



# CHANGING HABITS SOLUTIONS

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Accelerating your sustainability





**“We have 10-25 years to  
completely overhaul our way  
of doing business, and we  
need to start now”**

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McKinsey & Co



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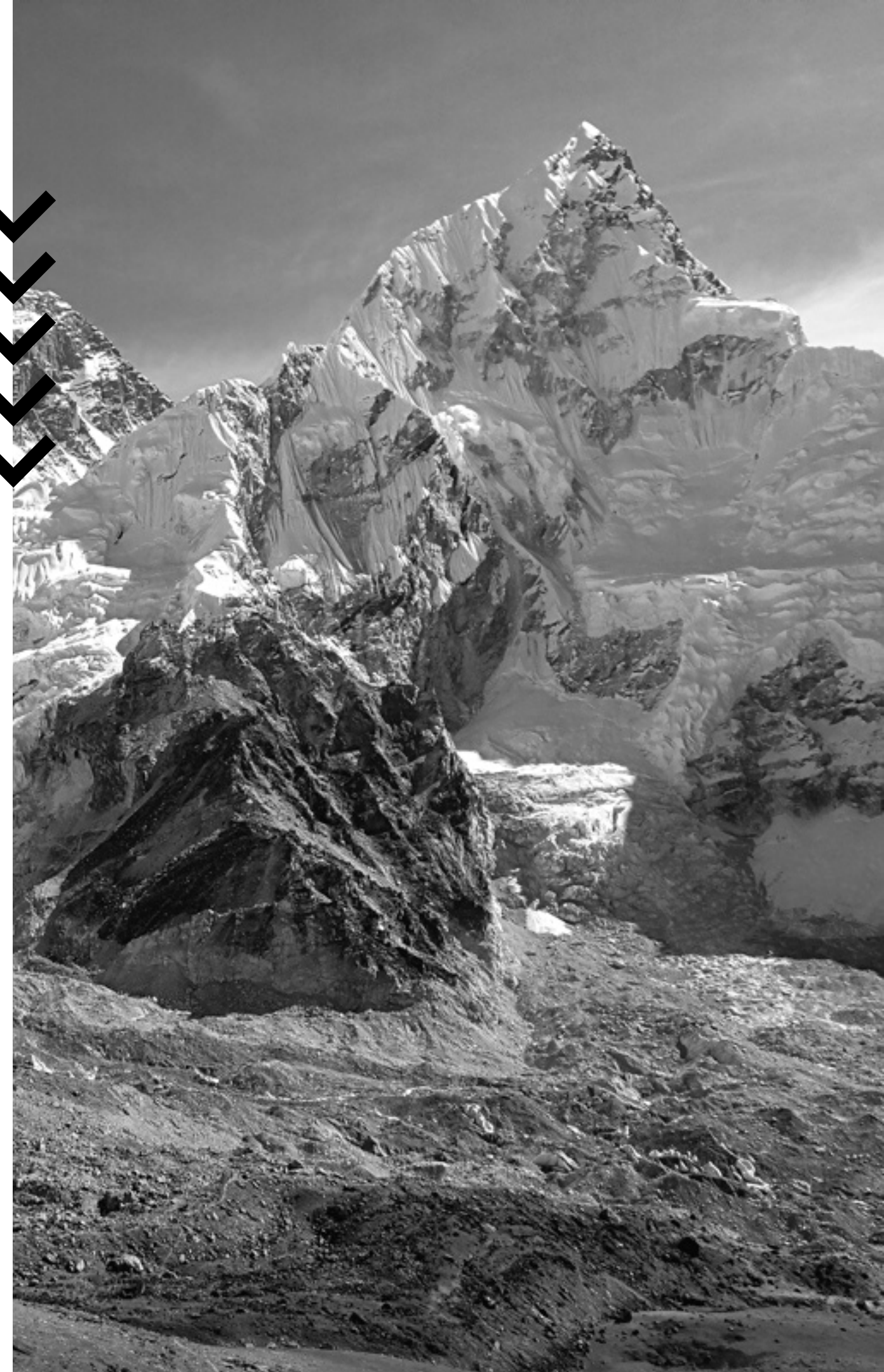


# CHANGING HABITS SOLUTIONS



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**WE ARE AN**  
**ESG INTEGRATION & SUSTAINABILITY**  
**STRATEGY CONSULTANCY**  
**PROVIDING END-TO-END**  
**ESG SERVICES AND SOLUTIONS**



