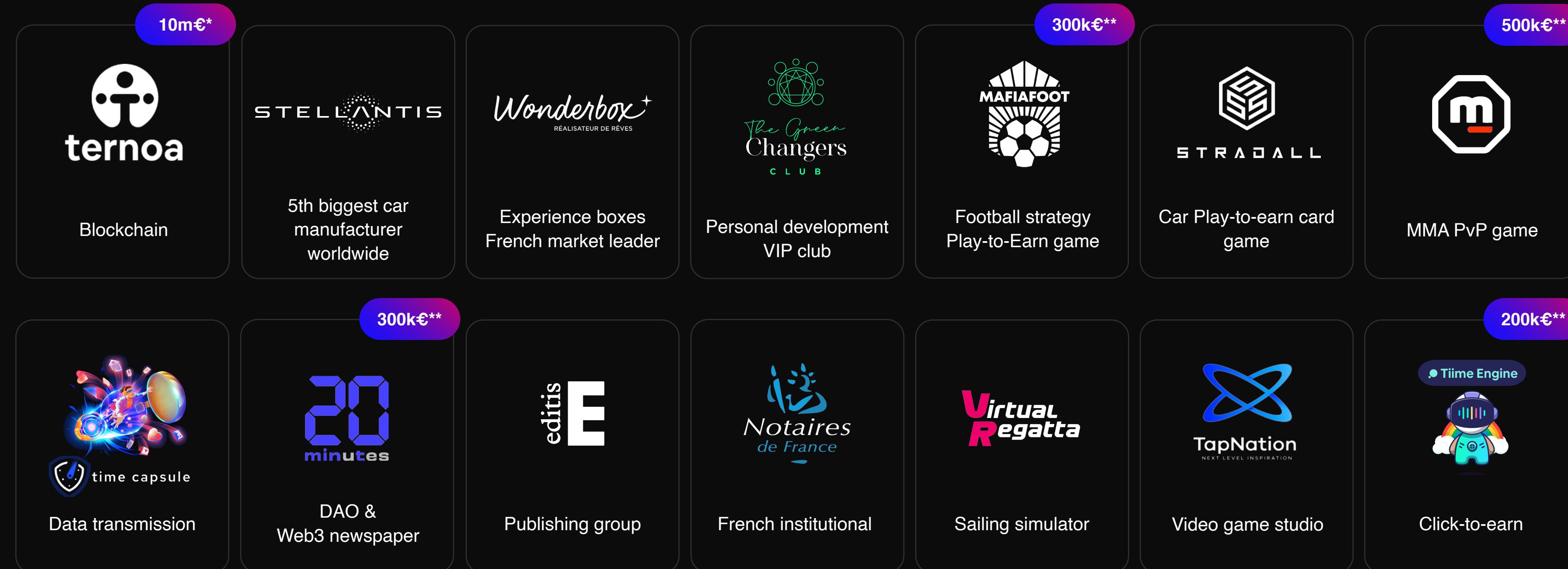
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## PAST PROJECTS AND CREDENTIALS

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### PROJECTS SNAPSHOT & REVENUE GENERATED



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### PROJECTS SNAPSHOT & REVENUE GENERATED

 IP Protection Platform	 Cross-chain NFT renting	 Transparent investment platform	 Play-and-Earn games	 Play-and-Earn games	 Decentralized blogging platform
 MMORPG	 All-in-one NFT platform <span>400k€**</span>	 Play-to-earn game	 Decentralized database of 3D unbuilt assets	 Card Play-to-Earn mini games	 Web3 social media

\*\* CA generated for clients (first drop and/or secondary market)

## PAST PROJECTS AND CREDENTIALS

Ternoa Time Capsule is the personification of Ternoa's DNA: the first time traveling NFTs offering full content confidentiality



### DESCRIPTION

#### CONTEXT

Time Capsule revolutionize NFTs; it no longer is a flat asset, but becomes a capsule in which you can store digital data of all sorts confidentially and send it through time thanks to automated transfer protocols.

#### KEY FEATURES

- ✓ Digital data storage unit
- ✓ Secured and private content
- ✓ Stored and secured on the blockchain and transmitted through time

#### EXPECTED ROI

- ✓ Token value increase
- ✓ New revenue streams
- ✓ Product licensing for external clients

## PAST PROJECTS AND CREDENTIALS

Capsule Corp. Labs assists Stellantis in their Web3 strategy definition in order to identify high ROI use cases across their whole value chain



### DESCRIPTION

#### CONTEXT

Stellantis selected Capsule Corp. Labs as their strategic partner. The goal is to analyze their value chain and assets to determine the best Web3 use cases available and define a long short/medium/long term Web3 strategy, both for their legacy business (car manufacturer) and their new horizons (mobility and financial services providers).

