

# Food For Analytics

The data & analytics company for the food industry

Dur mission

through actionable insights with data & analytics. 77



#### Why us?

20+ YEARS OF EXPERIENCE IN THE FOOD INDUSTRY
50+ ORGANIZATIONS GOT ACTIONABLE INSIGHTS
WE KNOW YOUR CHALLENGES

**Our story** 

Our guarantees

FUTUREPROOF TECHSTACK
ALWAYS ON BUDGET
ONE STOP SHOP



SCALABLE

**FLEXIBLE** 

**ROBUST** 

**Our values** 



#### How do we help?

Listen Collaborate Automate

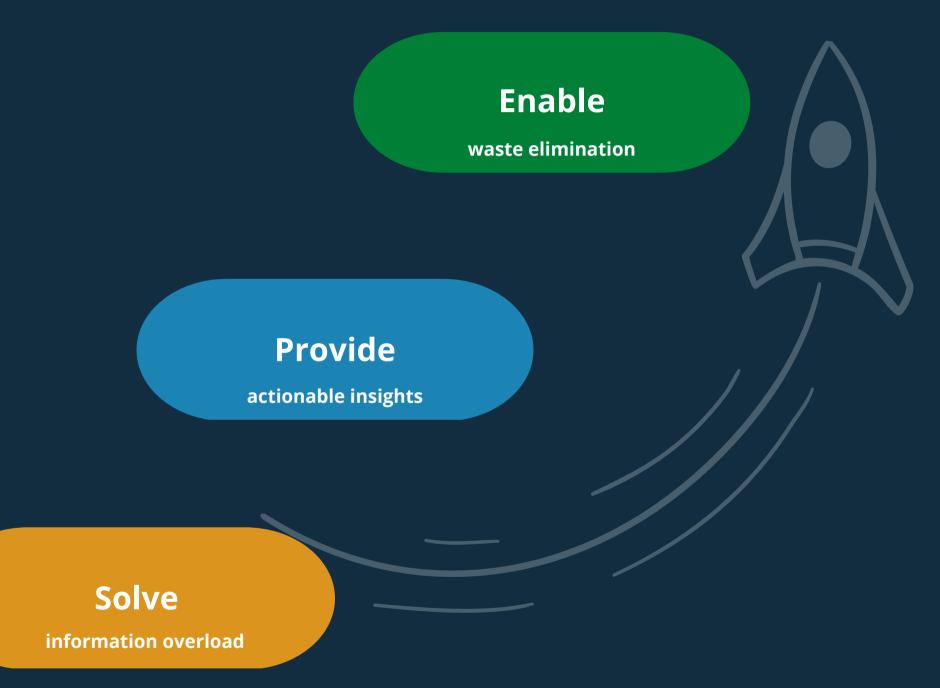
REQUIREMENTS GATHERING
CONTINIOUSLY VALIDATE
FUNCTIONAL DESIGN

BUSINESS FOCUSED ENGINEERING
AGILE WAY OF WORKING
CONTINIOUSLY IMPROVE

STANDARDIZED DATA PROCESSING
META-DRIVEN PIPELINES
AUTOMATED PLATFORM



## What do we do?

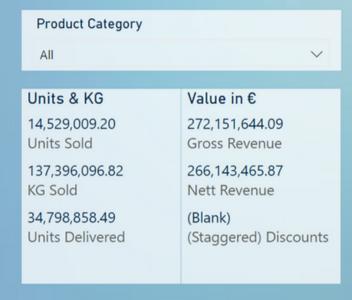




#### What are actionable insights?

#### **Sales dashboard**











Range: Mar 2022 to Feb 2023







#### What are actionable insights?

#### **Production dashboard**





## FFA Itan

The food industry's data & analytics platform





#### What is it?



The Data & Analytics platform for the food industry.

It collects, connects, and visualizes your data.

FFA TITAN



#### How is it built?



**FFA TITAN** 

It is build on top of the rock solid foundation of Microsoft.



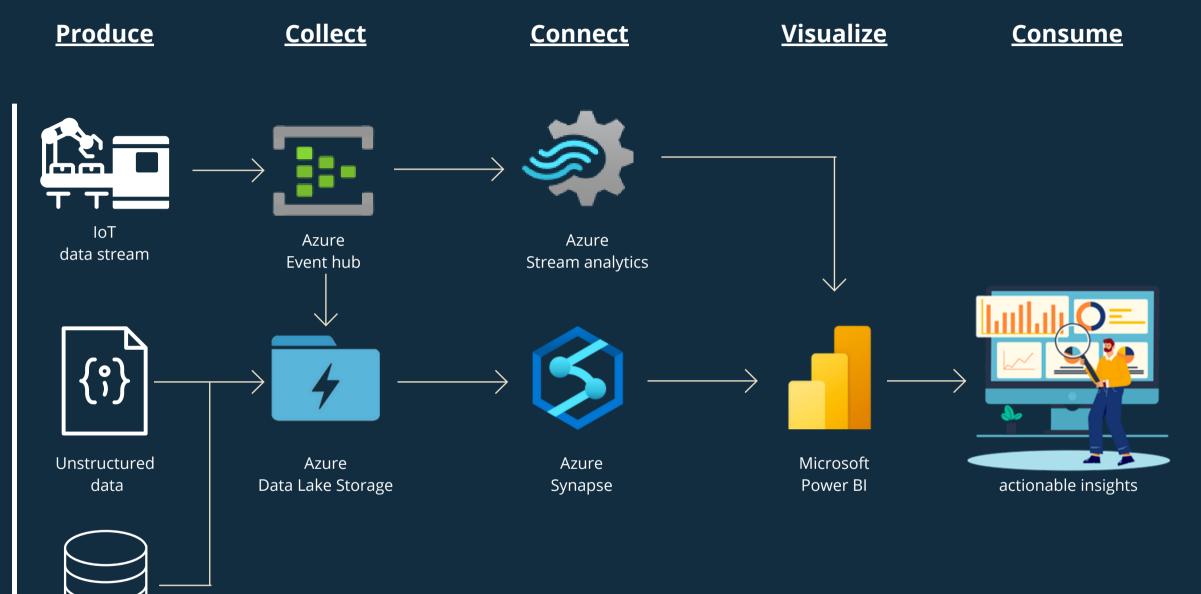






#### How does it work?







Structured data

### Why do people use it?







Failures in data pipelines in FFA Titan





#### Our customers



#### BJORN MEULEPAS CFO at Mola BV

"Food For Analytics has enabled Mola BV with actionable insights into our OEE.

Working with Food For Analytics is structured and very pleasant.

They always have a concrete plan of execution and deliver!"



#### ROALD HEINSBROEK CFO at Luiten Food

"We have been working together with Food For Analytics for more than 5 years.

In this time they created a great BI platform and great insights into our data.

These insights helped us in making the right decisions to grow our business."



#### SANDER PETERS COO at PG Kaas

"Food For Analytics added a great deal of value to our business.

They implemented a compact but effective data & analytics platform.

Through these insights we optimized our production processes. "



#### Next steps:









#### data & analytics roadmap

We start with a 2 day workshop to define your data & analyics roadmap for 1 to 3 years.

We will do this along the key pillars of 'people', 'process', 'technology', and 'data'

Giving us a clear view of what we want to achieve.

#### FFA Titan platform

Together we deploy the FFA Titan platform within Microsoft Azure (cloud) or on-premise

FFA Titan is the foundation for information products that will collect, connect, and visualize data.

Providing scalability, flexibility and robustness.

#### Information products

For each information product on the roadmap we identify requirements and the functional design.

Based on functional design we develop the information product in an agile way.

Allowing us to deliver business value quickly.

#### Eliminate waste

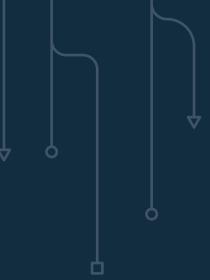
Yourself and your organization will start using the information products.

Providing you with actionable insights for sales, finance and production.

Letting you cut costs and increase margin.







# FOOD FOR ANALYTICS

