

WOMEN'S FORUM GERMANY 2022

Time to commit
for inclusive solutions

20-21 June 2022



Why Berlin?



While 2022 has been marked by the hope that the pandemic crisis will subside, it has also highlighted the need for a multilateral approach to international issues, including geopolitical relations, in the interests of peace and security. The annual G7 meeting – to be held from June 26 to 28, 2022 under the German Presidency – will be an opportunity for members to propose innovative and effective solutions. Chancellor Olaf Scholz has consequently dedicated this summit to two major challenges: tackling the climate crisis and promoting global equity.

This year, the Women's Forum will gather its international community in Berlin on June 20-21, 2022. We will bring together high-level representatives from public institutions, the private sector and international organisations, as well as more than 200 participants, all leading figures from G7 countries.

Drawing on their insights into the current global challenges the world faces, we will together propose concrete actions in a Call to Action, to be presented to G7 leaders, aimed at building strong, resilient, sustainable, balanced and inclusive growth for the future.

Our Initiatives in Berlin

Women's Forum Youth Voices - June 20



The Women's Forum will bring together 30 influential young people from G7 countries to participate in our Youth Workshop, where they will be divided into 5 working groups according to the 5 themes of our Berlin programme: Climate, Health, Gender Biases, Future of Work and Feminist Diplomacy. A small selection of them will earn the chance to present their messages and priorities on stage the next day!

Women's Forum CEO Champions - June 21

On the 21st, we will have a private CEO Champions meeting. Launched in 2010, CEO Champions is an iconic initiative of the Women's Forum for the Economy & Society, which aims to foster progress and accountability in the advancement of women in the private and public sectors. This peer-to-peer network provides a unique opportunity for CEOs to share best practices and experiences and highlight their organization's commitment to the advancement of women in the workforce.

MONDAY, JUNE 20th, 2022

Youth Voices Workshop (*by invitation only*)



