



We integrate **local climate action**
into digital interfaces that
companies and individuals interact
with daily



We need to remove 10 billion tons of CO₂/year by 2050

Understanding the world of tomorrow means grasping the urgent **need for action** today.

'The best time to plant a tree was 20 years ago. The second best time is now.'

This is not a call to panic, but to pragmatism. Recognizing the current climate trajectory, we must enhance ecosystem biodiversity and our resilience, and simultaneously adapt to the inevitable changes. In this context, The Zero Fund is your opportunity to shape a resilient and sustainable future.

This transition to a low-carbon, resilient economy will come at a cost. The carbon contribution is one of the main ways to co-finance the transition of these actors and to reduce the carbon footprint of our territories.

Billions of CO₂ tons / year
to achieve net zero &
stay below 2°C warming





We need to build trust

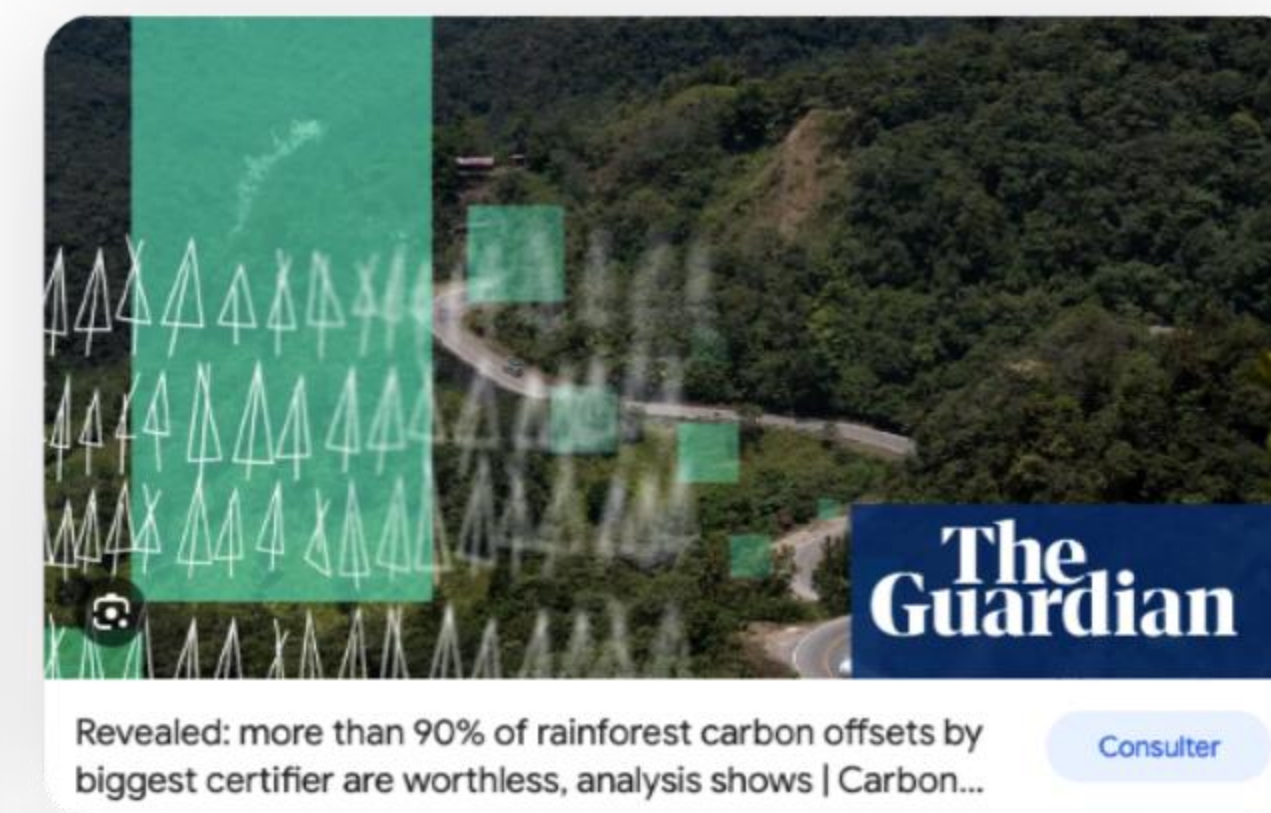
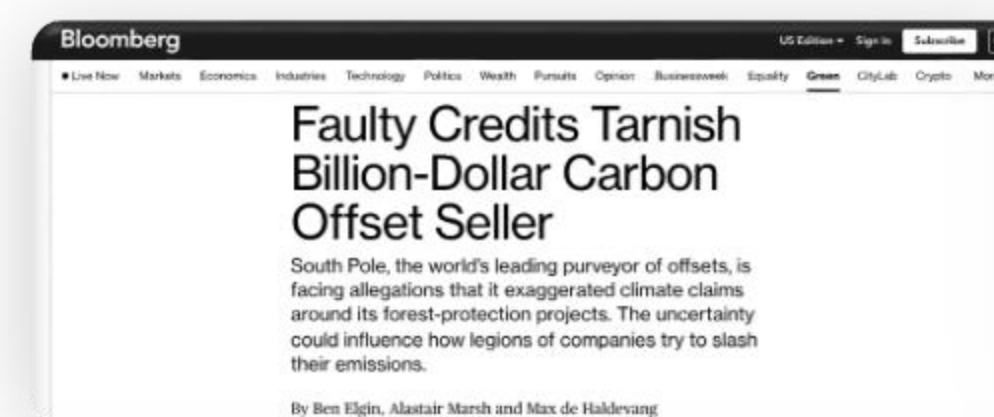
The current context is defined by two major hurdles: **trust and liquidity**

