

Sensosan
A new wellbeing.

We can't live
more than 30 day without eat,
more than 3 day without drink,
more than 3 minutes without breathe!

SaluteLab

20 thousand

Number of breath a day, one every 4 seconds

EU Parliament Briefing Mental
Health and The Pandemic - U.S.
Bureau of Labor Statistics / World
Health Organization

25 million

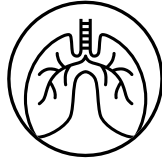
Number of particles we breathe every day



DELL'ARIA
QUALITA'

Covid beyond the pandemic disaster gave more awareness for sustainable AIR indoor environments

INDOOR POLLUTION IS RESPONSIBLE FOR:



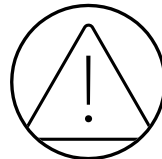
3,8

Millions of deaths per year in the world



80%

Only in US have feel anxious in indoor spaces 50 M have resigned



5X

Indoor air is 5 to 10 times more polluted and dangerous than outdoor air

**BREATHING 20.000 TIMES A DAY –
1 EVERY 4 SECONDS**

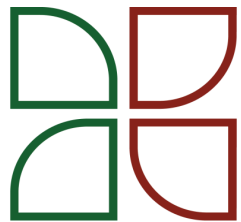
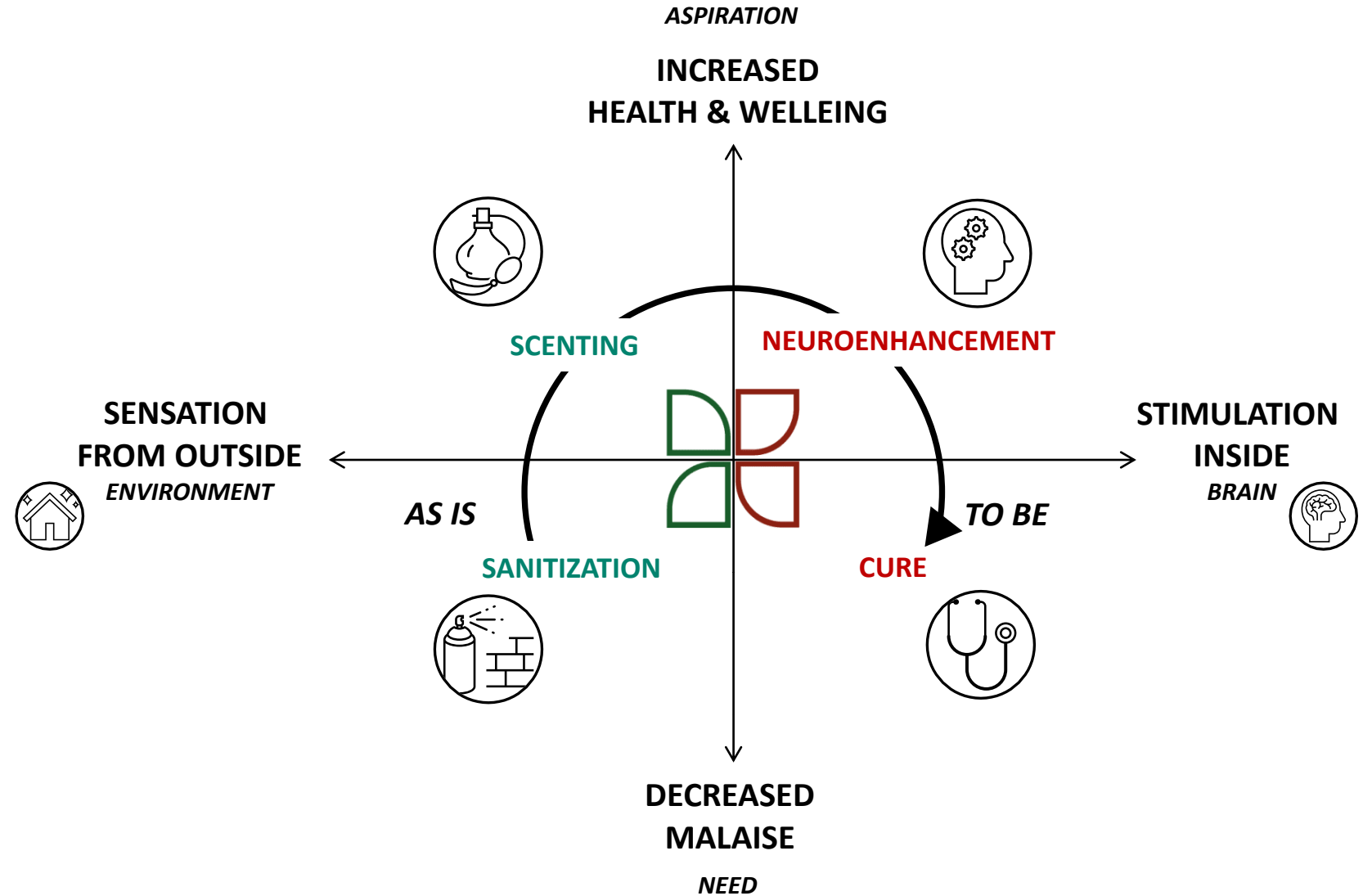
EU Parliament Briefing Mental Health and The Pandemic - U.S. Bureau of Labor Statistics / World Health Organization - 2021



