ARTCENTRICA

the art learning revolution

Book a demo

www.artcentrica.com

About ArtCentrica

ArtCentrica provides professors and teachers with a tool that can **support** and **improve** lessons in a simple and engaging way. At the same time, it allows students to study Art **actively** compared to traditional teaching methods.

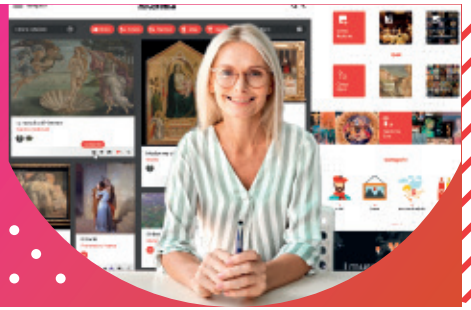
What we do

- We give professors a more effective way to **engage** students
- We encourage **faster organization** in the creation of content for the lessons
- We provide a single tool for **creating** and **sharing** content

Over 7,000 works of Art

ArtCentrica presents more than **7,000 works of Art** including works from Egyptian Art, Greek and Roman Art, Middle Ages, Renaissance, Impressionism and Post-Impressionism up to Contemporary Art. We **constantly expand** collections.

Students can learn about masterpieces of the greatest artists from **Uffizi Galleries**, **MET**, **Brera Museum**, **The Central Institute for Graphics**, **Rijksmuseum** and many more.



Values for teachers

Teachers can create **in-depth lessons** and share information with their students, all with one innovative platform and the **highest quality** content that can be integrated with teacher's information.

Values for students

Students can **create lessons** within the platform, becoming "**lead actors**" in the learning process and encouraging a **collaborative school environment** based on digital communication.

Our skills

ArtCentrica's team is multidisciplinary, with skills ranging from technical, to creative, to pedagogical ones. This collaboration is continuously supported by the management who have over twenty years of experience in art&technology, digitization, software and AI.

Business model

The business model is based on B2B vertical projects based on the ArtCentrica Platform and on ArtCentrica annual fees associated with classroom/institution. A percentage of revenues is provided to museums.

Competitive advantage

ArtCentrica is accessible anywhere and offers users the ability to view images at the **highest quality**. Artworks on the platform are selected to give a comprehensive view of the museum collection they belong to.
ArtCentrica has a **pedagogical approach** that no other art study platform currently has.

Awards & accelerators

Apollo – The International Art Magazine 2022:
Finalist of Digital Innovation of the Year

Global Start Up Program, Italian Trade Agency 2022:
Acceleration program, San Francisco

CultTech 2022 - acceleration program

Investor Allstars 2022:
Digital Innovation in art - Long List

FuturED 2021-2022 - EdTech accelerator **of H-FARM e CDP**

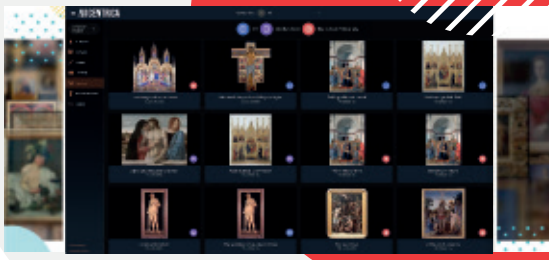
Accelerate Italy 2022:
Technology-focused startups acceleration program

IMPACT EdTech 2021 - Third Call

Global EdTech Startup Awards 2020:
winner of special track That's Geography by National Geographic

Main features

- **Details in very high resolution**
- **Textual information on the artworks**
- **Comparison between artworks**
- **Creation of learning paths**
- **Timeline research**
- **Interactive map**
- **Customized lessons**
- **Annotation tool**



Learn more

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+39 055 24 66 802

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Collection

Language
English

J. Llaci

Lessons

Artworks

Artists

Museums

Map

Timeline

Techniques/materials

Artistic movements

Contact us

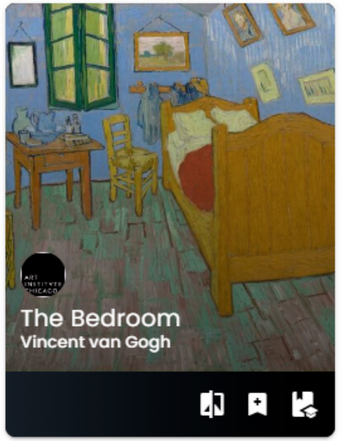
Logout

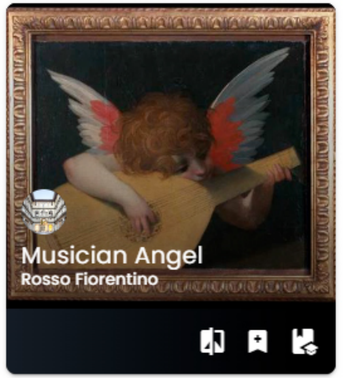
Artworks

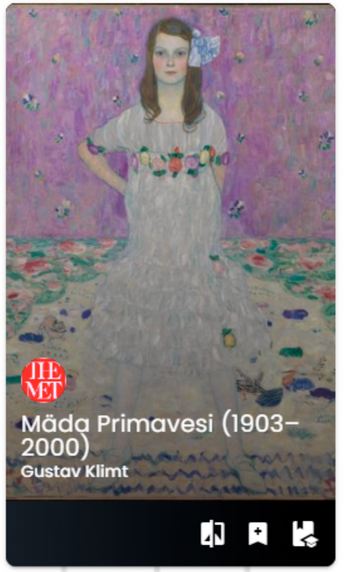
All collections

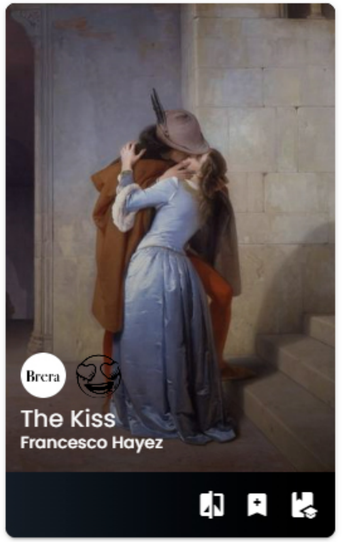
Date | Artist | Technique | Emotion

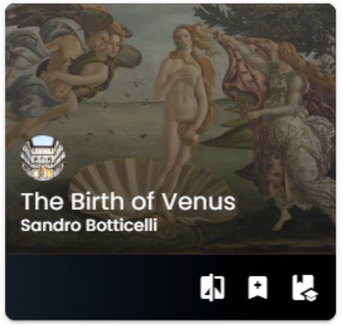
Search

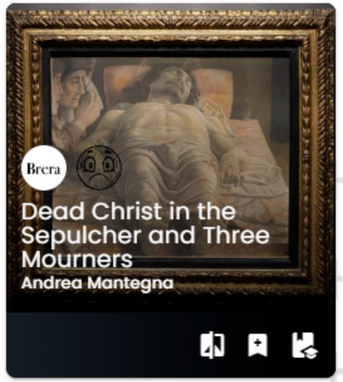


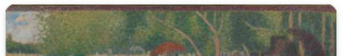


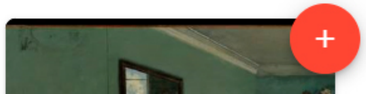












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The Birth of Venus - Sandro Botticelli

15%

SUGGESTIONS

clothing

characters

flowers and plants

furniture

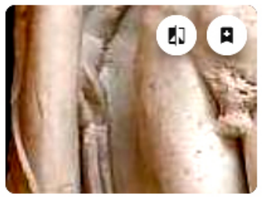
Saint Giustina's martyrdom
Paolo Veronese
tree, plant

Incarnation
Piero di Cosimo
tree, plant

Allegory of Spring
Sandro Botticelli
flower garland

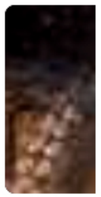
Adoration of the Magi
Leonardo da Vinci
tree, plant