Trust has been eroded by weekly scandals revolving around calculation methodologies and certification processes.

Meanwhile, liquidity is poised on the brink, awaiting the restoration of this trust to stimulate transactions. As it stands, the market is teeming with more marketplaces and tokens than concrete actions towards ecosystem preservation.

The industry is in dire need of tangible, verifiable solutions to instigate meaningful change.

The demand is for guarantees from public authorities, a system that provides transparency and credibility.



South Pole Faces Accusations Due To Exaggerated Carbon Offsets Claims – Bloomberg

by Petya Trendafilova · March 30, 2023 · 4 minute read





The Zero Fund





Our mission – To meet the expectations of:

Carbon sequestration project developer

Contribute to the low carbon transition of their territories and the adaptation of their activities to climate change

Are looking for funding to develop their projects and expand their impact

Need a simple platform to manage the sells of their carbon credits and simplify their administrative procedures

Our Marketplace

White label solution

Public and private stakeholders

Want to fund labelled projects that have an obvious impact on their territory

Want to contribute easily and have access to tools for reporting and managing their contribution strategy

Engage their customers, partners and suppliers by facilitating their access to simple tools for carbon contribution



We need a new generation of marketplaces for carbon contribution



Embedded carbon contribution finance

The integration of carbon contribution into the customer journey of other services and experiences at **the point of customer need & trust**



Public trust & local impact

Carbon contribution through **local** projects certified by **public national** and local methodologies and promoted by governments.



