

M&A and Transaction Solutions

Secure investments, maximize deal value and drive transaction success by solving wide-ranging issues throughout the deal lifecycle



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Turn risk into Opportunity

Consider the Landscape

After the recent intense period of record M&A activity, dealmakers still maintain a healthy pipeline with cash at unprecedented levels. They are, however, faced with serious headwinds and new forms of volatility including geopolitical uncertainty driving inflation and interest rate increases, the acceleration of the digital economy, a constantly changing tax landscape, sophisticated cyber threats, heightened scrutiny of environmental, social and governance programs and a challenging talent market that puts pressure on people programs and integration.

What Does this Mean for Organizations?

M&A and other market transactions are complex, time-critical and highly specialized.

In today's environment, it is critical for both strategic and private equity dealmakers to take a wide view to mitigate exposures and make better decisions when approaching financial, tax, legal and other risks.

To optimize the return on investments, it is critical to secure risks across multiple business disciplines and functions and, in a tightening environment,

rethink the approach to unlocking capital. M&A and finance professionals need advisers who understand their goals and challenges and bring robust knowledge of deal sourcing, transaction processes, transaction de-risking, people strategies and programs and investment strategies to the table.

Aon is our client's advisor to help secure investments, maximize deal value and drive transaction success by solving wide-ranging issues facing dealmakers throughout the deal lifecycle. We have been at the forefront of innovation and thought leadership across transaction solutions, including representations and warranties, warranty and indemnity, tax and litigation insurances, comprehensive due diligence, people transaction advisory, and digital, cyber and intellectual property transaction advisory, supporting traditional M&A as well as other transaction structures such as secondaries, carve-outs, SPACs and take-privates. Outside of M&A, we also help clients achieve similar results to bring certainty to tax and litigation risks that could adversely affect balance sheets and cash flow.

What are key considerations for dealmakers across the deal lifecycle?

<p>Deal Lifecycle Considerations</p> <p>Secure Investments Enhance Returns</p> <p>Assess and navigate M&A deals and complex financial risks across industries and across the globe at every stage of the deal lifecycle</p>	<p>1</p> <p>Target and Buy</p> <p>Create the Foundation for Success</p> <p>Identify the right target that fits your business and growth goals, assess opportunities and uncover and transfer deal risks to build long-term success of a merger or acquisition</p>	<p>2</p> <p>Integrate</p> <p>Build Long-term Success</p> <p>Establish strong connections between corporate and transaction objectives and your human capital integration strategy to drive long-term M&A success.</p>	<p>3</p> <p>Separate and Sell</p> <p>Capture and Maximize Value</p> <p>Create and articulate value, manage ongoing business risks and negotiate a strong sale to maximize and improve outcomes</p>
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How Aon Makes an Impact

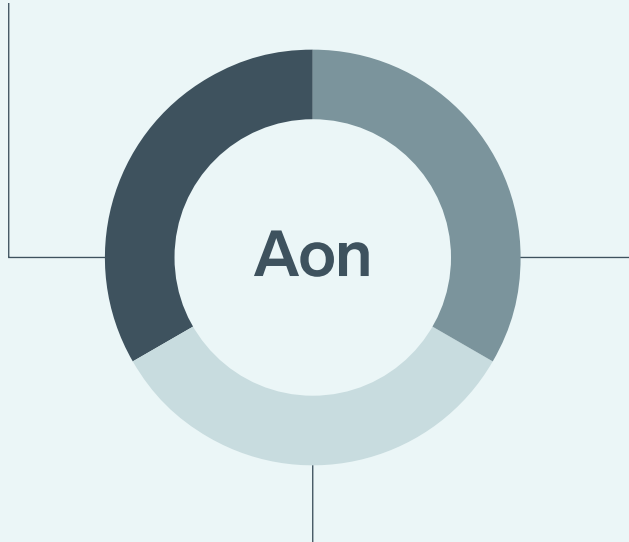
With a globally integrated M&A approach across all of Aon's businesses, we deliver positive results at every deal stage, from strategic targeting of intellectual property to broad due diligence to deal negotiation and post-deal value creation.

Your single source for solutions and tools to help secure investments and enhance returns

Transaction Advisory Services	Transaction Solutions	Post-Close Value Creation Services
<p>Secure investments with a comprehensive view of risk and opportunity</p> <ul style="list-style-type: none">• Risk and Insurance• Human Capital• Cyber• ESG• Intellectual Property• Source Code	<p>Unlock value, improve deal outcomes and address transaction challenges.</p> <ul style="list-style-type: none">• Representations and Warranties Insurance• Warranty and Indemnity Insurance• Tax Insurance• Litigation and Contingent Insurance• Structured Credit	<p>Achieve stronger results, capture value and protect and grow your business</p> <ul style="list-style-type: none">• Intellectual Property Value Assessment and Value Creation• Digital Value Capture• People Strategies and Programs• Litigation Risk Insurance• Tax Risk Insurance• Structured Credit

Global Connectivity and Local Expertise

Aon becomes an extension of our clients' deal, business, people and technology teams, steering them toward desired outcomes.



Secure Investments and Enhance Returns

Aon's globally integrated M&A approach crosses business disciplines and functions to deliver positive results at every deal stage, from targeting and due diligence to deal negotiation and post-deal implementation.

Covering all industries

120 countries

Proprietary industry data and insights

4,000 global deals managed annually

Gain Insights and Deliver Results

Aon is our clients' trusted advisor, pairing our scalable and proven methodologies with tailored approaches to solve unique and wide-ranging deal issues.

At the forefront of evolving industry trends and challenges

Addressing transactional risks

Optimizing people-related programs and financials

Identifying and mitigate cyber threats

Securing intellectual property and capture value

The Aon Advantage

Aon offers a broad suite of M&A advisory solutions. We have helped more firms realize deal success than any other company in the industry. Aon's M&A and Transaction Solutions team has been leading the creation and advancement of M&A risk and insurance solutions for the M&A industry. Comprising senior M&A and tax lawyers, senior M&A leaders, health and benefits professionals, and cybersecurity and intellectual property professionals, we bring a depth of knowledge and passion for developing tailored solutions to your complex deal risks that is unparalleled in this industry. We know firsthand that the timing and sensitivity of a deal are paramount to its success and work closely with a your deal team and our insurance providers to advise and execute solutions that improve your deal outcomes.

By being at the forefront of evolving industry trends and challenges, we continuously deepen and broaden our capabilities and enhance our solutions on behalf of our clients. Aon helps companies make better deal decisions to transform risk into opportunity, capture value and achieve stronger results.

Aon is in the business of better decisions.



We Are Here To Help

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About

[Aon plc](#) (NYSE: AON) exists to shape decisions for the better — to protect and enrich the lives of people around the world. Our colleagues provide our clients in over 120 countries with advice and solutions that give them the clarity and confidence to make better decisions to protect and grow their business.

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Subject to availability in applicable state.