14:00-16:30

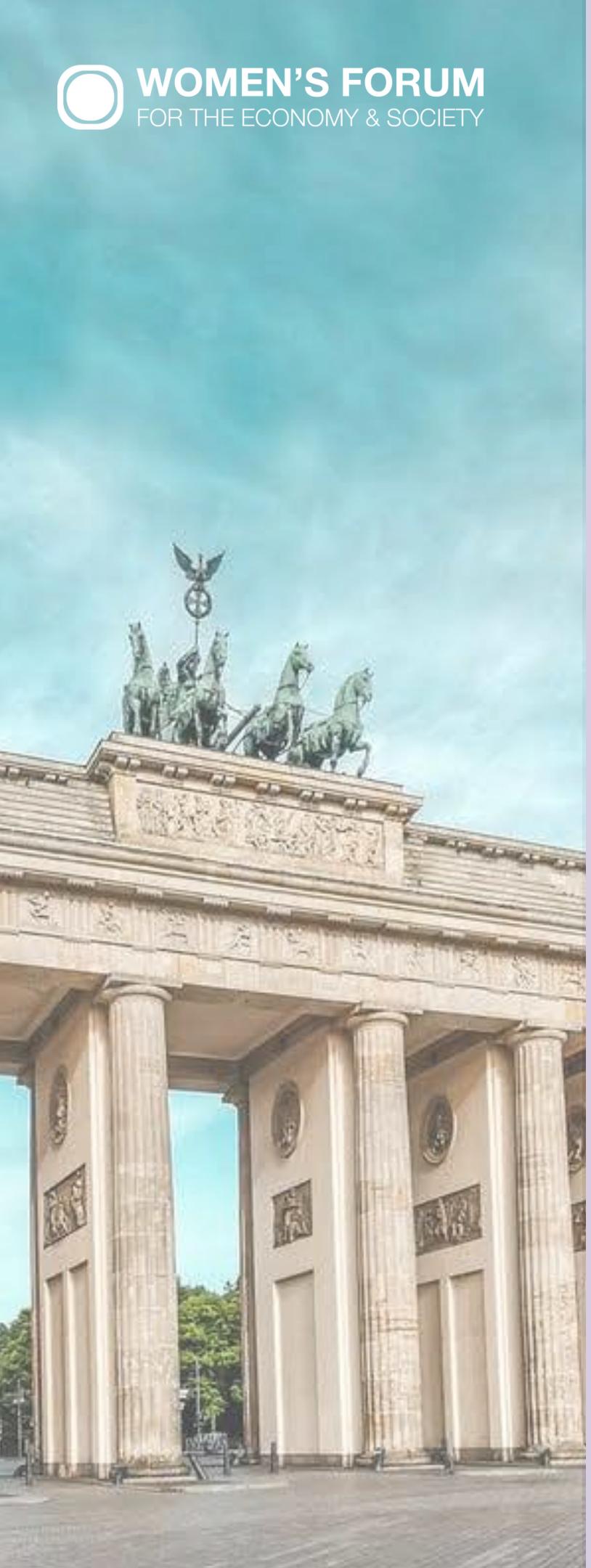


Microsoft Atrium, Charlottenstr. 46, 10117 Berlin



The Women's Forum will gather 30 influential young people from G7 countries in a "Youth Workshop" to share their priorities on the 5 themes of our Women's Forum Germany programme: Climate, Health, Gender Biases, Future of Work and Feminist Diplomacy.

The youth delegates will be divided in 5 working groups and a small selection of them will be given the chance to restore their discussions on stage the following day, in front an international audience.



MONDAY, JUNE 20th, 2022

The Leadership Gap: Networking session co-hosted by LinkedIn and the Women's Forum (*by invitation only*)



17:30-19:20



WeWork, Stresemannstraße 123 (5th floor), 10963 Berlin



As G7 leaders meet in Germany at the end of June to discuss equity in labour markets, this networking session, co-hosted with LinkedIn, will discuss what improvements can be made to closing the gender gaps in the labor market, particularly in leadership roles.

OPENING REMARKS:

- **Anne-Gabrielle Heilbronner**, Women's Forum President and Secretary General, Publicis Groupe
- **Barbara Wittman**, Country Manager, Germany, Switzerland and Austria LinkedIn

SPEAKERS:

- **Jutta Allmendinger**, President, Berlin Social Science Center (WZB) and Chair, Gender Equality Advisory Council (under the German G7-presidency)
- **Sue Duke**, Vice President, Head of Global Public Policy and Economic Graph, LinkedIn
- **Petra Follmar-Otto**, Head of Equality Department, Federal Ministry for Family Affairs, Senior Citizens, Women and Youth, Germany (BMFSFJ)

MODERATED BY:

- **Marcelle Laliberté**, Chief Diversity Officer, HEC Paris

MONDAY, JUNE 20th, 2022

Opening Cocktail



19:30-22:00



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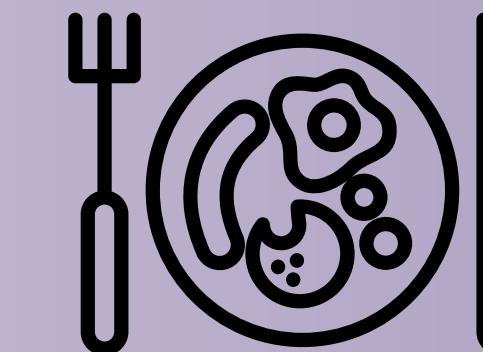


TUESDAY, JUNE 21st, 2022



⌚ **ALL DAY:** French Embassy Pariser Platz 5, 10117 Berlin, Germany

📍 08:15-08:40 Breakfast



TUESDAY, JUNE 21st, 2022

Welcome and Opening Remarks



⌚ 08:40-09:15

08:40-08:45 Welcome

Master of Ceremony:

- **Virginie Herz**, Senior Producer, Presenter Actuelles, France 24

08:45-09:15 Opening Remarks and presentation of the Women's Forum G7 Call to Action

Speakers:

- **Anne-Marie Descôtes**, Ambassador Extraordinary and Plenipotentiary, French Republic in Germany

- **Anne-Gabrielle Heilbronner**, President, Women's Forum for the Economy and Society and Member of the Management Board and Secretary General, Publicis Groupe

TUESDAY, JUNE 21st, 2022

Presentation of the report “The Network Effect: How Women Beat the Odds to Get to the Top in Tech” by BCG

⌚ 09:15-09:30



In this session we will present a special report developed by BCG and the Women4STEM Daring Circle, an initiative of the Women's Forum, to better understand how women make it to the top in tech In Europe.

