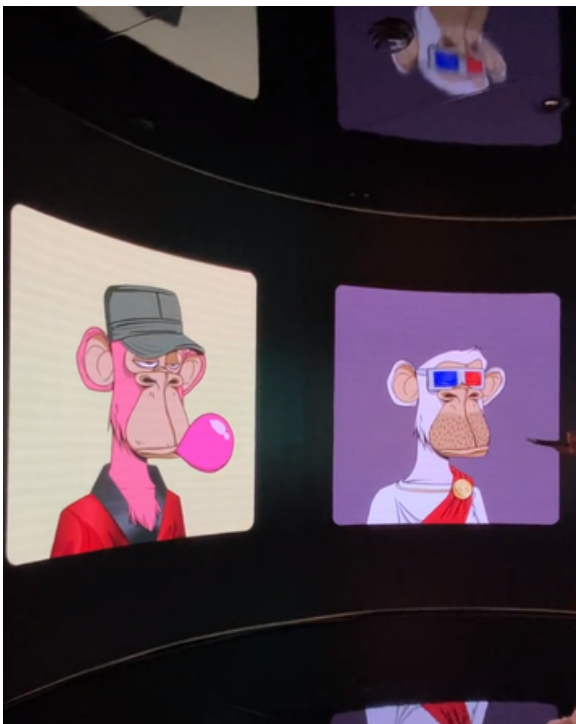


MULTISENSORY PHYGITAL TECH SOLUTIONS

A PHYSICAL GATEWAY TO VIRTUAL WORLD



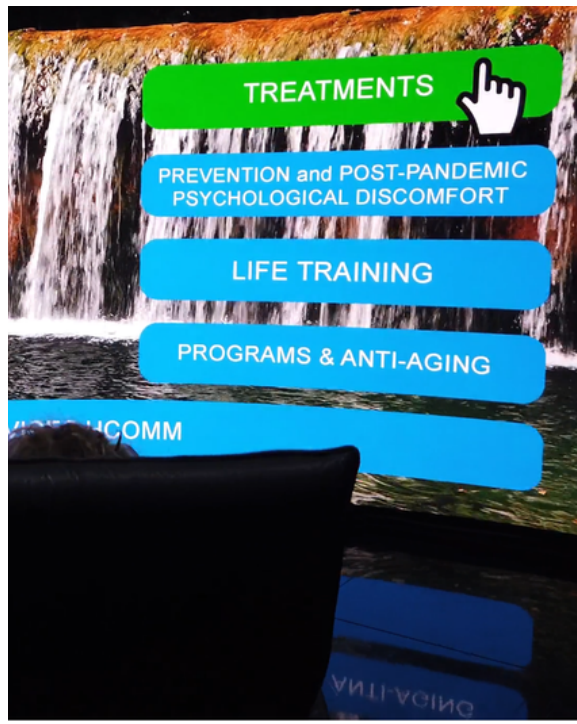
METaverse NAVIGATOR



DIGITAL NTFs AND ARTS



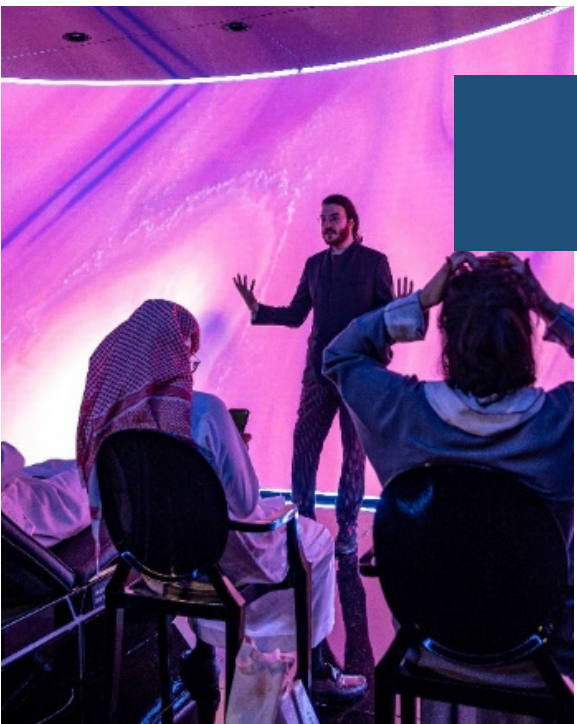
OVER THE REALITY



LOOKS AFTER YOU



CANCEL THE DISTANCES



MULTISENSORY
COMMUNICATION





PROBLEM STATEMENT

The pandemic and the world crisis obliged us to rethink how to take care of our life quality:

- Recent studies reveal the **increase** in the social environment of **anxiety, stress, bad habits, lack of esteem, and addictions**

The digital world has become part of our life affecting human interaction and relation with living spaces:

- Today's **VR DEVICES** allow a limited senses experience, range of motion, and "physical disconnection" with people already present in the same room
- The **METaverse EXPERIENCE** lacks realism and emotions
- Inadequate tools to offer an immersive artistic experience of **DIGITAL ART**

SOLUTION

ONE GATE, INFINITE
WORLDS TO EXPLORE.