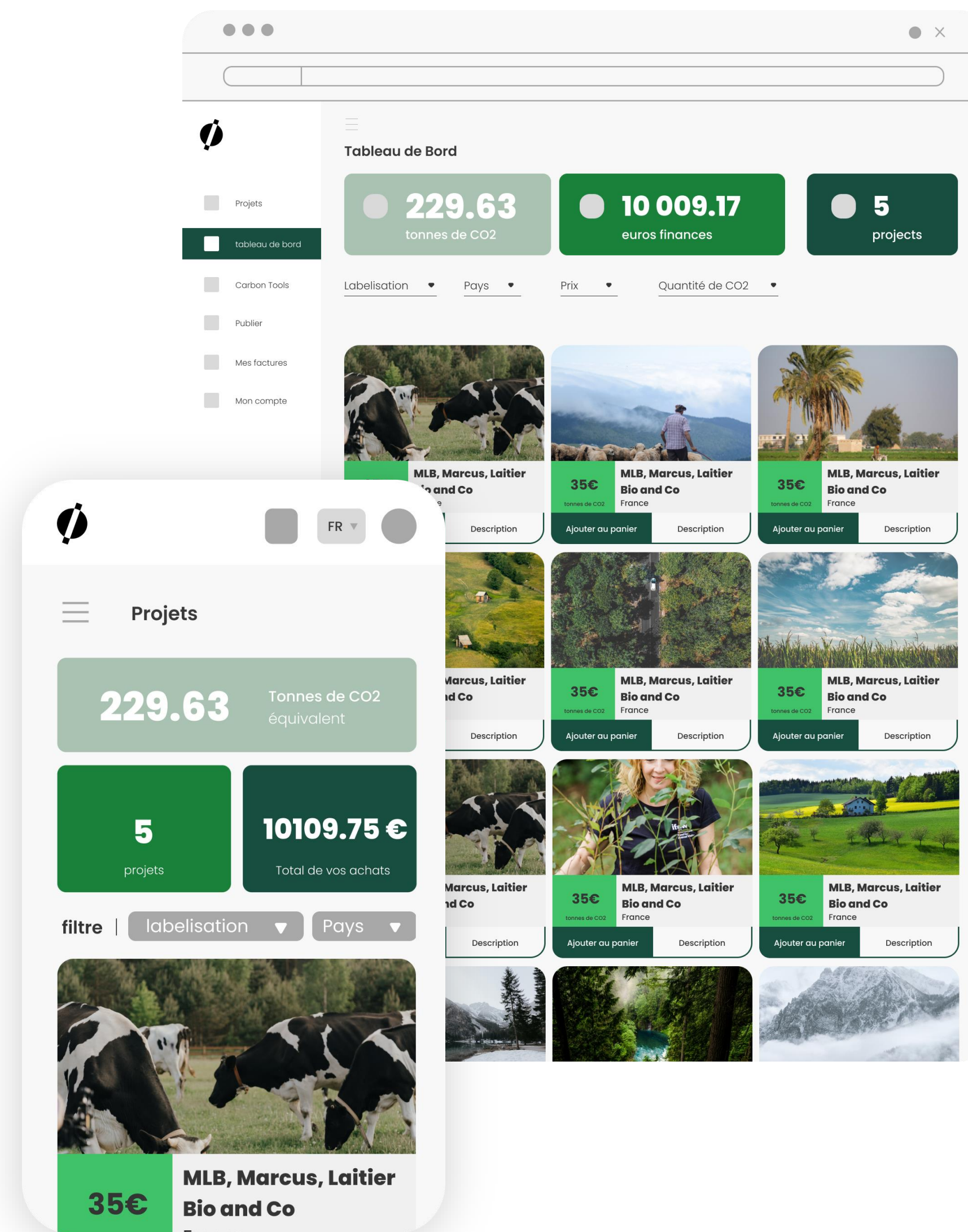
Transparency

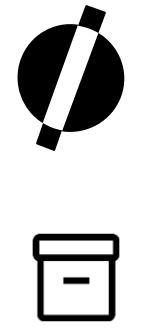
Transactions are recorded in a public, **decentralised and immutable registry**, guaranteeing the permanent traceability of your contributions.



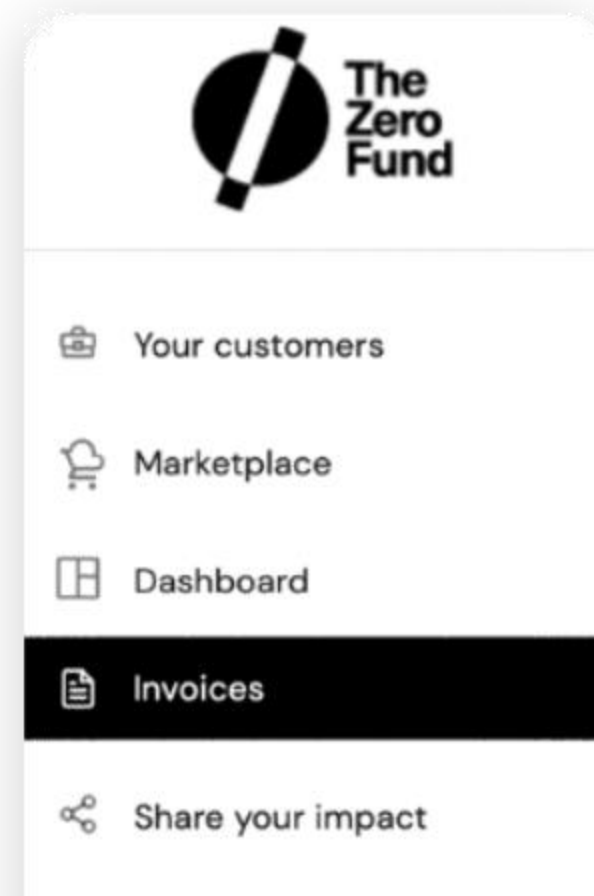
No intermediaries

We do not buy credits from resellers. All purchases directly support the local community projects, making sure the money reaches who it should.