From purity to augmented air: Sensosan solution

From AS IS to TO BE

Sensosan is already present on sanitization and tending to fragrance; following the arc the company aims to work on functional liquids and even pharmacological liquids. So, this arc represents **the company's development path**.



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A new wellbeing.





The only Platform currently available in the market make possible to choose the air same you choose a coffee with Nespresso

S1 Air Nebulizer



Air Fluid Pod

Detection WHAT MEASURE

-  Temperature
-  Moisture
-  Pressure
-  Carbon dioxide



Air Management TYPE OF AIR

-  HEALTH SAFETY
-  WELLNESS
-  NEUROENCHAMENT



Report



AIR QUALITY CERTIFICATION

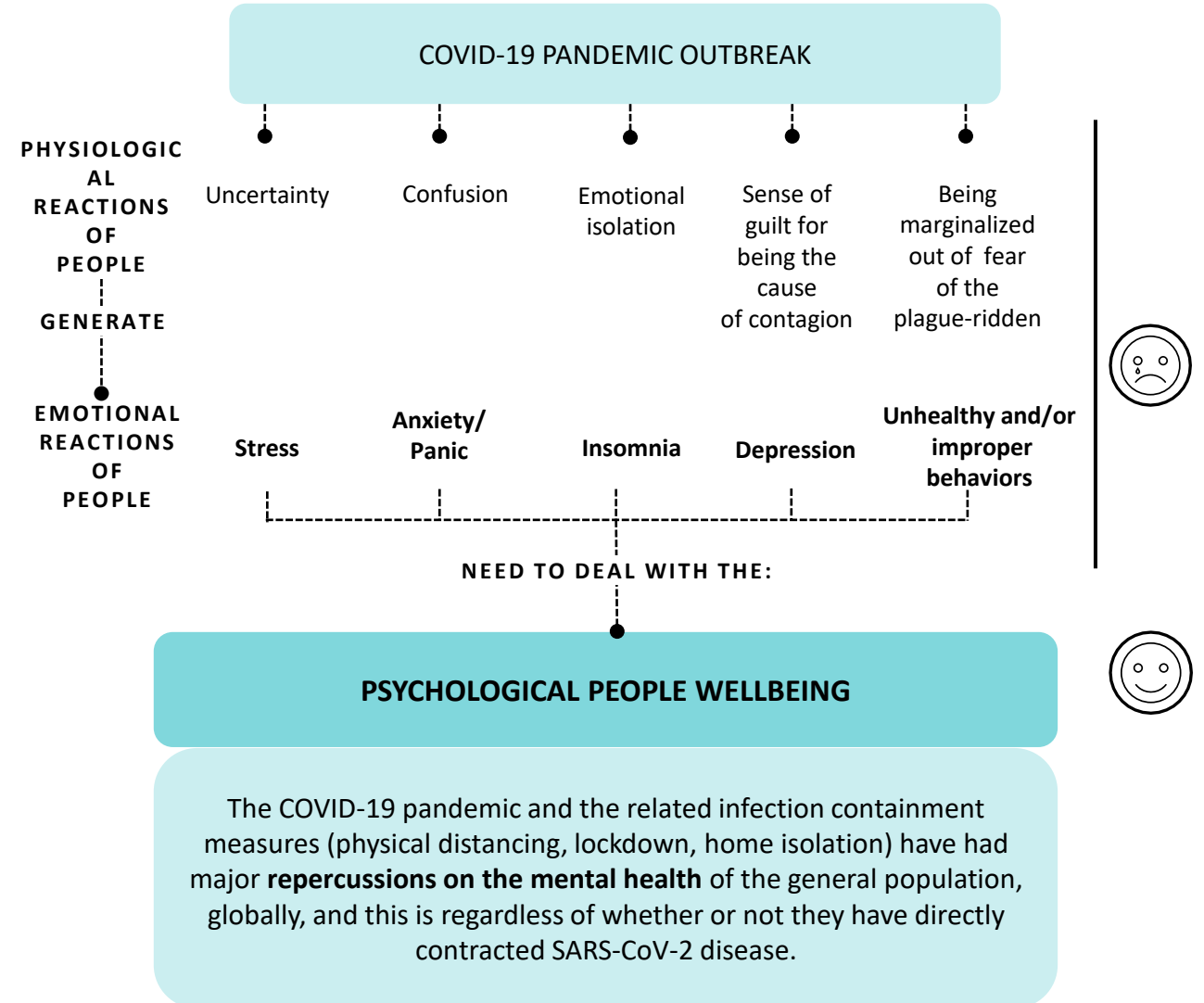
Post Covid-19: increased stress, anxiety, panic, depression