SPEAKER:

- **Ashley Dartnell**, Global Director, Diversity Equity and Inclusion, BCG

MODERATOR:

- **Sophie Lambin**, CEO and Founder, Kite Insights

TUESDAY, JUNE 21st, 2022

Acting for an inclusive world: Equal gender representation in the jobs of the future



09:30-10:10



Diverse teams drive better results is true in all sectors of the economy and at each level of society.

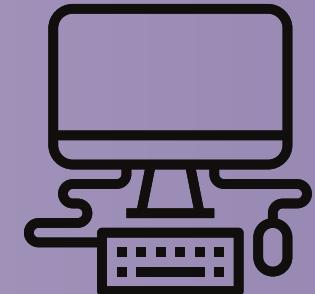
Which measures will foster women's representation in jobs of the future? How can governments, working with the private sector, develop measures to attract more women to these professions?

SPEAKERS:

- **Jutta Allmendinger**, President, Berlin Social Science Center (WZB) and Chair, Gender Equality Advisory Council (under the German G7- presidency)
- **Jeanne Kehren**, SVP Digital and Commercial Innovation and CIO Pharmaceuticals, Bayer AG
- **Caitlin Kraft-Buchman**, CEO and Founder, Women at the Table, <A+> Alliance Inclusive Algorithms

MODERATOR:

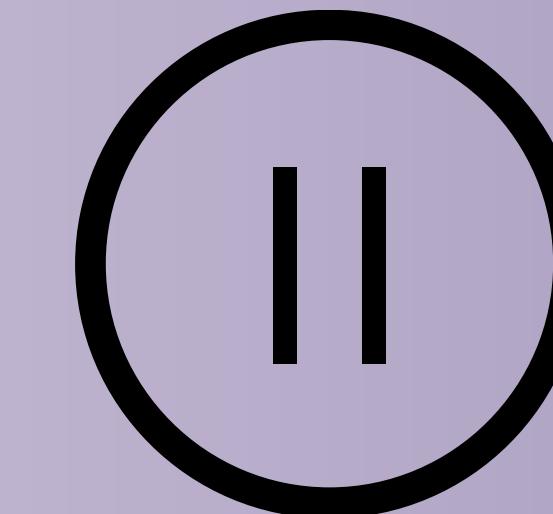
- **Maru Winnacker**, Managing Partner, Urania Ventures



TUESDAY, JUNE 21st, 2022

Break

⌚ 10:10-10:30



TUESDAY, JUNE 21st, 2022

Investing in the green economy: An accelerator of diversity and inclusion

 10:30-11:15The green economy is booming, offering increasingly more social and economic opportunities, including the estimated creation of 24 million new jobs by 2030.

How can public and private institutions adopt an inclusive perspective in the green economy to empower women and build social equity while responding to environmental needs?

SPEAKERS:

- **Elisabeth Benedetto**, Executive Vice President of Energies Business Unit, Bouygues Energies and Services - BU Energies
- **Sue Duke**, Vice President, Head of Global Public Policy and Economic Graph, LinkedIn
- **Marjut Falkstedt**, Secretary General, European Investment Bank
- **Priya Selvaraj**, Social Entrepreneur, Managing Director, Naturblatt, Leaf Culture GmbH

MODERATOR:

- **Sarah Helm**, Principal, Kearney

TUESDAY, JUNE 21st, 2022

Breaking the bias: equality as the priority

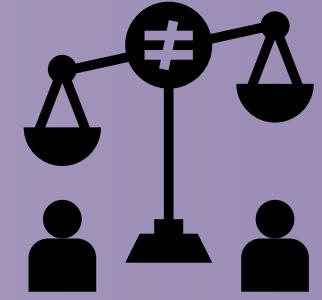


11:15-12:00



Gender biases and stereotypes are at the heart of today's widespread inequalities within our economies and societies.