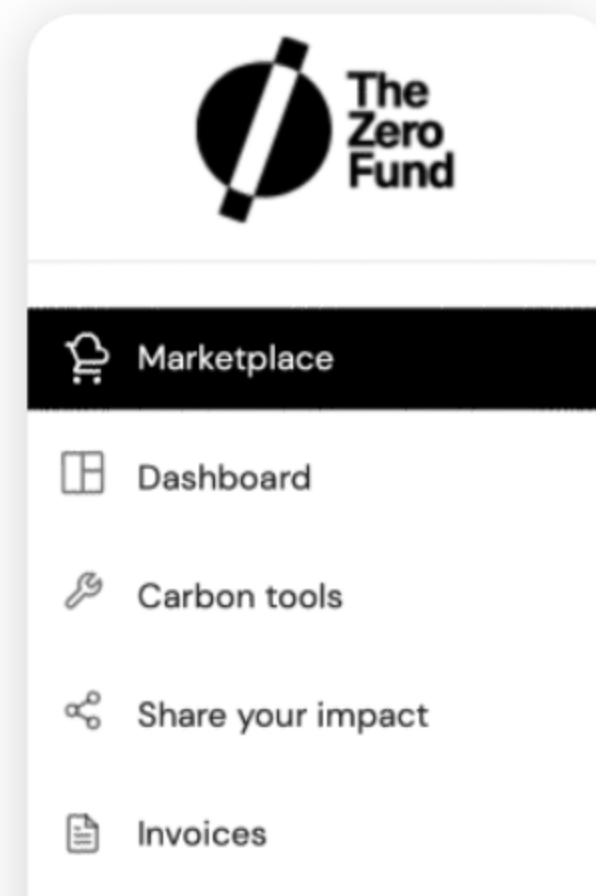


We need carbon contribution as easy as a click



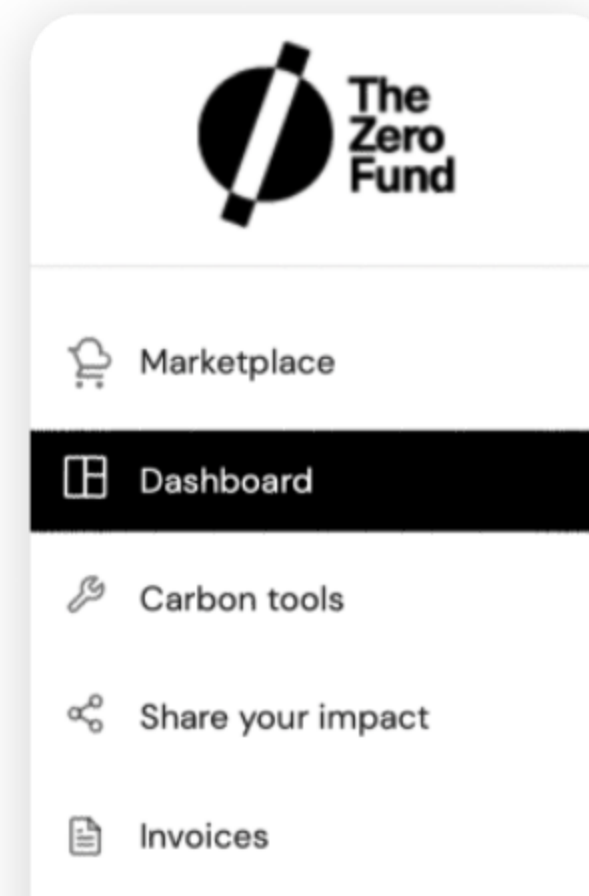
Carbon management software

Transactions are monitored in real time, published on a public ledger & integrated into compliance reports



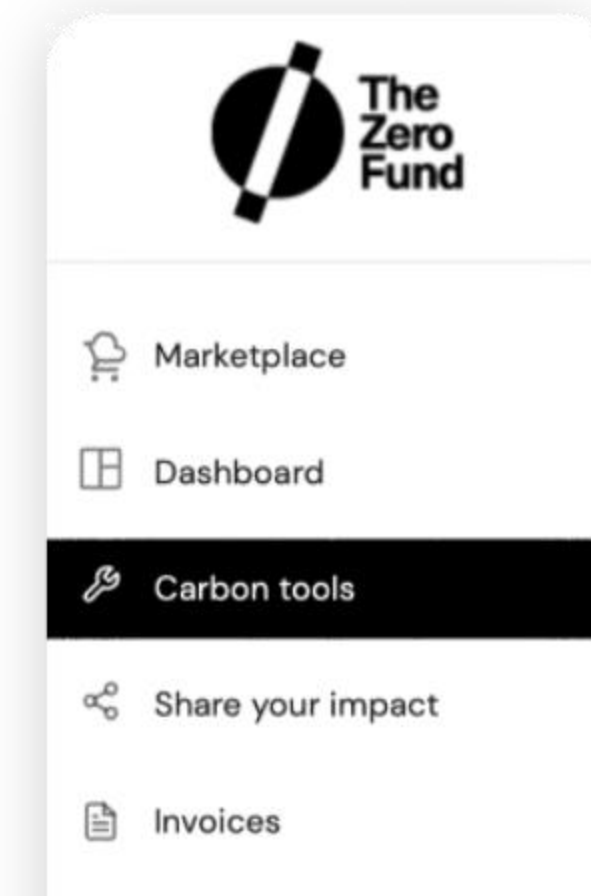
Marketplace

Chose from the highest spectrum of carbon projects focused on local communities, filtered by price, distance, certifications...



