



Société d'Incubation  
Numérique du Gabon

# SUPPORTING THE COMPETITIVENESS OF AFRICAN ECONOMIES THROUGH DIGITAL INNOVATION





# SINCE 2018

SING is the first gabonese company of innovation services. Thanks to our incubator that is a 100% dedicated to digital innovation, we lower the barriers of entry for startups and we reduce the failure risk for digital transformation projects of companies and administrations.



# LOWER THE BARRIERS OF ENTRY FOR STARTUPS

ACCESS TO OFFICES AND TO A  
VERY GOOD CONNECTION

ACCESS TO EQUIPMENT AND  
SOFTWARES

ACCESS TO EXPERTS AND TRAINING  
COURSES

ACCESS TO THE INTERNATIONAL  
INNOVATION AND STARTUP FINANCING  
ECOSYSTEM





# SUCCEED IN YOUR INNOVATION PROJECTS WITH CONFIDENCE

FACILITATION OF THE FOLLOW-UP  
OF INNOVATION PROJECTS

RISK REDUCTION TO THE PROJECTS'  
FINANCIAL AND TECHNICAL FAILURES

OUTSOURCING OF PROJECT  
MANAGEMENT FOR INNOVATION  
PROJECTS

CONDUCT OF CHANGE

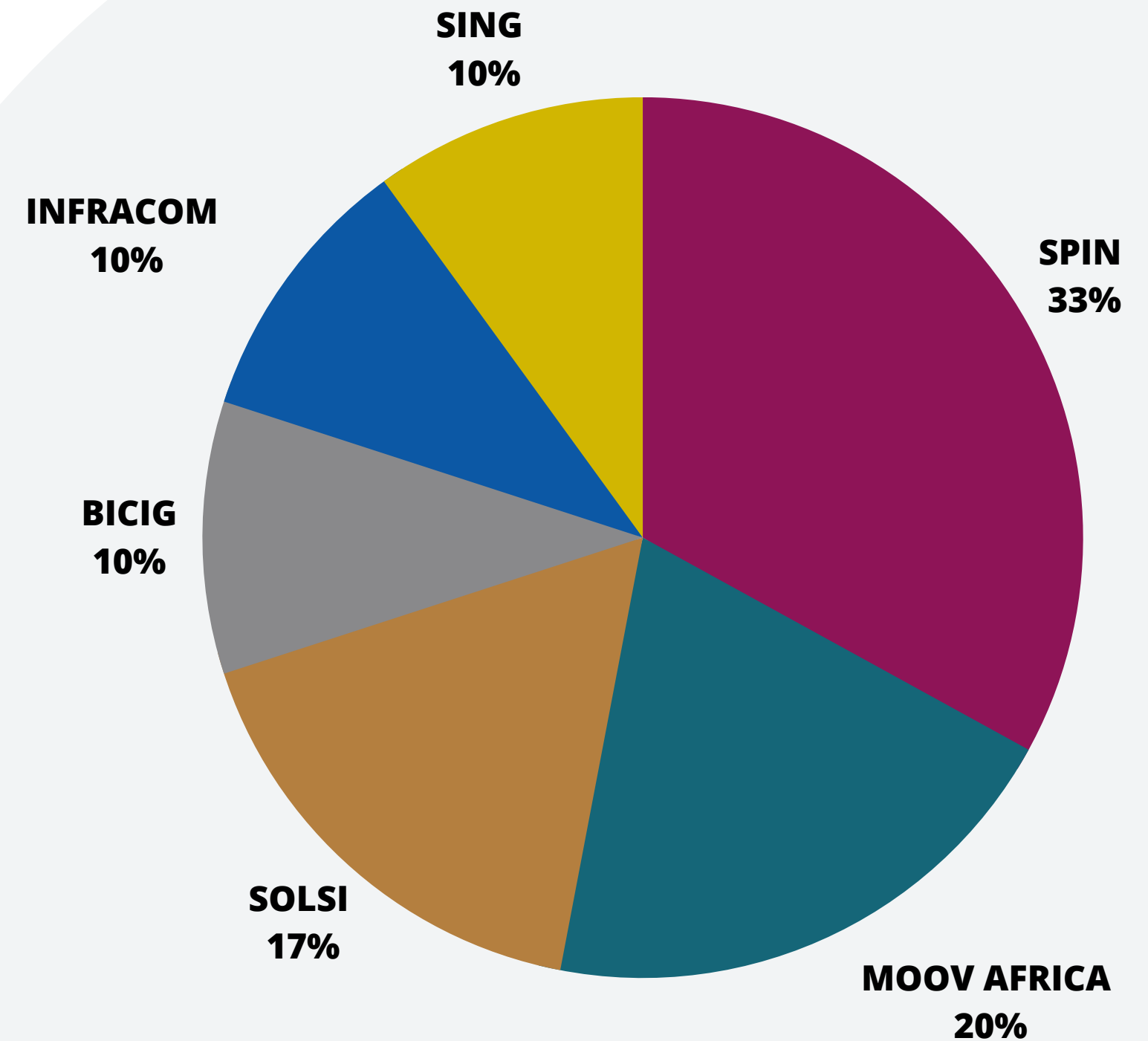




# A LEGAL STATUS AND A CAPITAL STRUCTURE ADAPTED TO THE CHALLENGES

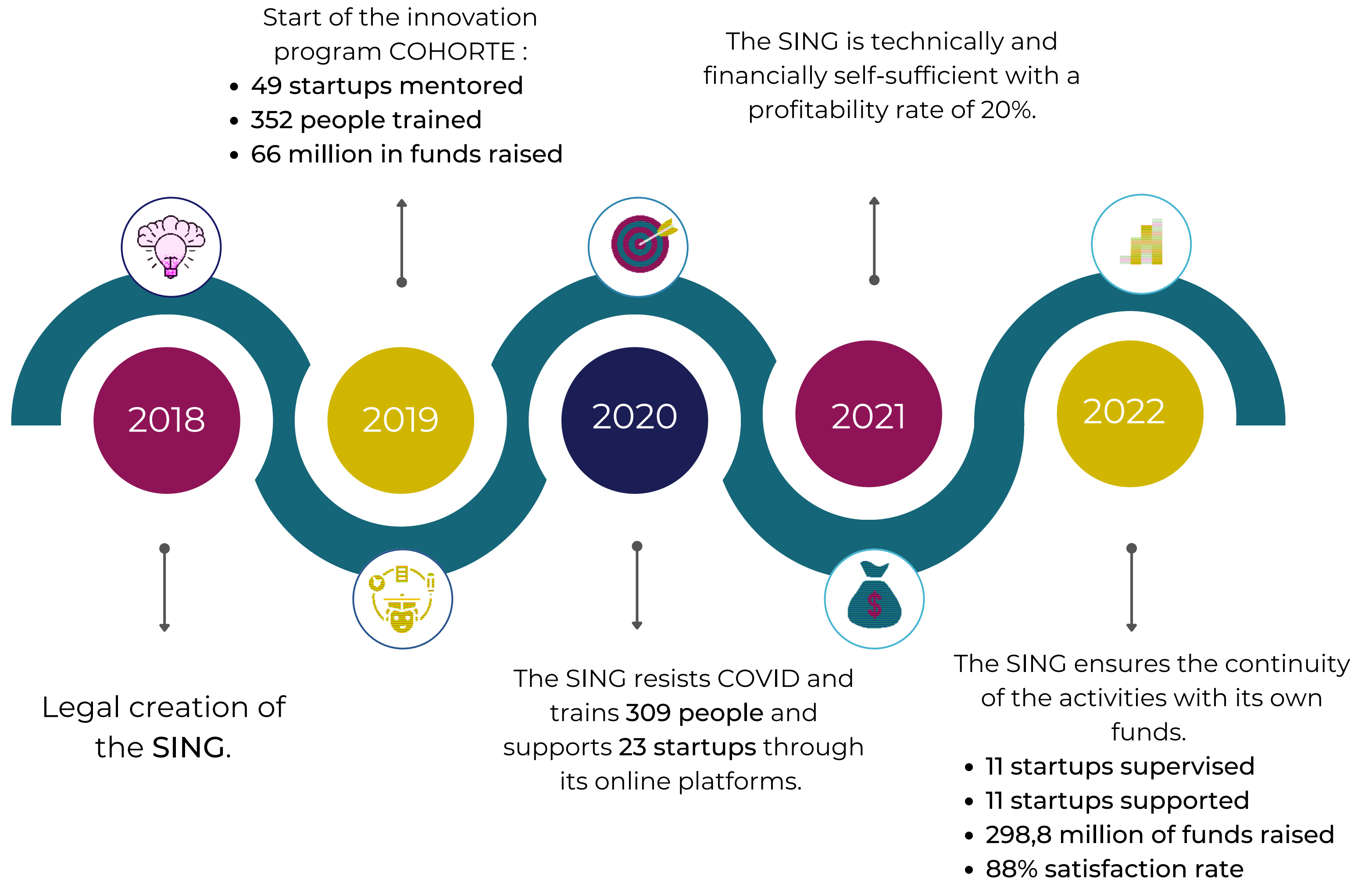
The Société d'Incubation Numérique du Gabon is a limited company (SA) with a board of directors and held at 70% by the private sector and 30% by the SPIN representing the interest of the Gabonese State.

