



ATMOS
GEAR

3M

Skaters in France

50M

in the World

Yet no one uses skates to go to work. It's the only Micromobility alternative left to explore !





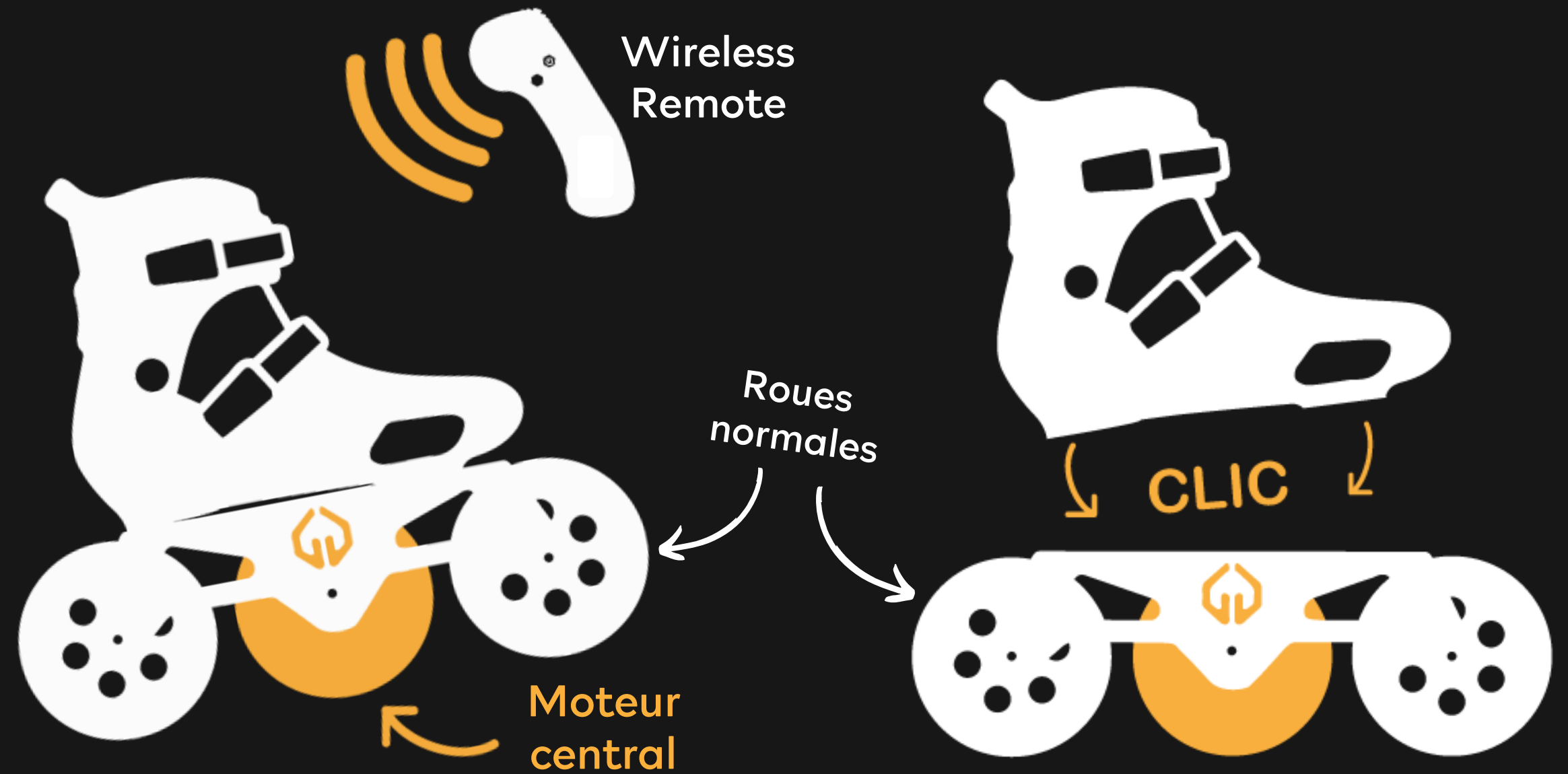
 **ATMOS
GEAR**

*The World's first
Electric Skates*





PATENTED TECH



Patented Hub Motor