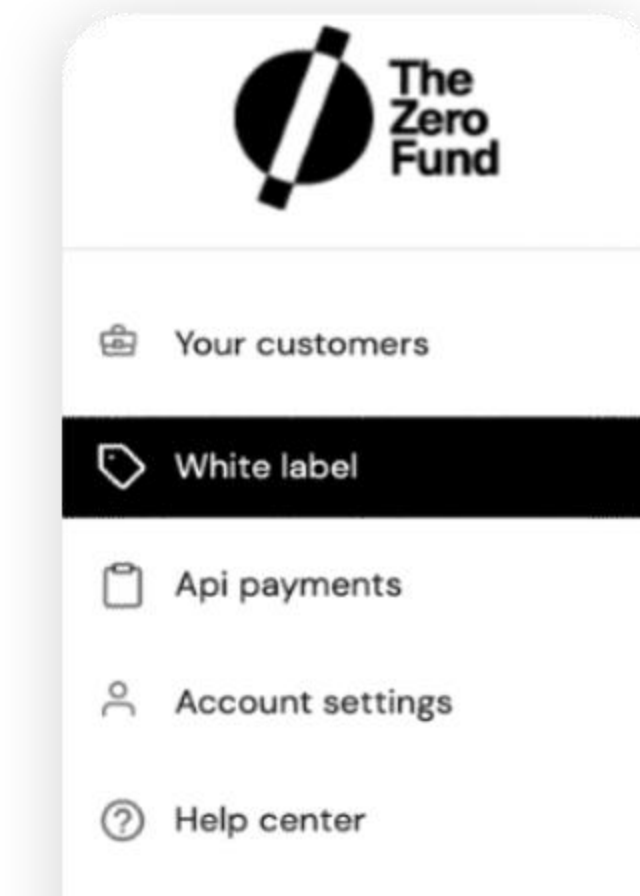
Dashboard

Manage all your billings, sellers, projects, quantities and prices, with state-of-the-art filtering and notification options.



Carbon Connectors

Our API & storefront create personalised digital point of sales for our clients' customers and providers to purchase carbon credits



White label

Public & private actors create their own fully customisable marketplace in a single all-in-one platform



Solutions & Features





Our marketplace: Choosing quality

B2C & B2B –

An intuitive, easy-to-use interface, enabling you to make carbon contributions at the click of a button and efficiently manage reporting documents such as certificates and invoices.



