

brighter AI

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Protect every identity in public

What is Precision Blur?

brighter AI's Precision Blur is the most precise AI-based redaction solution. It automatically detects and blurs faces and license plates in videos and images.

Original



Precision Blur



With Precision Blur, companies can use their video and images for analytics and data transfer while avoiding fines from data protection authorities and losing their customers' trust or damaging their reputation.

Why Precision Blur?

- It's efficient: fully automatically detects and blurs faces and license plates in video and image
- It's accurate: the most precise AI-based redaction solution for faces and license plates
- It's secure: includes a random function that cannot be reverse-engineered



On-prem deployment

brighter AI's anonymization software can be **seamlessly integrated according to your needs**, from edge to on-prem to cloud.

How does it work?

1. Faces and license plates are detected in the original images and videos
2. Each face and license plate is blurred
3. The non-reversible redactions replace the original face and license plates



Cloud deployment

Our solution is easy to integrate, offers cloud compliance & data protection warranties, full support and zero maintenance costs.

Trusted by:



SIEMENS



Microsoft

secunet