Wireless Braking System
25km/h & 20km range

Universal Mount
Compatible with shoes
Skate & Recharge

ATMOS *TEAM*



Mido
Founder & CEO



Nader
Chief Technical



Stanislas
Branding & DA



Jeremy
Chief Marketing



OUR ACTIVITY

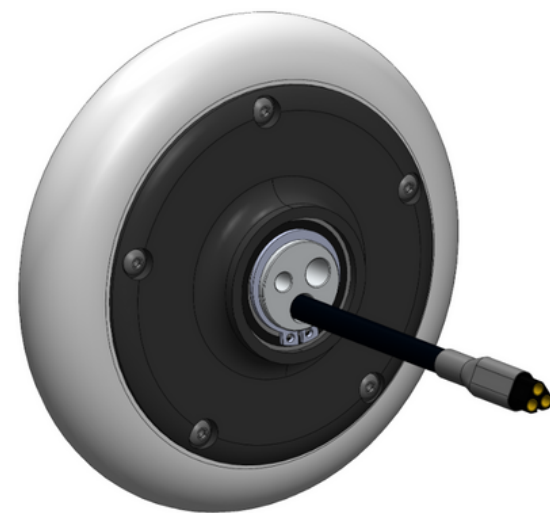
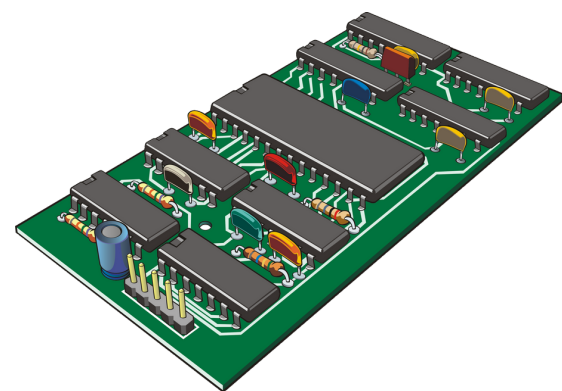


**Design &
Engineering**

**Single parts
Manufacture**

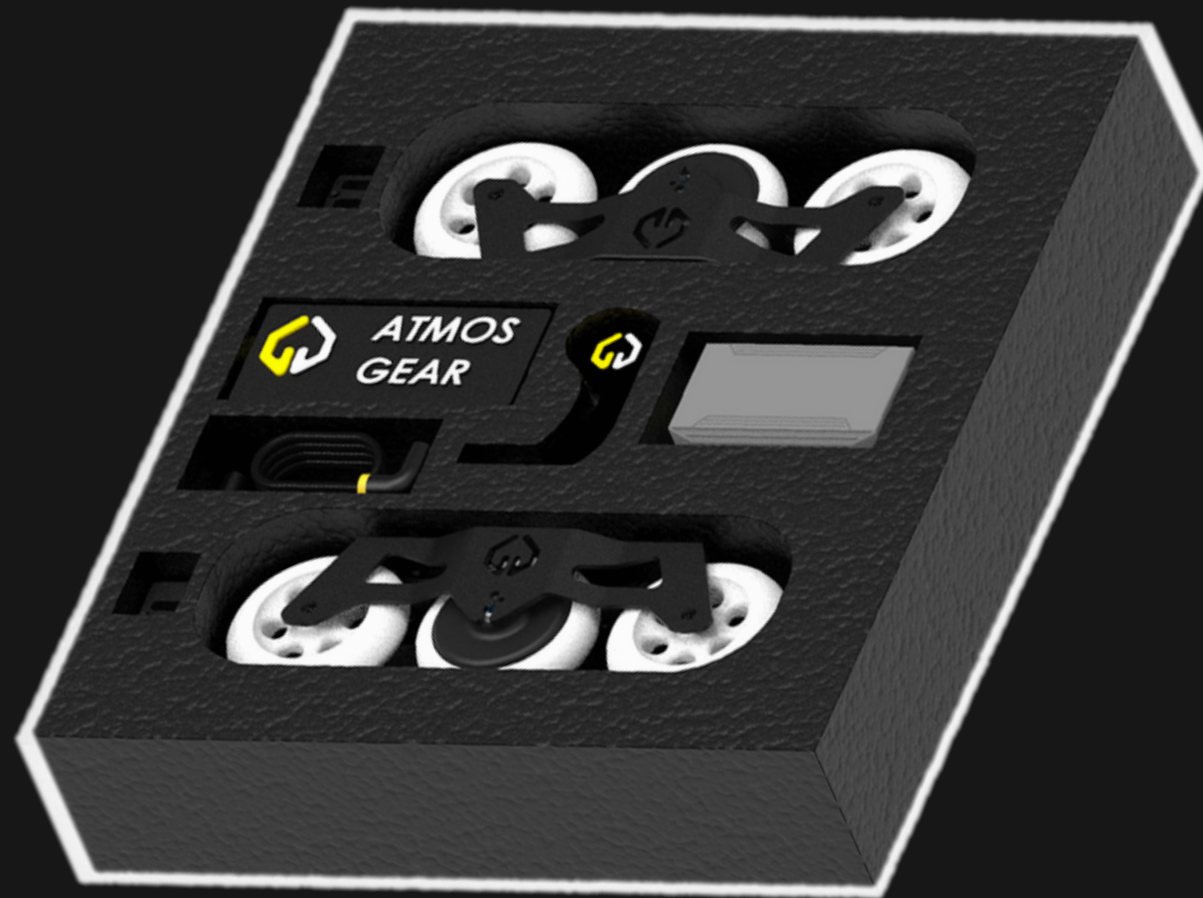
**Assembly &
Configuration**

Marketing



ONLINESHOP **B2C**

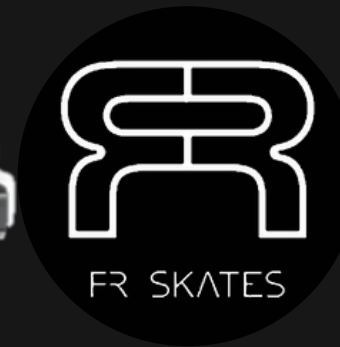
atmosgear.com



Electric Kit
690€



**For Riders who
want to boost
their skates**



Kit + FRS Boots
790€



**For Amateurs
who seek comfort
on long hikes**



Kit + Doop Boots
840€



**For Workers
on their daily
commute**

UPSELL & SPARE PARTS



Skate Wheels
110mm 85A
45€/Kit of 4



***Replacement
Motor Wheels***
40€/Kit of 2



***Wireless
Remote***
40€



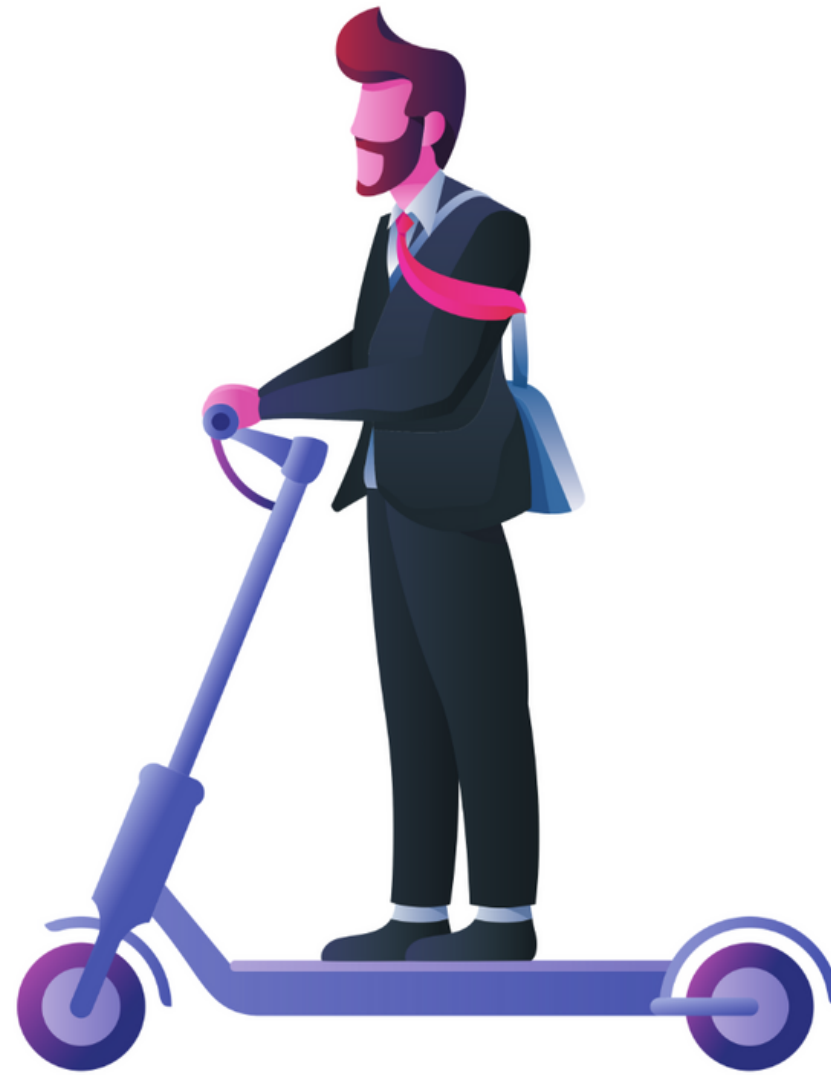
Power Kit
25 & 35km/h
100€ & 200€

***The average basket can quickly go from 690€ to +800€ on first purchase.
Not to mention that skaters change their wheels at least twice a year.***

NEW MARKET 2023



+



=



Roller Skates
\$5B Market

5% Penetration
for Electric Skates

Micromobility
\$50B Market

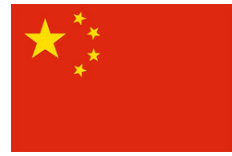
0,5% Penetration
for Electric Skates

Electric Skates
\$500M Market

20% Penetration
for AtmosGear



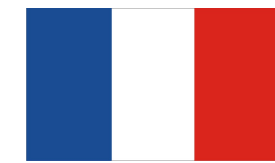
Shift Robotics
\$1300



AirTrick
\$600



Escend
\$900



AtmosGear
600€