How has Covid-19 impacted people's mental health?

Pandemics, natural disasters or other crisis events are known to pose a threat to mental health. Recent review studies have found the consistent negative impact of COVID-19 on mental health, with 16-18% of participants showing symptoms of anxiety and depression. Early evidence suggests that those most at risk of developing mental health problems are women, young people, those with sleep disorders, those who had an already poor health status or those who have relatives with COVID-19. In contrast, patients with pre-existing psychiatric disorders reported worsening psychiatric symptoms.

This pandemic gives us an opportunity to think that prevention and health also and above all means emotional well-being, without going by the concept of cure, by bringing attention to our emotional mechanisms into our daily lives.

HUMANITAS
MEDICAL CARE



Market & Competitors

Competitive landscape



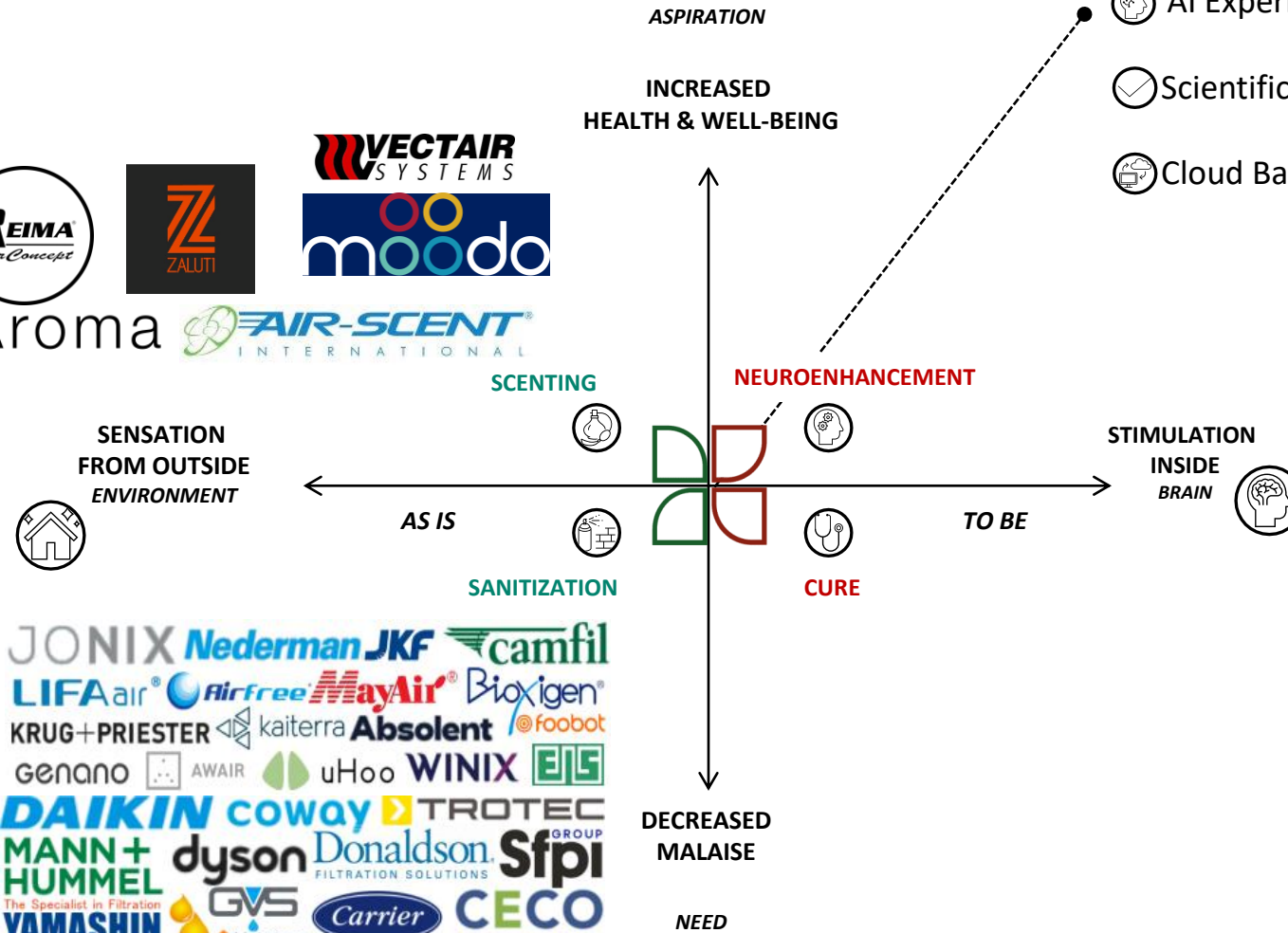
LED

Sanitization

Purification

Sensosan key differentiation:

- AI Experience
- Scientific Validation
- Cloud Based Solution



Global Air Management Market

TAM 2031
\$ 52 B
CAGR 15,5%

SAM
\$ 2 B

SOM
\$ 50 M
next 5 years

How we make money? Nespresso business model

HOTEL - RETAIL STORE – ENTERPRISE – HEALTH FACILITIES

Product as a Service

S1 Air Nebulizer