# We help you answer questions on ESG

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**Regulators**

**Board of  
Directors**

**Investors**

**Clients**

**Talents**

## **ESG INTEGRATION**

We help organizations implement the systems and governance to identify, monitor and report relevant ESG metrics

## **ESG STRATEGY**

Together, we build a solid foundation on which corporate leaders can make sound strategic decisions and communicate with their stakeholders

## **OUTSOURCED ESG SUPPORT**

We progress alongside companies as their outsourced ESG support as they evolve on their sustainability journey and improve their ESG performance



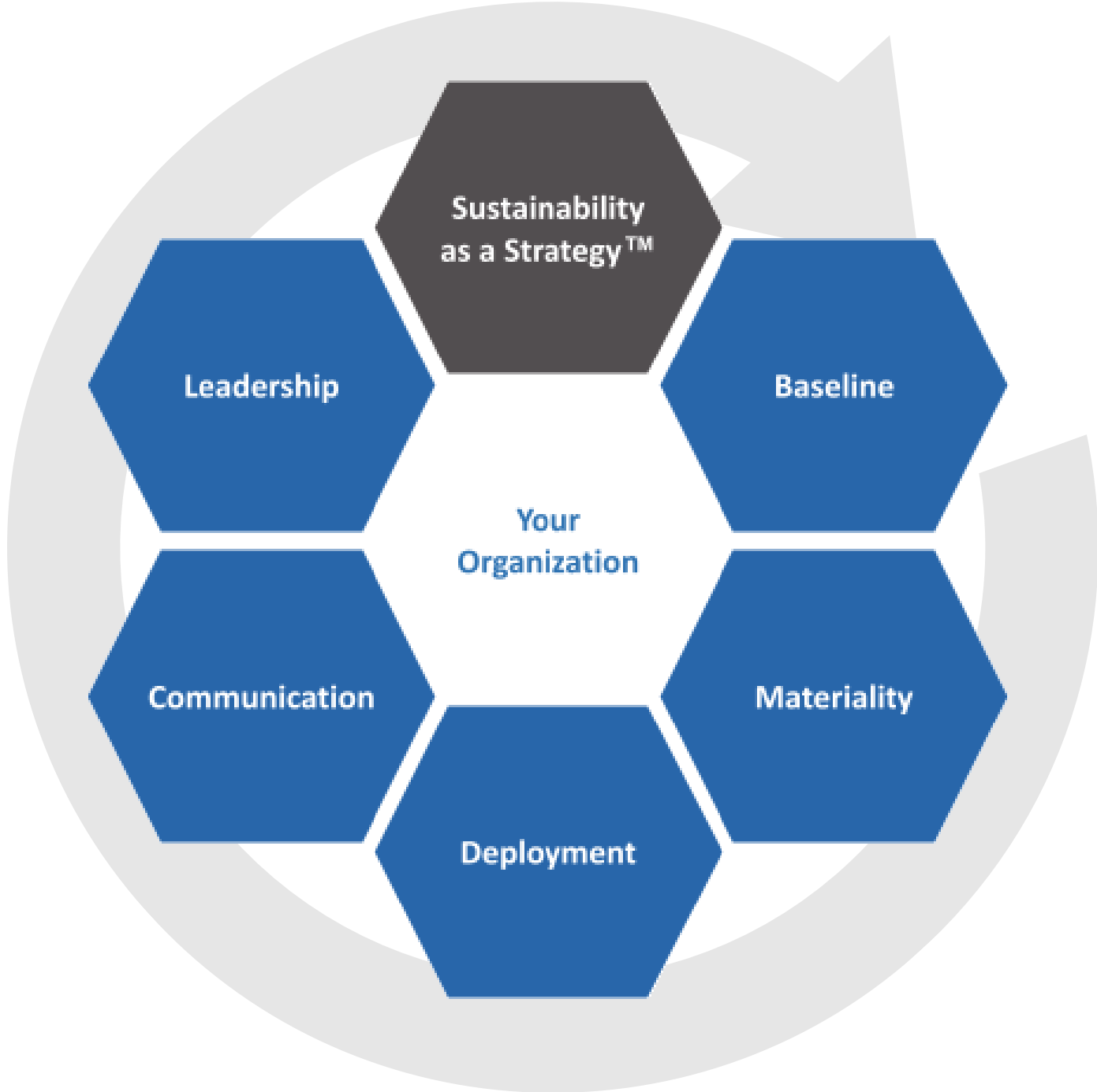


# **Sustainability Solutions are not "one-size-fits-all"**

OUR APPROACH →



# Sustainability as a Strategy™ Framework



## 01 BASELINE

- + Sustainability Maturity Assessment
- + ESG Risks & Opportunities (R&Os)
- + ESG Metrics & KPIs Identification