Public certification



10 % commission



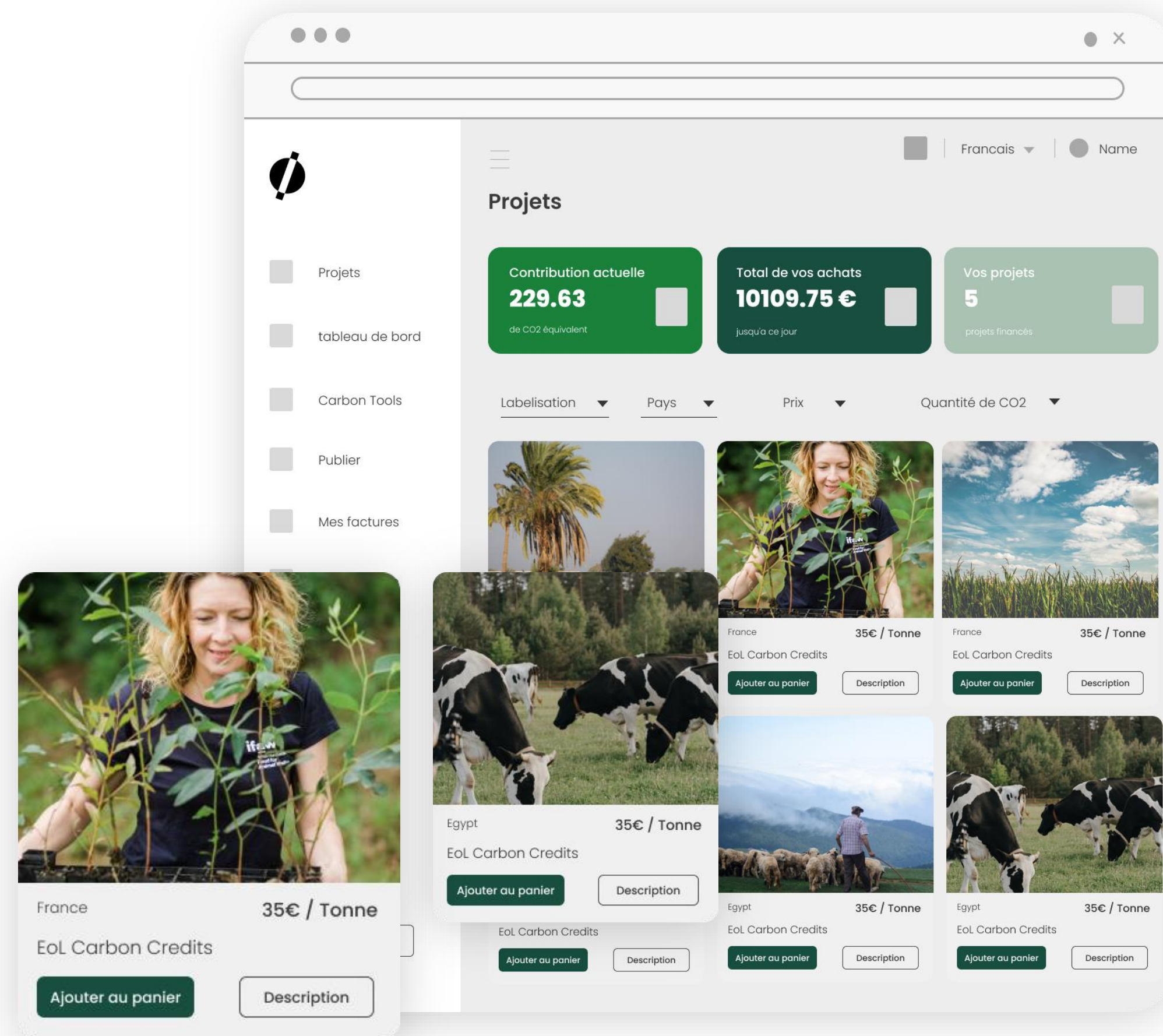
100% Local Impact



Methodology transparent



No Greenwashing



Marketplace



Carbon Connect: Click with your customers

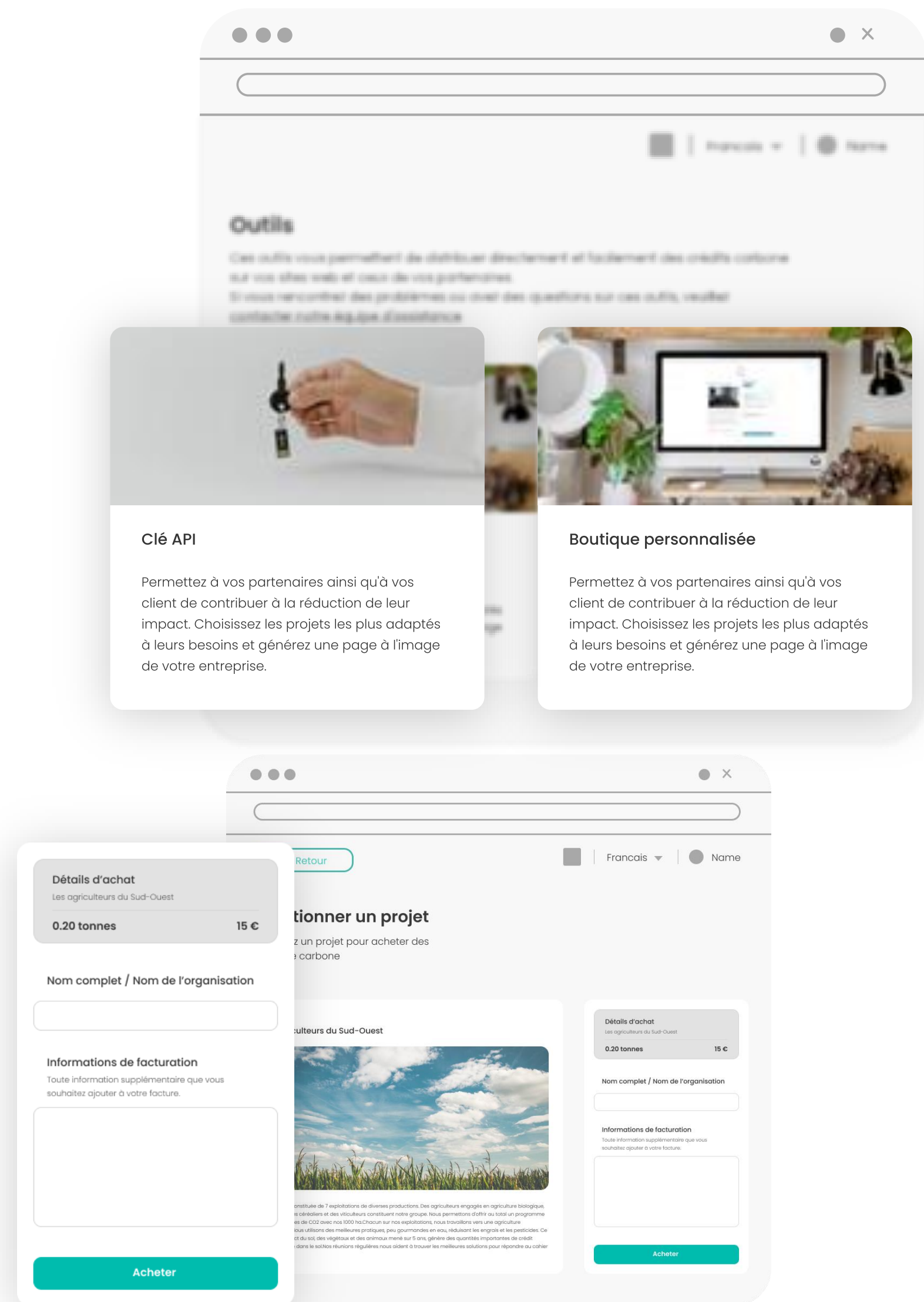
B2B2C –

Online store, Api, Widget...

With Carbon Connect, you can easily become a distributor of carbon credits.

Our platform offers an online site creation module, enabling you to design a personalized carbon offset website that reflects your business.

Promote and distribute this site on external platforms and to your partners by simply sharing its URL. There's no need to write a single line of code, everything is simplified for you. With just a few clicks, you are actively contributing to the fight against climate change.





White Label: Democratisation of climate action

B2B2B & B2G –

Your carbon contribution marketplace can be deployed in just a few clicks

enables local actors to create a local contribution network by supporting carbon sequestration projects that are nationally certified and have a local impact.



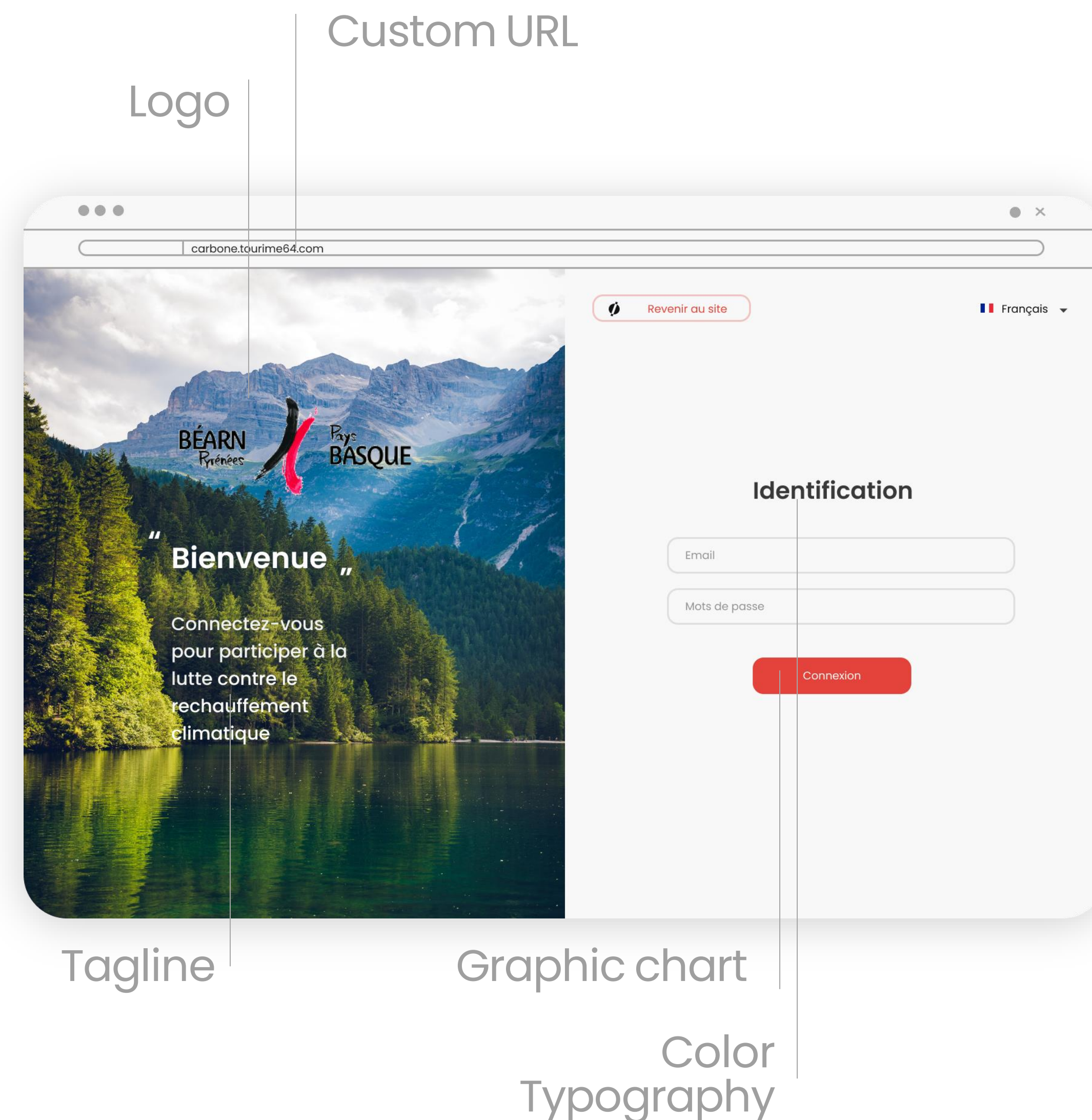
No Code



Custom to DIY



Maintenance





Actual work & Partners





Case study: COP 27 x TZF

Carbon contribution at the point of customer need & trust

The UNDP selected The Zero Fund's API solution to support and showcase Sekem's *Economy of Love*, the largest regenerative farming project in the Middle East and North Africa.

Private and public attendants to the Sharm el-Sheikh COP 27 were able to purchase carbon credits in order to fund the EoL project while also compensating their emissions.

