

I4CHALLENGE

**BASEL
AREA**
MORE TO DISCOVER

A hand is shown in the foreground, pointing its index finger towards a glowing green robotic arm. The background is a dark blue digital interface with various circular and rectangular elements, suggesting a futuristic or industrial setting. The overall theme is Industry 4.0 transformation.

Innovative solutions for Industry 4.0 transformation

5th
Edition

Now accepting applications

The i4Challenge is an acceleration program focused on innovative solutions, new approaches and next-generation products or services for Industry 4.0 transformation in:

- Process Automation and Virtualization: IoT, Robots/Cobots, Digital Twins, 3D Printing, VR, AR, MR, etc.
- Applied AI: Computer Vision, Natural Language Processing and Speech Technology
- Connectivity: IoT Connectivity
- Future of Programming: Software 2.0
- Infrastructure: Cloud and Edge Computing
- Security: Blockchain, Cyber Security, Business Model
- Next Generation Computing: Quantum Computing

The 5th edition of the i4Challenge program is open for



SME



Startups



Individuals

with emerging technologies that create, process and exchange data to deliver products and services to the consumer.

Eligible are applications from Switzerland, Grand-Est France, and Baden-Württemberg Germany. For Innovative Solutions you must be able to demonstrate a prototype or a product.

Key dates

Application	01.04.2022
Pitching days	30.-31.08.2022
Winners announced	30.09.2022
BE 4.0 Mulhouse	29.-30.11.2022

Apply now



www.i4challenge.com

i4Challenge benefits

Depending on the stage of your industry 4.0 project, you can apply to one of the two categories for your success:

Category type	Innovative Solution	New Idea	
Requirement to participate	Functional prototype & registered company	Idea in the field of industry 4.0 transformation	
Focus area	Business Development and Marketing	Technology development	
Winner Benefits	Exposure through Basel Area Business & Innovation online channels	✓	✓
	Access to the Basel Area Business & Innovation Industry 4.0 network of experts, innovators businesses, investors and more	✓	✓
	Mentoring from senior industry experts	✓	–
	Coaching from senior industry experts	–	✓
	An exhibition space at the BE 4.0 trade fair in Mulhouse	✓	–
	Option of appearing as key note speaker at one of our events	✓	–
	Access to a coworking space in our Switzerland Innovation Park for six months	✓	Yes (Jura)
	Free one-year membership of the Société Industrielle de Mulhouse (SIM)	✓	–
	Privileged access to the network and activities of the partners of the Interreg Titan-e project	✓	–
	CAS Entrepreneurial Excellence St Gallen University	One of the winners	–
	Accelerator program for further development of the idea MVP Switzerland Innovation Park Basel Area Site Jura	–	Yes (Jura)
	One-day company workshop with experts from the Hightech Zentrum Aargau in Brugg	✓	✓
	Karlsruhe University of Applied Sciences: Innovation workshop with SMEs and Startup student teams Exchange in the Karlsruhe startup scene	✓	–

Value for each winner

~40.000 CHF

How to apply for i4Challenge 2022

Application accepted in German, French and English

Industry 4.0

Do you have an innovative project, solution or idea supporting digital transformation?



Select your track to boost your project



i4Challenge "Innovative solution"

You want support in business development and marketing visibility

- Visibility & Access to the market
- Access to Oberrhein Region
- Privileged education programs
- Exhibition space at the BE 4.0 trade fair in Mulhouse



i4Challenge "New idea"

You want support in technology and business model development

- Six months acceleration in SIP Jura
- Turn your idea in a Business Model
- Lean startup
- Coaching from senior industry experts

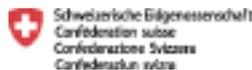


Apply now



www.i4challenge.com

Program sponsors



Contact us

Basel Area Business & Innovation
Dufourstrasse 11, 4010 Basel, Switzerland

For any questions, contact Albert Hilber at :
albert.hilbert@baselarea.swiss | +41 61 295 50 22

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