## 02 MATERIALITY

- + Metrics, KPIs & R&Os Prioritization
- + Initiatives Feasibility Study
- + Action Plan & Target Setting

## 03 DEPLOYMENT

- + ESG Data Infrastructure (e.g. GHG, DEI)
- + ESG Governance & Stakeholders Engagement
- + ESG Initiatives & Performance Improvement

## 04 COMMUNICATION

- + ESG Dashboards
- + Awareness & Engagement Plan
- + ESG Reporting (e.g. Disclosure Stds)

## 05 LEADERSHIP

- + Influence Industry Peers
- + Cross-Industry Pollination
- + Government Policies Contribution

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## OUR SERVICES





# **Integrate & improve your ESG performance: easy as 1-2-3**

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**01**

ESG METRICS  
IDENTIFICATION

**02**

ESG MONITORING &  
REPORTING

**03**

ESG PERFORMANCE  
IMPROVEMENT







# **BUSINESS CASE**

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**ESG GOVERNANCE,  
KPI SYSTEMS & REPORTING**



# CLEANTECH SOLUTIONS COMPANY WITH GLOBAL FOOTPRINT

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Industry Category:  
Renewable Energy



## BACKGROUND & OBJECTIVE

The Client had completed their 1st ESG report in the previous year which provided a good overview of the company's material issues. For the second report year, the Client needed help to set up processes to collect data and perform measurements of ESG metrics, and to establish the related governance. CHS was hired to manage the project and to produce the company's 2nd ESG report.



## RESULTS

**Measuring:** CHS conducted a high-level exercise to review material issues and translate them into relevant KPIs through a multi-angle approach: ESG questionnaires from investors and Clients, interviewed internal stakeholders, review of recognized standards and frameworks. From there, available KPIs, data gaps and reporting scope were identified in order to perform raw data collection (including but not limited to GHG inventory & calculations). A process mapping was then created to support future data collection.

**Governance:** A cross-functional ESG governance structure was established to support the monitoring and reporting of related issues, and to ensure the continuity of sustainability efforts and performance improvements. Works included organizing an ESG committee, performing individual interviews to select and engage all members, creating a charter with defined roles and responsibilities, and facilitating the initial meetings.

**Reporting:** Following the KPI owner interviews and the data/KPI collection, CHS produced the company's 2nd year ESG report which included relevant data and metrics.

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As our company started its ESG reporting journey, Changing Habits Solutions helped us navigate the complexities of a company-wide ESG integration, which led to our metrics-backed ESG report. You can rely on their professionalism and knowledge to guide and support your organization every step of the way.

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**Marketing & Communications  
Director**





## KEY TAKE-AWAY

A robust foundation of ESG metrics and processes was established with a limited initial scope to set the stage for a company-wide expansion to other global sites in the following year. This groundwork prepared the company for future integration onto digital reporting platforms, allowing them to further embed a sustainable development model that integrates economic growth with social and environmental responsibility at the core of their strategic decisions going forward.

## SUSTAINABILITY AS A STRATEGY™ CLIENT JOURNEY HIGHLIGHT:





TAIGA

NET IMPACT 

Wealthsimple



Metrio  
A Nasdaq Company



FigBytes

conexus  
Credit Union



United Nations  
Climate Change



novisto



Concordia University

John Molson  
School of Business

FONDS  
ECO LEADER

HEC  
MONTREAL

TRUSTED BY



# Meet the Founders

## THE CHS TEAM

ESG Consultants

## & ECO-SYSTEM

Partner companies  
Sustainability organizations  
Academic institutions



**DANIEL JACOB**

Founder

Principal Consultant



**RAQUEL WU**

Co-founder

Social Topics Expert



# ABOUT CHS



## Vision

Designing a world where economic, social and environmental systems are in balance



## Mission

We help businesses and organizations generate quantified triple bottom line results: People, Planet, Profit



## About Us

We are an ecosystem of experts across the ESG landscape with sustainability as our core value and moral compass



## Why Us

We have seen over 100 businesses that have successfully incorporated sustainability in their business models



+1 (418) 928 6892

daniel@changinghabits.solutions

www.changinghabits.solutions

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FIND OUT MORE AT:

