

## Economic impact

1

- Removal of the electricity bill from public lighting
- Create new revenue for the community
- Better control of energy management



2

- Significant reduction in CO2 emissions
- Respect for and protection of biodiversity
- Reduction of light pollution
- Better carbon footprint of outdoor lighting
- Optimization of the life cycle of public lighting

DIGITAL  
IN PULSE  
#GreenTech



## Smart city 5.0

3

- Outdoor lighting = IoT of the smart city
- Implementation of the connected uses of the city of the future by the adapted IoT
- Development of new services for the uses of Smart Cities (video, CO2 sensors, noise, rain...)
- Intelligent urban data management (AI), specific predictions (Machine Learning)

