

Holo Industries Overview

In March 2019 Holo industries introduced Holographic Touch. It was a huge breakthrough in the art of holography. For the first time, users can not only see a holograph—they can touch it, pinch, scroll, spin and manipulate any image in mid-air. It was a watershed moment for Human-Machine Interaction: Through the genius of Holographic Touch, users can experience a clear, colorful and detailed mid-air interactive experience, anytime, anywhere. This disruptive technology is made possible through Holo's partnership with ASKA3D, the developer of the patented holographic optical plastic and glass plates, and the integration of Infra-Red (IR) sensors and other software and hardware components. The touch interface using the an IR sensor is so accurate, it facilitates even the most precise interaction with elevator buttons, ATMs, pay terminal and key-pads, restaurant menus, airport, hotel, hospital and supermarket check-in and check-out kiosks, and more. In addition to visual response to every action, the touch holograph provides aural feedback in an infinite number of sounds and tones. Equipping holographic units with proximity sensors to detect the presence of customers will add a new capability to the product line: the ability to only activate in the presence of a customer will save energy, and recording transaction time and activity will provide valuable customer data to the supplier and proprietor.

Website

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Industry

Computer Hardware Manufacturing