Annunciation
Garofalo
flower garland



The Labours of Hercules
Roman art
tree, plant

The age of Iron
Jacopo Zucchi
tree, plant



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Collection: ME Museo Egizio

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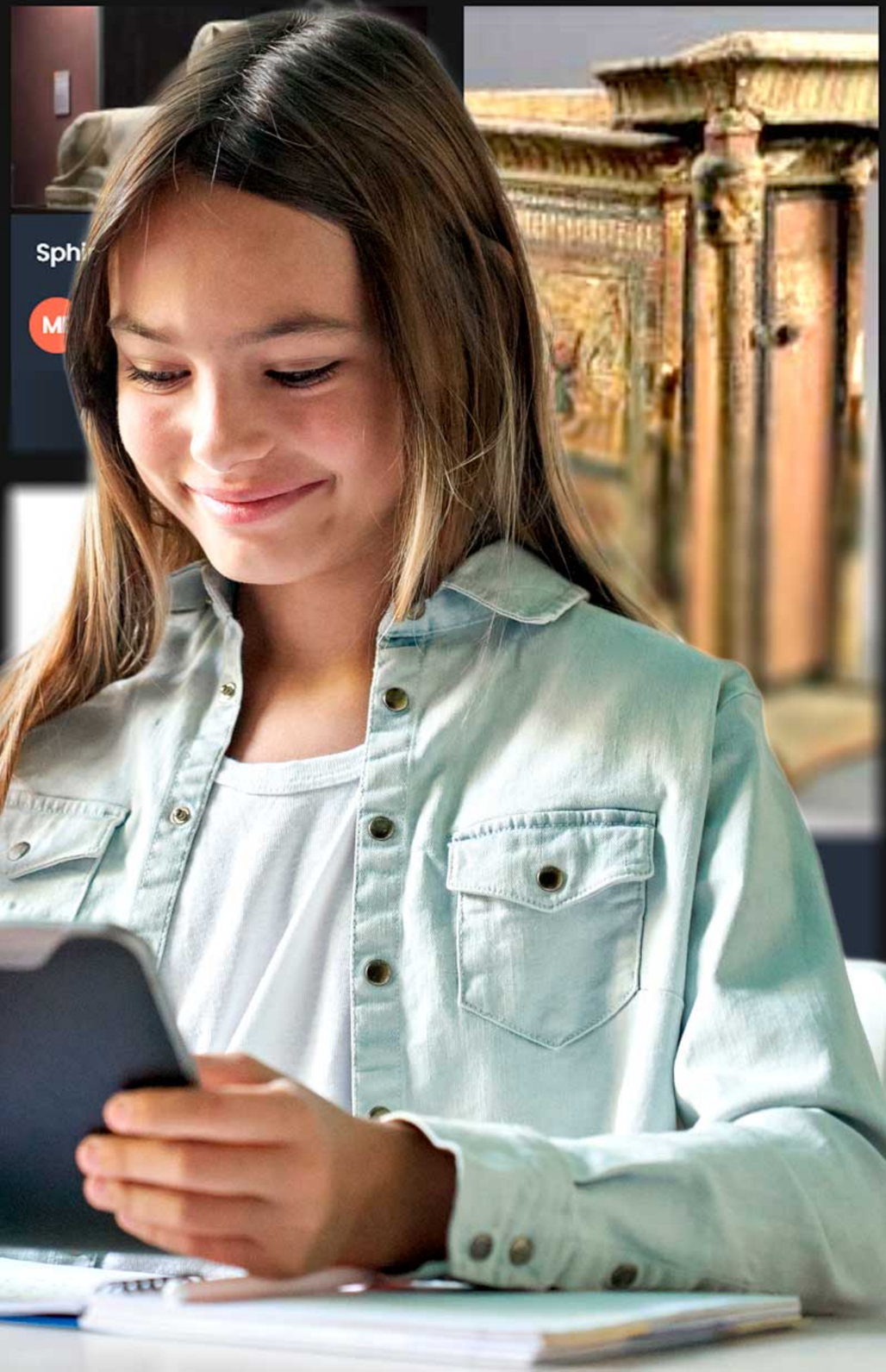

Edit slide
Language
English
Title
Madonna and Child with St. Peter and St. Paul, St. A
Subtitle
Symbolic fruit
Description
All the fruit, vegetables and flowers in the painting have a symbolic meaning. A garland of fruit, alluding to Christ, surrounds the Virgin Mary sitting enthroned with the child, holding a pear. Each fruit of the garland, however, has a further meaning.
there are no annotation at moment
ADD AN ATTACHMENT
DELETE
SAVE