monthly subscription
\$ 49

Air Fluid
each pod
\$ 19

Sales

S1 Air Nebulizer
\$ 990

Air Fluid
each pod
\$ 19

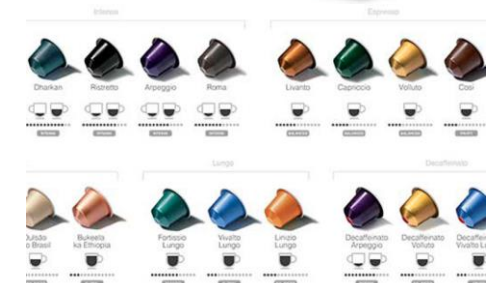
by
amazon launchpad
Sustainability Accelerator

Distribution

Licence fee yearly
\$ 15 K

Royalties
Each Air Nebulizer
Each Air Fluid Pod
20%

S1 Air Nebulizer



Team



Bernald Leone

Founder & CEO
3 Exits



Enrico Rodella

CTO
Product Design Startupper



Nicola Lattanzi

Co Founder & Scientific Advisor
Professor of Strategy and
Management for Complex Systems
Scuola IMT Alti Studi Lucca



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Full Professor of Strategic Innovation
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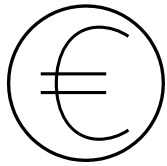
Alessandro Balzarelli

Customer Innovation Strategy Director
Microsoft Industry Solutions



FUNDRAISING REQUEST

Raising \$ 5 M - Scale US + EU Markets

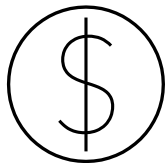


Top Goals:

Key Target Enterprise Customer



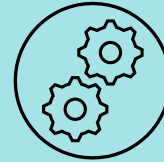
First Mover with Functional Air Fluids



Start Dev. Robot Air Nebulizer
(large indoor environments)



15%
MANUFACTURE



20%
G&A



15%
R&D



50%
**MARKETING
& SALES**



PARTNERSHIP



THANK YOU



Bernald Leone

Founder & Ceo

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SENSOSAN IS A BENEFIT INNOVATIVE CORP TO PUSH SDGs:

