

## Professional sign languages translation on demand

### International Challenge

Today in 2022, 90 million deaf people start their lives at a lower point, because the hearing majority do not know their language - sign language. The situation is that the deaf must contact the people around with a translation from a human interpreter. But, for accessibility and independence the translation must be on demand – anywhere, anytime. That is why we are here - Sign Now.

### Optional growth rate in 1 year

<b>70M</b>	<b>150</b>	<b>110</b>	<b>300M\$</b>
Deaf users	states	B2B&B2E paying clients	Annual revenue

### POC results

<b>2.5K</b>	<b>50K</b>	<b>5B2B</b>	<b>4.9/5</b>
Worldwide Members	Successful calls	Paying clients per month	User satisfaction

### Our Team



CEO & Founder  
Tomer Levy



COO  
Hila Almog



CTO  
Avishai Vaisman



Tech lead  
Asaf Hizkiahu



Marketing Manager  
Shirly Penker

### What we do?

Sign Now is a social-international startup for sign languages translation on-demand. In recent years, we have worked to promote accessibility to sign languages in Israel, Europe, and the US. We have partnered with Israeli and European broadcasting corporations, the world's largest philanthropic foundations, academic institutions, and more. In 2019 we managed the Eurovision song contest in Israel to have a professional sign language translation on-demand for the first time in the world.

**Today, thousands of deaf users around the world are satisfied with a daily using at the Sign Now app.**

### Our Solution – Sign Now app

ICT solution: Video calls mediation for sign languages translation on-demand for the worldwide deaf community

1. Combination of tech & humanity of Sign language translation
2. Accessible user experience for: old, blind, and more
3. Deaf first: Everything the deaf is a need in one easy place
4. 0 Bureaucracy & 'Free for the deaf' strategy
5. Customized service with a specific interpreter on demand
6. 24/7 service - independent living

Happy to answer any question

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# Sign Now App



## Market Opportunity & Timing

- Accessibility at 10 enterprises, 100 companies and 3 governments by the end of the first half of 2023
- Accessibility at 90 percent of the positions of service providers in the world in 5 years
- Creating an avatar in collaboration with Google that will replace the human interpreter in 10 years
- The fastest startup in the world ever– Bottom-up demand: app=community, fast disruption and creative marketing, functional innovation for quick to implement in 150 states in a short time



**Sign Now team** is committed 100% to promoting full international accessibility for

**1.15%**

of world population:

**The worldwide deaf community**

### Sign Now at the media:

[Sign Now: News 12](#)

[People- Channel 12: Tomer Levy](#)

[Kan 11 Channel: Sign Now](#)

[Sign Now video clip](#)

[The first accessible concert in Israel](#)

[Ben Gurion launch](#)



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