This public-private partnership aims to create a catalyst vehicle for the digital transition of the Gabonese economy and the economic and digital inclusion of national and local operators.





# SING'S PATH TO AUTONOMY





## OUR PURPOSE ...

Support the **competitiveness** of African economies  
through the lever of **innovation** and **new  
technologies.**





# OUR VISION

Our vision is to create  
**competitive national  
champions** in the digital sector  
on a continental scale **by 2030.**





# OUR CORPORATE CULTURE

## 1. Let's be creative:

*By doing things differently, by seeking continuous improvement in our actions, products, and services. By being open-minded and open to the outside world in order to renew our ideas.*

## 2. Let's always be available:

*Listening and reacting at all times; taking charge and acting immediately on requests. Communicate, inform and be transparent.*

## 3. The most important thing is to get results:

*By doing whatever it takes, staying focused on the goals while being patient.*

## 4. Let's do a lot with a little:

*Start now with what you have; don't wait and give yourself the means.*

## 5. Let's be well organized for a quality service:

*By structuring our activity (missions and programs); by having information always available and by respecting our commitments...*



# OUR GLOBAL OFFER



## ADVICE

- Organization
- Strategy
- Technical assistance



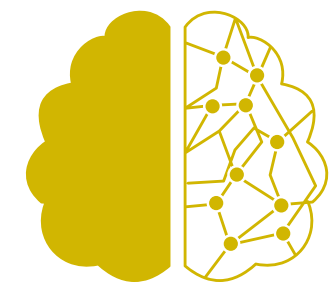
## FINANCE

- Participation
- Honorary loan
- Grants
- Venture Capital
- Business Angels



## INCUBATION

- Acceleration
- Coworking
- Hackathons
- Techclinic
- Incubation
- Communities



## IT SERVICES

- Project management
- Digital factory
- Engineering
- SmartGov
- Studio



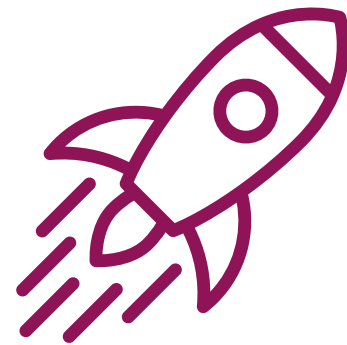
## **SING INCUBATION: SUPPORT SERVICES TO DEVELOP THE STARTUPS' AUTONOMY.**

The SING Digital Incubator "PIVOT 4.0" offers shared services that help digital startups reduce the barriers to entry into innovation markets and become self-sufficient very quickly.

### **PROGRAMS**



COHORTE INNOVATION  
VISA STARTUP  
TECHCLINIC  
HACKATHON



### **RENTAL**



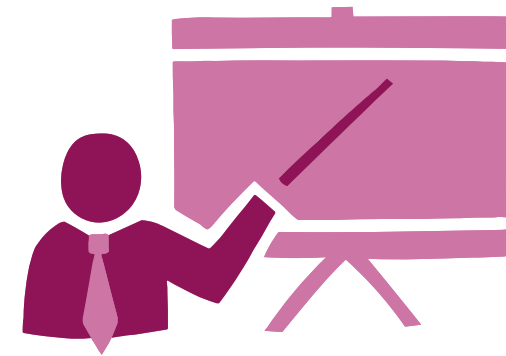
OFFICES/ SHORT AND LONG  
TERM  
CONFERENCE ROOM  
COMPUTER EQUIPMENT



### **TRAINING**



MASTERCLASS  
E-LEARNING  
A LA CARTE  
CERTIFICATION



### **DIGITAL LIBRARY**



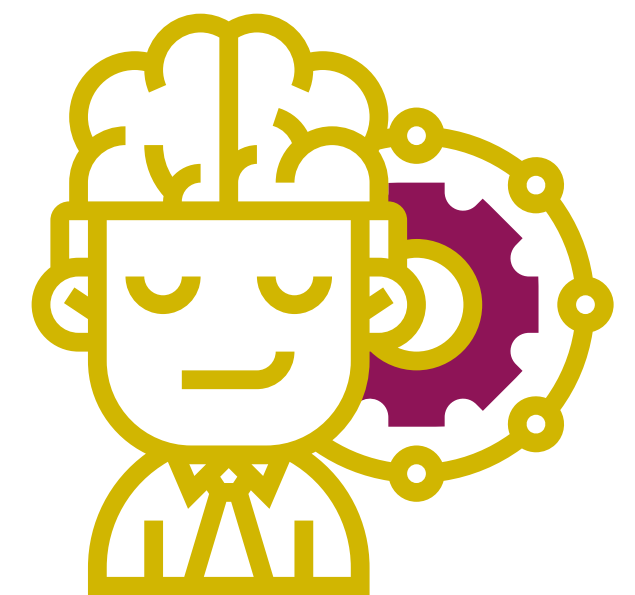
ONLINE COURSES  
MORE THAN 30 COMPUTER  
SCIENCE SOFTWARES