How can we eliminate bias in corporate and institutional frameworks, as well as within individual behaviours, to secure an inclusive future and achieve gender equality globally?



SPEAKERS:

- **Gabriele Haessig**, Managing Director, Communications and Sustainability, P&G
- **Paulette Senior**, President and CEO, Canadian Women's Foundation
- **Véronique Tran**, Dean and Rector, Berlin Campus, ESCP Business School
- **Fleur Poets**, Director Corporate Affairs Europe, AB InBev nv

MODERATOR:

- **Gill Whitty-Collins**, Author of "Why men win at work...and how we can make inequality history", Consultant, NED and Executive Coach

TUESDAY, JUNE 21st, 2022

Gender Equality at the heart of the G7

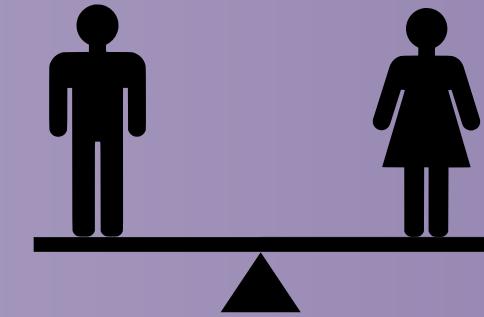


12:00-12:15

Gender equality is a mandatory precondition to build an inclusive, sustainable, healthy world. In a high-level conversation, two institutional leaders will share their insights on how to raise awareness on systemic gender bias and share best practices to mainstream gender equality at the international level, and in particular at the G7 level.

SPEAKERS:

- **Anne-Marie Descôtes**, Ambassador Extraordinary and Plenipotentiary, French Republic in Germany
- **Lisa Paus**, Federal Minister for Family Affairs, Senior Citizens, Women and Youth, German Bundestag



TUESDAY, JUNE 21st, 2022

Lunch

⌚ 12:15-14:00

Networking lunch
All participants welcome

⌚ 12:15-14:00

Private CEO Champions meeting
By invitation only



TUESDAY, JUNE 21st, 2022

Strengthening inclusive climate action to build a resilient future



14:00-14:45



The challenges associated with climate change require immediate action. In addition to its environmental impact, climate change also has a disproportionate impact on women and vulnerable groups.

How can we ensure the implementation of gender-responsive and inclusive climate action to foster long-lasting resilience?



SPEAKERS:

- **Ko Barrett**, Vice Chair, IPCC and Senior Advisor for Climate, NOAA
- **Claudia Belli**, Head of Advocacy & Microfinance, BNP Paribas
- **Bianca Pitt**, Co-Founder, SHE Changes Climate

MODERATOR:

- **Florian Eder**, Executive Editor, Politico, Germany

TUESDAY, JUNE 21st, 2022

Answering women's health needs: Securing a healthy future for all

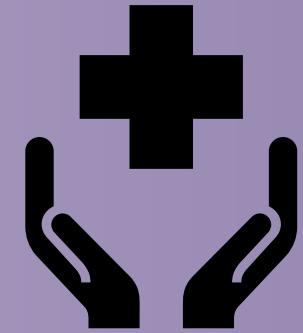


14:45-15:30



Global health has been considered a priority by governments and companies, especially throughout the COVID-19 pandemic. However, women's health needs have been overlooked, particularly when it comes to sexual and reproductive health, female-specific diseases, and women's mental health.

How can governments foster investments in gender sensitive medical research and equal access to health infrastructures and medicine?