#### KEY FEATURES

- ✓ Web3 staff training
- ✓ Strategic framework and planning
- ✓ Ideation
- ✓ Use cases formalization (feasibility, ROI, technical specs, implementation)

#### EXPECTED ROI

- ✓ Existing value creation optimization
- ✓ New revenue streams
- ✓ Innovative new business models

## PAST PROJECTS AND CREDENTIALS

20 Mint NFT drop enabled to generate €300k on mint day, for a €120k budget, and to onboard non-expert public



### DESCRIPTION

#### CONTEXT

20Mint is the first French newspaper solely focused on Web3. The project has been financed with the sale of 999 unique NFTs. Each one of these NFTs give access to a dedicated DAO that votes on the editorial line of the newspaper. This was the first interaction with Web3 for more than a third of the buyers.

Voted « Projet Innovant » 2022.

#### KEY FEATURES

- ✓ First French media to finance a newspaper with an NFT drop
- ✓ Participative DAO

#### EXPECTED ROI

- ✓ 300k € of revenues for the first drop

## PAST PROJECTS AND CREDENTIALS

Capsule Corp. Labs assisted Editis in the definition of their short and long term Web3 strategy: the implementation of the first identified use case is in progress



### DESCRIPTION

#### CONTEXT

Editis wanted to explore potentialities of NFTs in the publishing industry, with a partner able to assess project feasibility, specify selected use cases, estimate costs, draw a roadmap and implement them.

#### FONCTIONNALITÉS CLÉS

- ✓ NFT-based innovation impacting publishing business model (book format, book selection processes,...)
- ✓ NFT-based community management tools for authors

#### IMPACT ROI ATTENDU

- ✓ Secondary market optimization for specific market segments
- ✓ Increase in readers community participation and commitment

## PAST PROJECTS AND CREDENTIALS

Capsule Corp. Labs helped Wonderbox in their NFT transition with the specification of several potential use cases



### DESCRIPTION

#### CONTEXT

Wonderbox intended to identify relevant projects to initiate a web3 strategy and define a long-term guideline.

#### KEY FEATURES

- ✓ Use case 1: Social and Environmental Responsibility tool
- ✓ Use case 2: Community animation tool
- ✓ Use case 3: new client experience product

#### EXPECTED ROI

- ✓ Increase in the repurchase rate
- ✓ New revenue streams

## PAST PROJECTS AND CREDENTIALS

Collaboration with Not.IT was the opportunity to develop a web3 platform accessible to a large public, for digital asset transmission



### DESCRIPTION

#### CONTEXT

For the Association des Notaires de France, Capsule Corp. Labs developed a PoC of a platform allowing safe storage and authentication of digital data, linked with transfer protocols through time, native to the Ternoa chain (Time Capsule technology).