HCOMM after 12 years of R&D has patented a technology (Hw+Sw) that aims to be the **gateway** technology in which physical and digital spaces coexist harmoniously. A place that takes care of human well-being.

- **Adaptive and dynamic living spaces** according to the user's preferences and needs
- A **multi-sensory phygital chamber**, allows the DIGITAL & METAVERSE to be experienced with **all senses, free movements, and physical interaction with people in the same room**
- A **content platform** powered by multi-sensory programs and treatments dedicated to improving quality of life
- Showcase **digital art** that integrates sensory stimuli creating a unique immersive experience

Through the contribution of psychologists, biologists, neurologists, and hypno-therapists, we have developed a **Methodology to perform multi-sensory stimuli** addressing human needs

R&D

PRODUCTS

SOFTWARE
MNGT & CONTROL

MULTI-SENSORY
PROGRAMS

Our team of architects, engineers and university research centres, have invented **Products** dedicated to health and well-being

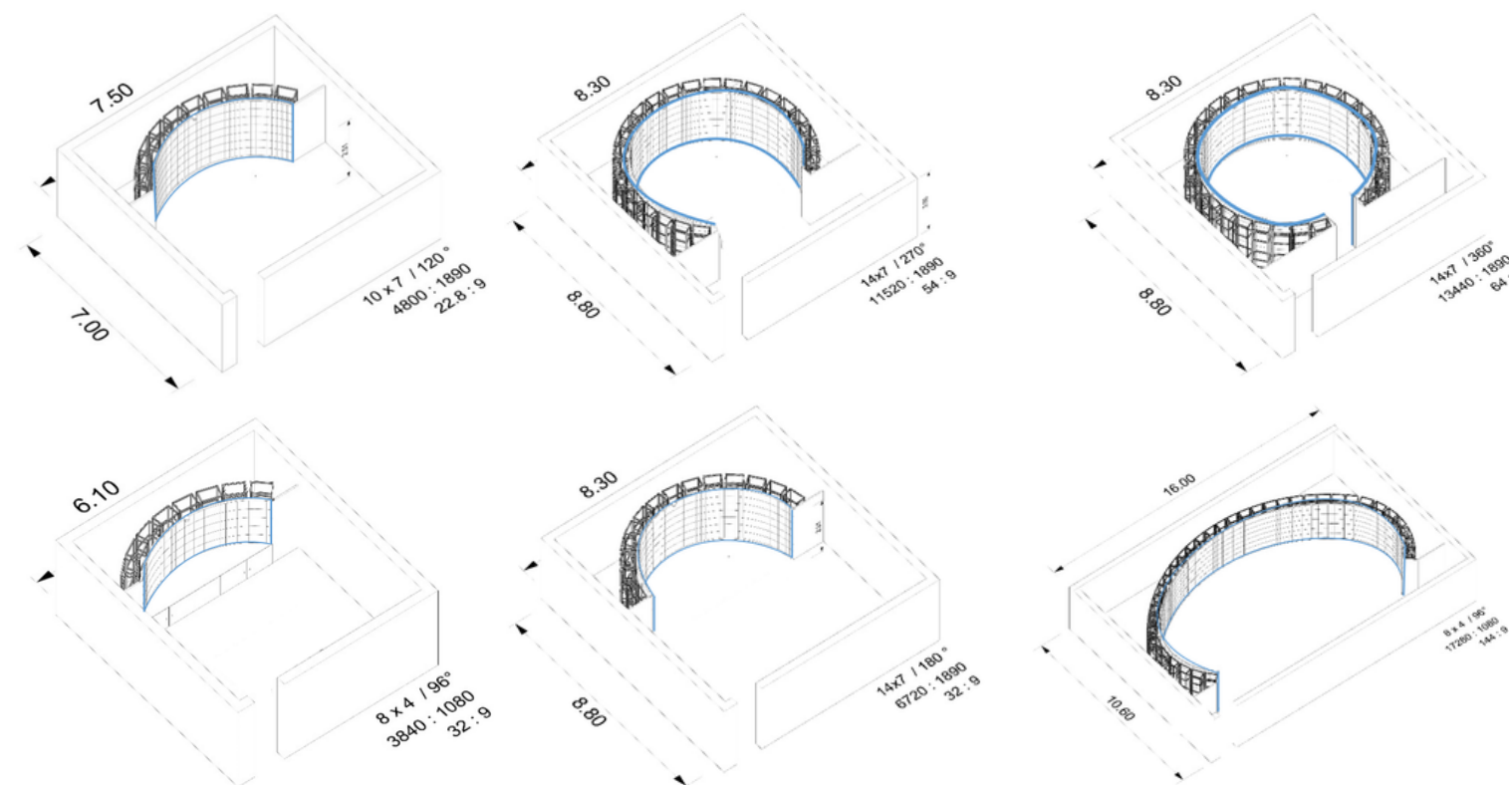


FULLY CUSTOMIZABLE, TO ADAPT TO ANY EXISTING ROOM

WORLD OF SENSATIONS



The first HCOMM solution is named **World of Sensations**: technological walls (flat and curved) that can be inserted into any living space. The system manages and controls: AUDIO, VIDEO, SMELL, CLIMATE, LIGHT, VIBRATIONAL FREQUENCIES, and SPECIAL EFFECTS that create the desired environment.



REACH OF ALL BUDGET