SPEAKERS:

- **Delphine Icart**, CEO Digital Health Platform Inc., AXA Group
- **Caroline Schmutte**, Head of European Government Relations, Wellcome
- **Robert Sebbag**, Medical Doctor, RS Health Consulting

MODERATOR:

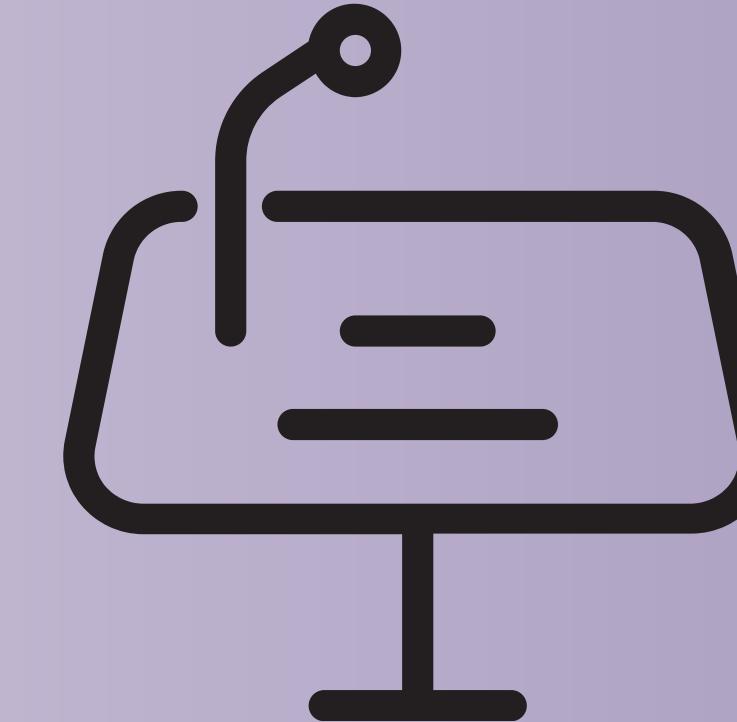
- **Ines Keitel**, Partner and Head, German Employment Practice and Co-head, German Data Protection Practice, Clifford Chance