#### KEY FEATURES

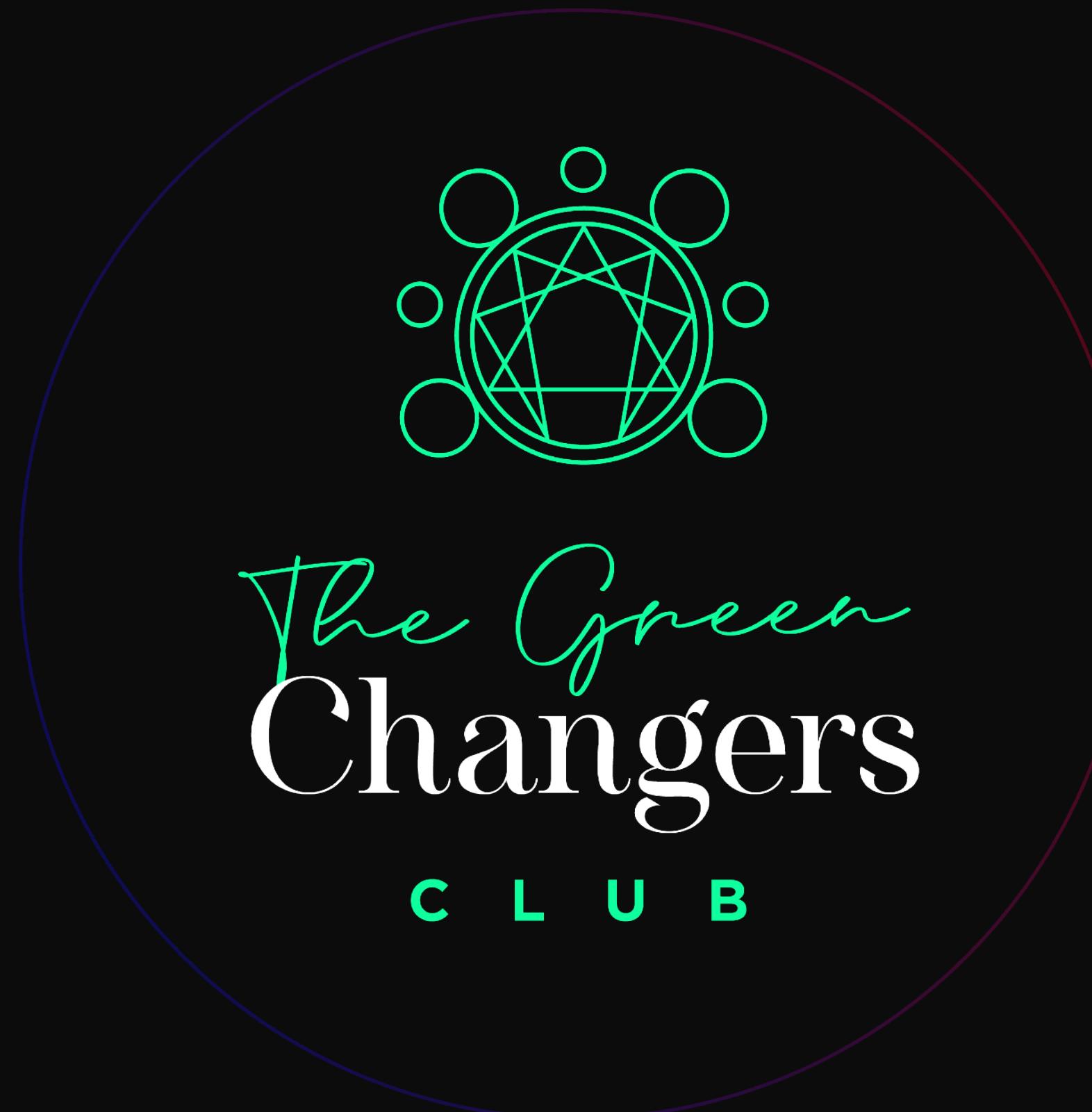
- ✓ Digital safe
- ✓ Proof of Concept development for a digital assets and documents transmission platform

#### IMPACT ROI ATTENDU

- ✓ New revenue streams

## PAST PROJECTS AND CREDENTIALS

Capsule Corp. Labs is accompanying soccer player Eliaquim Mangala from end to end to launch an online academy and club based on membership NFT collection



### DESCRIPTION

#### CONTEXT

Soccer player Eliaquim Mangala wished to create an online academy and club for lik-minded individuals to change their lives to the better, improving their mind, body and spirit. An NFT collection called "The Green Changers Club" will finance the project and bond a community around this self-improvement common goal.

#### KEY FEATURES

- ✓ NFT collection with VIP club access utility
- ✓ Strong story-telling and artistic design
- ✓ Long term vision with meters and gaming integration

#### EXPECTED ROI

- ✓ Development and monetization of the VIP members cards secondary market

## PAST PROJECTS AND CREDENTIALS

Capsule Corp. Labs is working alongside Virtual Regatta teams to implement their NFT transformation



### DESCRIPTION

#### CONTEXT

Virtual Regatta is a sailing video game with 1mm+ users. They decided to transition to NFT for their in-game boats, purchases and next gameplay evolutions.

#### KEY FEATURES

- ✓ Sailing boats and parts NFTs
- ✓ PvP sailing gameplay
- ✓ Proprietary in-game marketplace

#### EXPECTED ROI

- ✓ Increase in the retention rate
- ✓ Reduction of the seasonality
- ✓ Increase of the average in-game purchases

## PAST PROJECTS AND CREDENTIALS

MafiaFoot is a card-based play-to-earn strategy video game; players can collect player cards, face other players and enhance the utility of each NFT card



### DESCRIPTION

#### CONTEXT

MAFIAFOOT is a play-to-earn strategy game centered on football. Players can build their club, trade NFT player cards and play football games to enhance their NFTs and earn monetary rewards. The NFTs have the ‘Combination’ advanced feature, allowing players to stack NFTs on NFTs and improve their individual utilities.

#### KEY FEATURES

- ✓ Football players cards NFTs
- ✓ “Tycoon” and PvP gameplay
- ✓ Proprietary in game NFT marketplace

#### EXPECTED ROI

- ✓ 300k € of revenues for the first drop

## PAST PROJECTS AND CREDENTIALS

Ternoa's team developed Baboland, the play-to-earn game derived from Babolex, the famous collection created by Vincent Faudemer



### DESCRIPTION

#### CONTEXT

Baboland is the first-ever virtual theme park/fairground, accessible via smartphone and web browser. It is an NFT card game based on the 7 wonders of the world imagined by Vincent Faudemer and offering quests to complete for players while enabling them to increase the value of their NFTs.

#### KEY FEATURES

- ✓ NFT staking
- ✓ Attractions
- ✓ Merchandising
- ✓ Baboken token

#### EXPECTED ROI

- ✓ Increase in the value of existing NFTs
- ✓ Increase of the token price
- ✓ New revenue streams

## PAST PROJECTS AND CREDENTIALS

Capsule Corp. Labs acted as an end-to-end technical partner to build the first Sorare-like fight-to-earn game



### DESCRIPTION

#### CONTEXT

Metafight developed the first SoRare-like game based on MMA. More than 200 MMA fighters are currently licensed with the project. The players face each other in virtual 1v1 fights, improve the skills of their fighters with the addition of equipment cards and can manage their own gym to train their fighters.

#### KEY FEATURES

- ✓ MMA fighters NFTs
- ✓ Virtual fighting arena
- ✓ “Tycoon” like gym management feature

#### EXPECTED ROI

- ✓ 500k € of revenues for the first drop

## PAST PROJECTS AND CREDENTIALS

Ternoa developed Tiime Engine, the first click-to-earn platform monetizing social networks commitment with a gamification of the user: the project is supported by an NFT collection of 2,000 unique Tiimy

### ● **Tiime Engine**



#### DESCRIPTION

#### CONTEXT

Tiime Engine is the first click-to-earn platform offering Timmy owners the ability to earn active revenues (with marketing and social actions) and passive revenues (via the gamification and NFT staking mechanism)

#### KEY FEATURES

- ✓ 7 rarity levels
- ✓ Weekly and monthly \$CAPS rewards
- ✓ Future advanced utility in the Ternoa Galaxy

#### EXPECTED ROI

- ✓ 200k € of revenues for the first drop

## PAST PROJECTS AND CREDENTIALS

The ROYALAND is a mythical monarchy game presented in an MMORPG format and offering a Play-to-earn structure



### DESCRIPTION

#### CONTEXT

The Royaland is a video game set in the year 1308. The NFT avatars will offer the possibility to travel the univers, build, leverage and monetize each action as the players progress. It showcases a very rich gameplay and one of a king designs.

#### KEY FEATURES

- ✓ NFT avatars and in-game objects
- ✓ Play-to-earn & MMORPG gameplay
- ✓ Metaverse-like experience

#### EXPECTED ROI

- ✓ Primary NFT sale revenues and secondary market commissions
- ✓ New revenue streams

## PAST PROJECTS AND CREDENTIALS

Capsule Corp. Labs is currently developing a video game sharing its universe with the Tiimys: it will feature most of Ternoa's proprietary advanced NFT features



### DESCRIPTION

#### CONTEXT

OrbWars is a play-to-earn video game featuring in-game battles between players characters (the Tiimons). It allows players to collect \$TIIME and earn \$CAPS. Powered by Ternoa, it showcases several advanced NFT features proprietary to Ternoa.

#### KEY FEATURES

- ✓ Full Web3 architecture with playable NFT characters
- ✓ Advanced NFT features (Nested, SoulBond & Merge)

#### EXPECTED ROI

- ✓ Increase in the value of existing NFTs
- ✓ Increase in the token price
- ✓ New revenue streams

## PAST PROJECTS AND CREDENTIALS

Stradall is a Play-to-earn PvP car game in which players can build their racing team with modern racing cars and vintage models before racing against other players to try and win real life and virtual rewards (limited edition physical cars, GP tickets, token \$MTNL,...)



STRADALL

### DESCRIPTION

#### CONTEXT

Stradall is the SoRare-like card game for cars. More than 30 major car brands are currently licensed and the game offers more than 200 different car models. Each racing team is composed by 5 cars. The goal is to assemble the perfect team for a specific race type and to strategically play trump and bonus cards to try and win the race and the associated rewards.

#### KEY FEATURES

- ✓ First Play-to-earn car game with official licenses
- ✓ Royalties sharing features (higher rarity cards receive royalties from the lower rarity cards)
- ✓ Proprietary in-game marketplace

#### EXPECTED ROI

- ✓ Develop the first automobile Web3 and metaverse ecosystem
- ✓ New revenue streams
- ✓ Increase in the token price

# AGENDA

- I      Introduction
- II     Strategy definition with Capsule Corp. Labs
- III    Building on Ternoa
- IV    Past projects and credentials
- V    Contact

## CONTACT



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