More info at:



February 2023

Launch of Sekem's carbon compensation website through our API



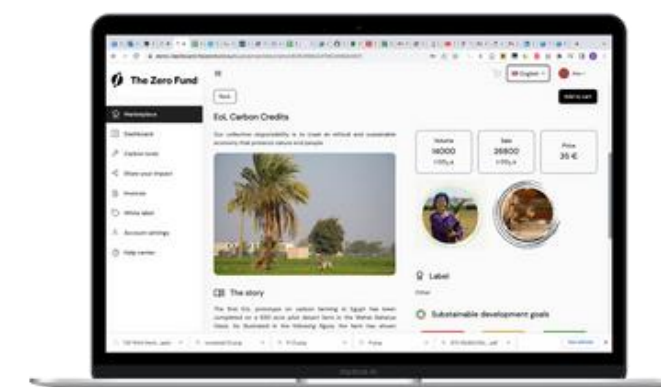
November 2022

Launch of the UNDP official carbon compensation webpage for the COP 27 with our embedded solution



October 2022

Integration of Sekem's project on our marketplace



SEKEM



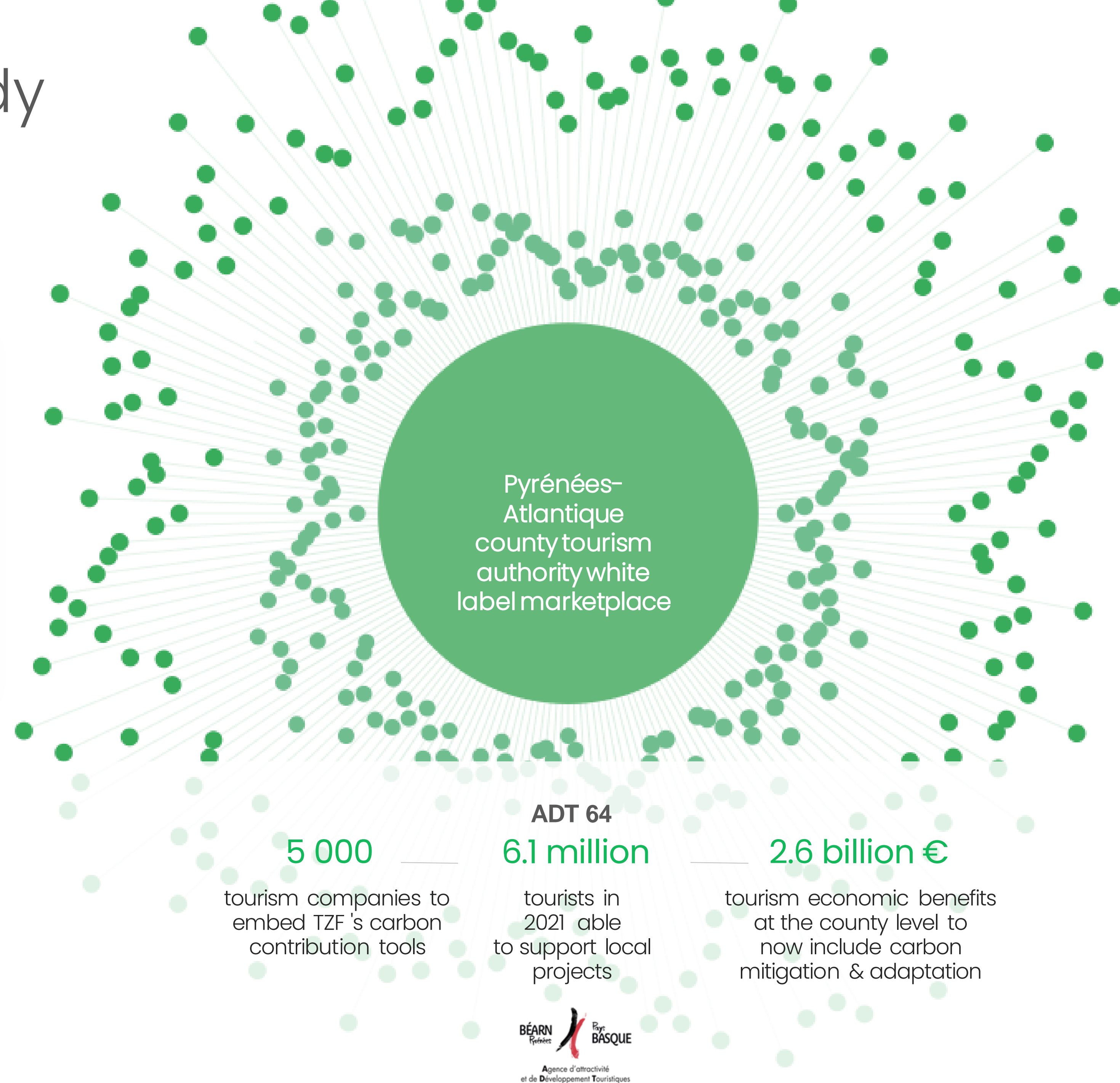
Public actor case study

The carbon contribution multiplier effect

The Pyrénées-Atlantique county tourism authority selected The Zero Fund's white label solution in order to launch its **carbon contribution marketplace** as one of the key tools of its mandatory net-0 strategy.

It will use our embedded tools on its websites (2 million unique visitors/year) and on its partners' websites to monitor and report carbon contribution at the county level all the while supporting local projects.

More info at :





Proud of our trusted contribution network & partners





More information

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