Different system product versions have also been developing within the reach of all budgets:

Technologies that can also be installed under a standard TV or up an office desk, even using just your mobile, allowing you to benefit from the multisensory programs HCOMM's platform

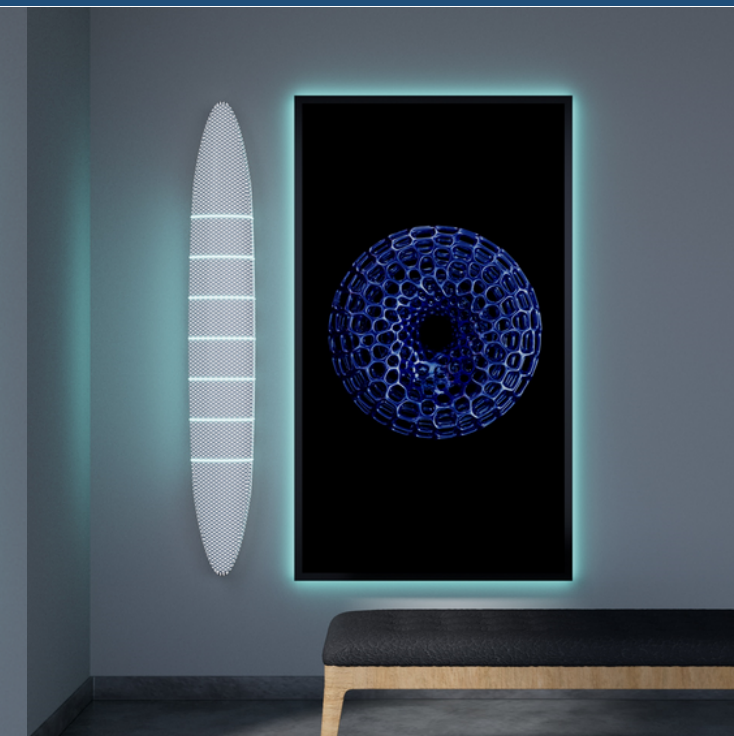
FULLY SCALABLE, TO ADAPT TO ANY BUSINESS SIZE



Multi-sensory Workstation



Multi-sensory Surround BAR



Multi-sensory Digital canvas



Multi-sensory Headset

Treatment programs
to increase or develop one's Skills

CHARISMA	SUCCESS
FOCUS	CONFIDENCE
PSYCHOLOGICAL BALANCE	JOY
BRAIN POWER	CREATIVE MIND
WILL POWER	ALERT HYPNOSIS
SPIRITUAL ELEVATION	ECOLOGICAL EDUCATION

WIDE SET OF SERVICES
AVAILABLE ON THE
HCOMM CONTENTS
PLATFORM

Finding Physical & Mental Energy

ENERGY	SUPER SPORT	BRAIN BOOST
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Individual & team support
in work, study, and personal aptitudes

TEAMWORK	MOTIVATION
VIRTUAL COACHING SYSTEM	

TAKE CARE
OF
YOURSELF

Health and Wellness support,
releasing stress, tension, anger and
increase psychophysical resilience,
cancel bad habits, and immune
system strengthen

STRESS RELEASE	STRESS RELIEF
LETTING GO	PEACE
RESILIENCE	SELF-ESTEEM
PAIN RELEASE	RELAX EXTREME
REMOVE INSOMNIA	STOP SMOKING
EATING REGULATION	STOP ALCOHOL-DRUGS
BLOCKS REMOVAL	RELIEVE ALLERGIES
IMMUNE SYSTEM	DEEP GENETIC MEDITATION
DEGENERATIVE DISEASE PREVENTION	



T A R G E T



RESIDENTIAL / REAL ESTATE

**Solution that reimagines
your Living Experience.**

Location: Bedroom, Dining
Room, Living Room, Home
Office, Spa, ...