Brand Recognition				
Can be used like Normal Skates				
Organic Growth				
Light				
High Perf.				

PRODUCTION PLAN

2023

500 Pairs

Bootstrapped



2024

3000 Pairs

Fund Raising



2025

10 000 Pairs

Profitability



BOOTSTRAPPING

160K€
Preorders

380K€
Loans + Grants

100K€
Equity



1M€ FUNDRAISING



High customer acquisition, but the issue lies in Conversion rate. The production time of our first batch (+6 months) has discouraged 90% customers who prefer to buy when there is available stock. By financing our next stock upfront (3000 Pairs), we will be able to boost our sells in 2024 and reach the break-even point.

FINANCIAL PLAN

3 Years Plan	2023	2024	2025
Turnover (€)	264 433	1 925 000	6 416 667
Nb of Pairs sold	500	3000	10 000
Manufacturing (sea freight included)	200 000	900 000	2 500 000
Gross Profit	64 433	1 025 000	3 916 667
Gross Profit %	24%	53%	61%
Marketing expenses	83 000	280 000	530 000
External loads	105 000	169 300	401 000
Added value	-123 567	575 700	2 985 667
Subventions	67 100	20 000	0
Staff costs	115 540	489 680	747 600
Gross operating surplus	-172584	90 074	2 224 806
Net Income	-154 606	122 249	1 660 303



Join the Ride!