# 1677

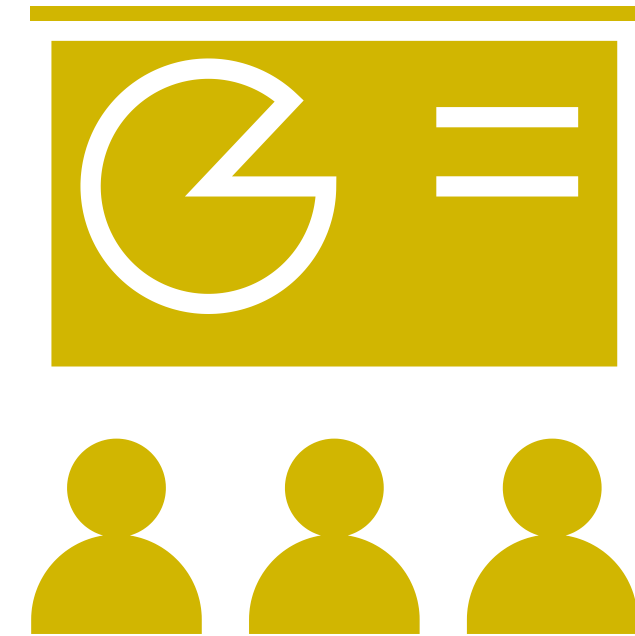
PEOPLE TRAINED



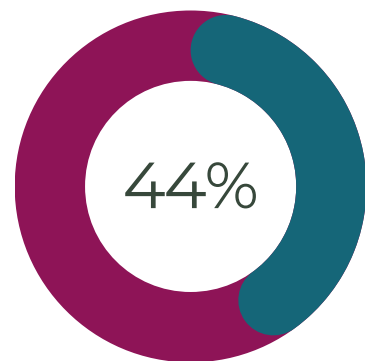


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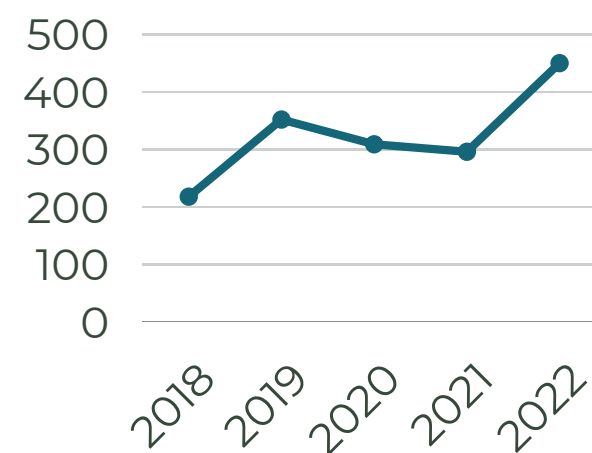
## PARTICIPANTS IN COMPETITIONS



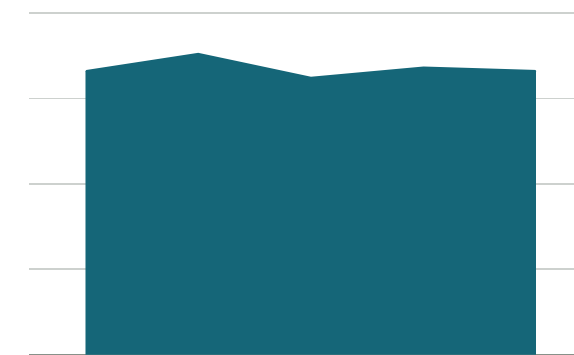
% Women



People



85% satisfaction rate



Average age

29

# 150

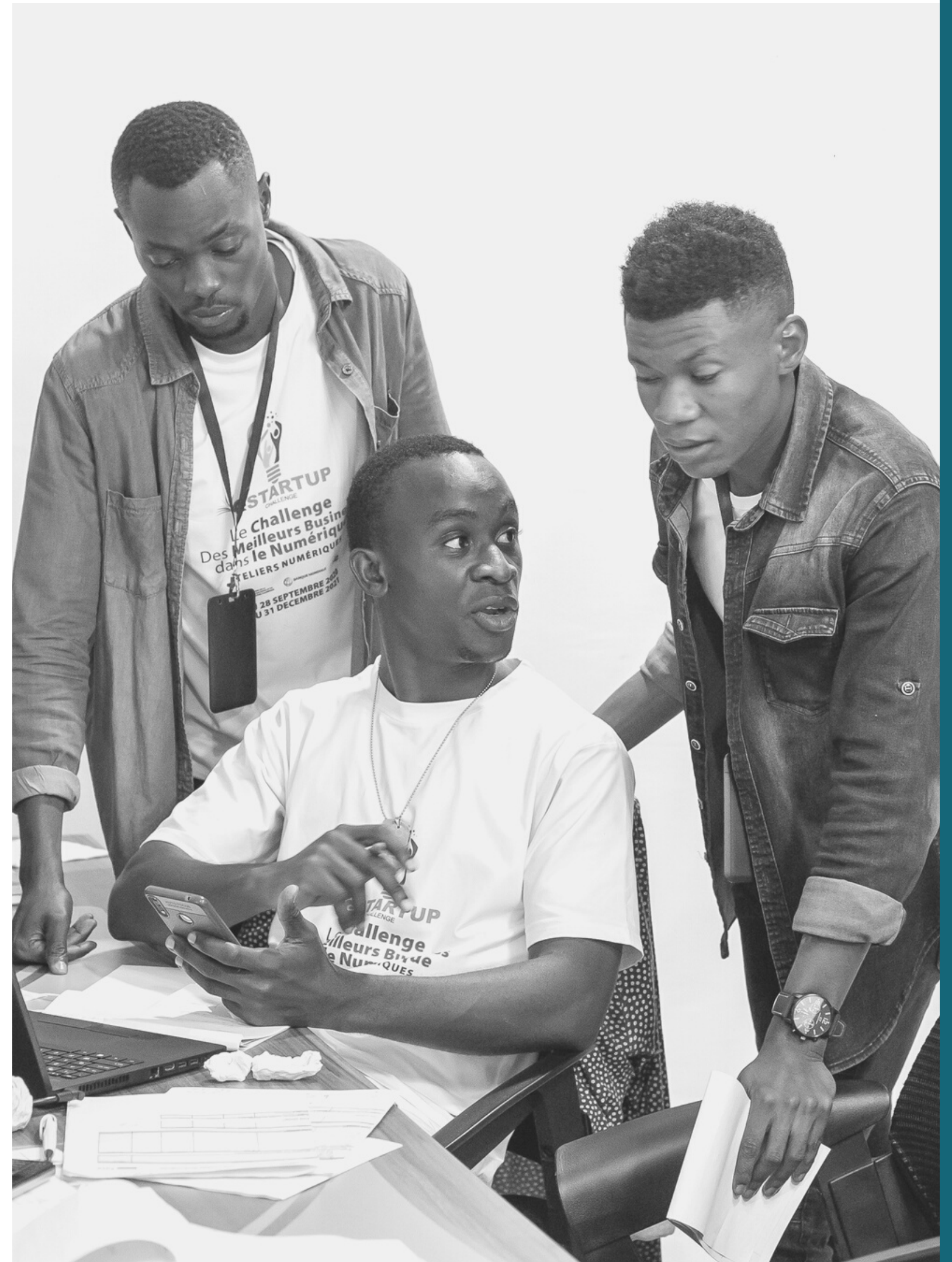
## INCUBATED STARTUPS

Startups of the Cohorte  
Program

72

Startups of the TechClinic  
Program

82





# 409

## MILLION FCFA

### FUNDS RAISED TO DATE

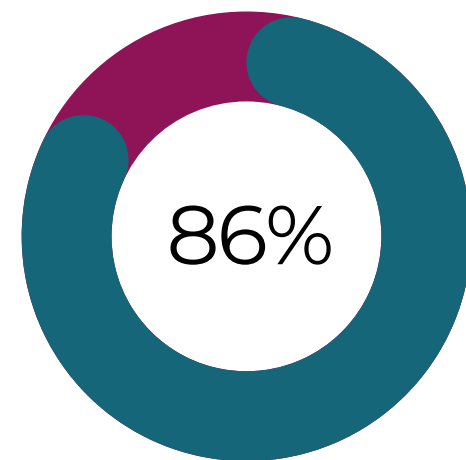


# 253

## STARTUPPERS



% Satisfaction rate

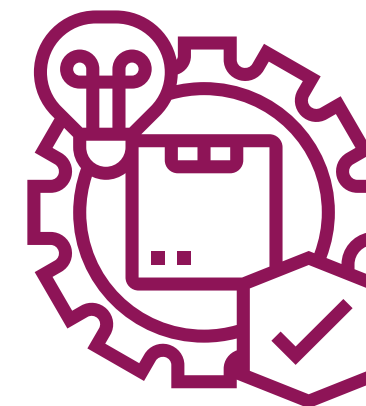


Formalized startups

65%



81 Prototypes



Business activity

81%





# 15120

## VISITS



# 15120

## VISITS

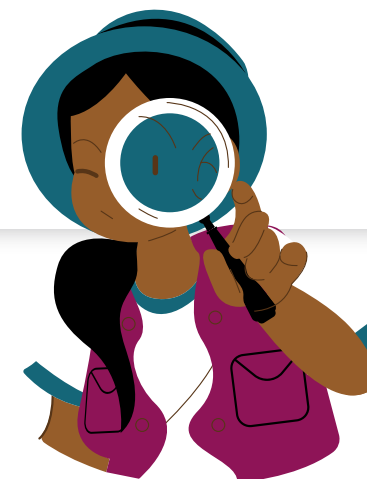
Work Sessions  
**6524**



Support

# 2012

Discovery  
**3002**



Rentals

# 1924



## **SING CONSEIL: HIGH VALUE-ADDED SERVICES FOR COMPANIES.**

The SING has developed a multiple types of consulting offers focused on innovations enabling companies to create new products and services and to improve their operational efficiency.

### **HACKATHONS**

EXPERIENCE A DAY OF IMMERSION AND A DAY OF PRACTICAL WORKSHOPS TO PREPARE YOUR COMPANY AND YOUR TEAMS FOR THE CHALLENGES OF DIGITAL TECHNOLOGY.

### **OPERATIONAL EFFICIENCY UNIT**

REDUCE YOUR OPERATIONAL COSTS AND IMPROVE THE MANAGEMENT TO YOUR PROJECTS OF INNOVATION WITHIN YOUR COMPANY.

### **DIGITAL PRODUCT DEVELOPMENT**

DEVELOP NEW DIGITAL PRODUCTS AND SERVICES FOCUSED ON THE NEEDS OF YOUR CUSTOMERS AND YOUR BUSINESS.

### **COMPANY STARTUP MODE**

STRENGTHEN YOUR BUSINESS MODEL AND TRANSFORM YOUR CORPORATE CULTURE.

# THEY TRUSTED US

*+1,5 million euros in contracts and commercial programs executed since 2019*





## SING'S ECONOMIC IMPACT

**150**

Startups  
supported

**+ 14 635**

People received

**73%**

Formalization rate

**+15**

Hosted SMEs

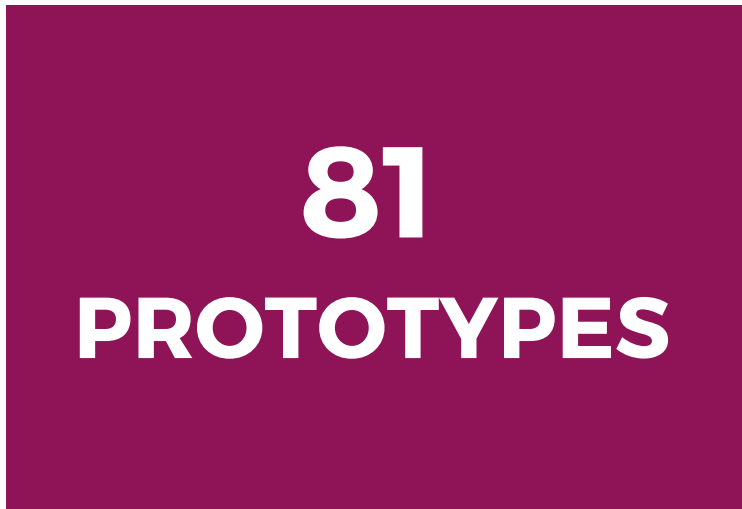
**+300**

Direct jobs created or  
maintained

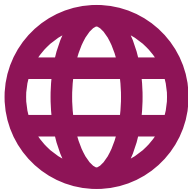
**+88**

Digital prototypes  
made





VISITEZ NOUS



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RUE  
PECQUEUR  
CENTRE VILLE



# OUR STARTEGICAL PROJECTS



Intermediation and qualification platform for digital service providers.



Artificial intelligence-based tax calculator for VSEs and SMEs.



Mail management platform with electronic signature and secure eParafeur system.



Online college with MOOC and eLearning platform production services.



Digital services library for startups and innovation entrepreneurs .



Startup Studio for the development of digital solutions for the public service