Uses: Immersive
Multisensory Experience,
Wellness, Gaming,
Metaverse browsing, Party,
...



HOSPITALITY

**Solution dedicated to
Customer Entertainment.**

Location: Suite Room,
Restaurant, Night Club,
Gaming Area, Meeting
Room, SPA...

Uses: Immersive
Multisensory Experience,
Events, Dinner, Cinema,
Gaming, ...



HEALTH & WELLNESS

**A “SPA for the Soul”. A new
dimension of Wellness**

Location: SPA, Wellness
Center, Clinic, Meditation
and Retreat Center, ...

Uses: Immersive
Multisensory Experience,
Treatment room,
Rehabilitation, ...



BUSINESS & EDUCATION

**Solution for Communication
and Promotion.**

Location: Corporate Office,
Conference Center, School
and University

Uses: Conference and
Virtual Meetings, Training
room, Promotion and
Presentation, ...



WORLD OF ART

**ART IN SPACE is the
exclusive distributor and
partner of HCOMM
solutions in the world of
Art.**

Becoming the world's first multi-sensory content and services platform

Woodland landscapes, seascapes, historical/cultural landscapes, cities, artificial landscapes



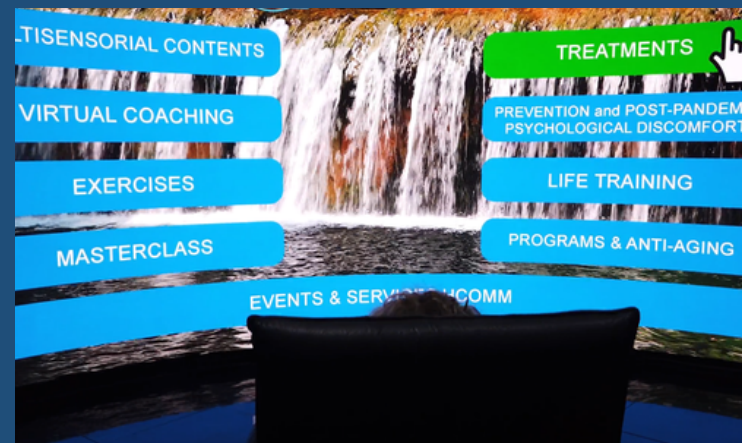
MULTISENSORY LANDSCAPES



ART IN SPACE

ART IN SPACE PLATFORM

ART IN SPACE is an artistic curated platform, exclusive provider of Art and Multi-sensory contents



WELLNESS & PERFORMANCES

- Treatment programs to increase or develop personal Skills
- Psychophysical health & wellbeing
- Living & Office spaces enhancing



GAMING, MOVIES METaverse SOCIAL NETWORK

Connect all the main gaming platforms. Imagine watching a film in multisensory mode or have a trip into multi-sensory Metaverse and more



MAURIZIO ROSETTANI
Entrepreneur & Founder & CEO

Designer & Fashion Stylist
40 ys Interior Design Companies Mgmt
Visionary inventor
10 international patents registered



LORENZO ROSETTANI
Co-Founder & CEO

Marketing & Sales Manager
HCOMM & ARTINSPACE CEO
6 ys as International Account Mngr
2 ys as HCOMM Middle East dev.



ROBERTO DI GIACOMO
General Manager

Electronic Engineer
10 ys C.A.S.E. & ICT sectors
14 ys as Business Consultant
10 ys as PM in HCOMM project





A unique bridge between the **Real and Virtual Worlds**,
involving the user's emotions through multisensorial stimuli.

- **HCOMM** has been hosted to present **World of Sensations** for the first time at **GITEX Technology Week** in Dubai, 17-21 Oct 2021, five days of **ART events** and **Demo**.
- **Selected by Chamber of Commerce (Italy)** at **METSTRADE 16-18 Nov 2021 (Amsterdam)**
- Finalist “**Best Innovation start up**” by **Confindustria (Italy)** 11 Nov 2021.
- **HCOMM Italy** and **HCOMM ME (Dubai)** have been established Q2 2021.

March 2022 Showroom opened in Dubai. Boulevard Crescent 1 – UAE Dubai

- **Selected by ITA ICE (Italy)** at **BDNYC (New York)** Nov 2022
- **CES Las Vegas HCOMM** has presented the B2C solutions Jan 2023

HCOMM & ART IN SPACE organize Dubai BoulevART Mar 2023

We are creating a space for experiences.

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