TUESDAY, JUNE 21st, 2022

Keynote



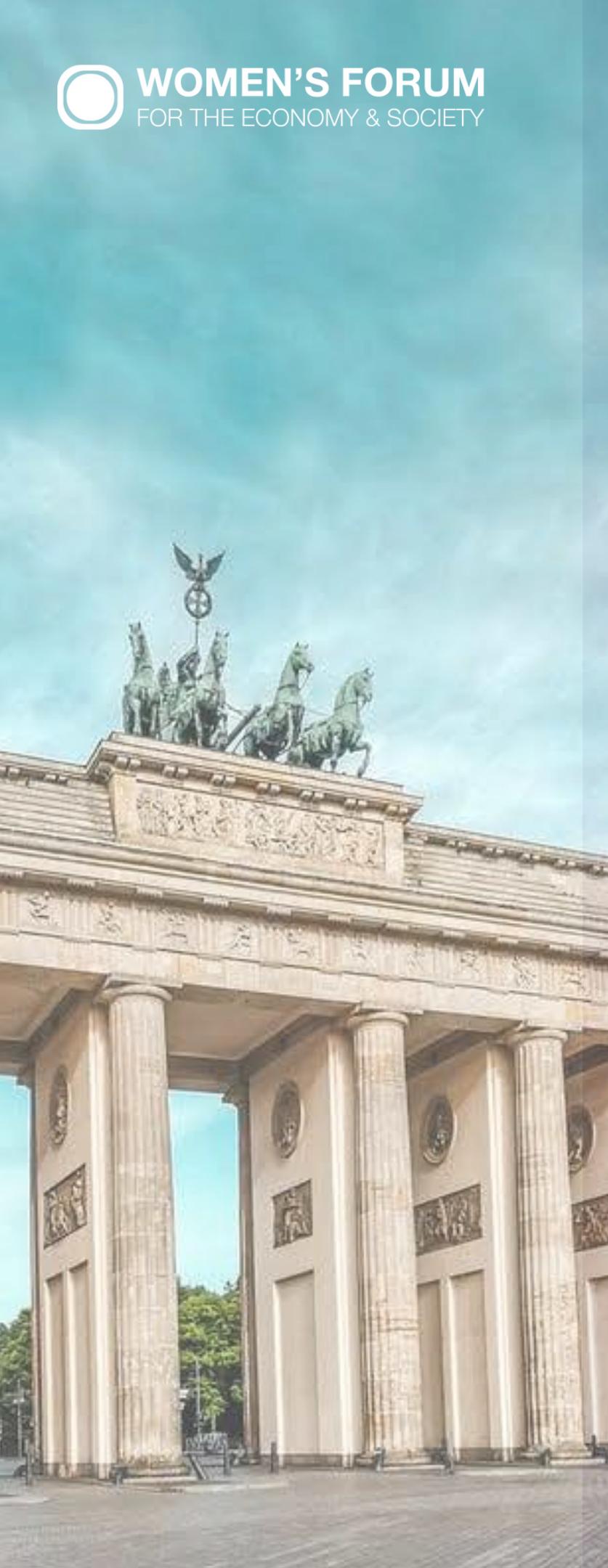
15:30-15:45



TUESDAY, JUNE 21st, 2022

Designing feminist diplomacy: Inclusive international cooperation for peace

⌚ 15:45-16:30

A photograph of the Brandenburg Gate in Berlin, Germany, showing its neoclassical architecture and quadriga statue.

“Feminist diplomacy” is an innovative approach to international relations, which promotes gender equality as a key guiding principle. We will hear from leaders in diplomacy on how raising women’s voices in foreign policy can make a difference.

How can we shift our approach to diplomacy in favour of common security, sustainable economic growth and female entrepreneurship?

SPEAKERS:

- **Kristina Lunz**, Co-Founder and Co-Executive Director, Centre for Feminist Foreign Policy
- **Delphine O**, Ambassador, Secretary General for Generation Equality Forum, French Ministry for Europe and Foreign Affairs
- **Jenny Lennung Malmqvist**, Minister-Counsellor, Swedish Embassy in Germany

MODERATED BY:

- **Annette Young**, Host, the 51 Percent, France 24

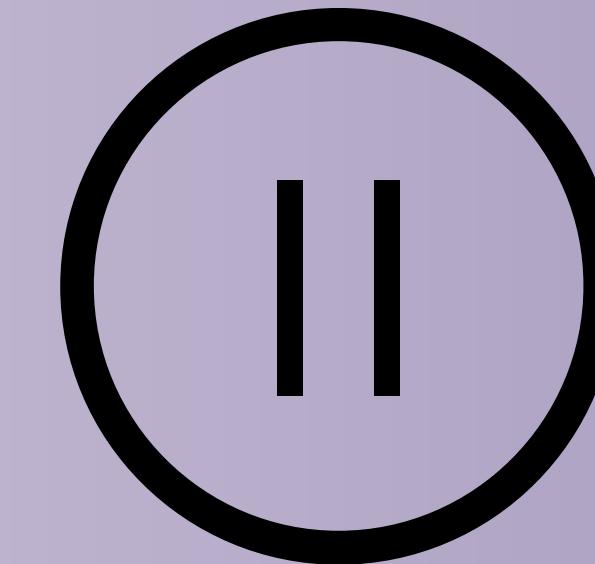


TUESDAY, JUNE 21st, 2022

Break



16:30-17:00



TUESDAY, JUNE 21st, 2022

Women stand for peace: Inspiring testimonies from leaders and activists



17:00-18:00



This session will highlight the role of women in conflict zones. Women leaders on the international scene have demonstrated their strength to build and sustain peace. Indeed, the contributions and needs of women are essential to prevent conflicts, protect communities, participate in peace actions and rebuild economies post-conflict.

This session is a tribute to those leading peace figures.



SPEAKERS:

- **Selene Biffi**, Social Entrepreneur, She works for Peace
- **Grace Forrest**, President, Walk Free
- **Fatimah Hossaini**, Artist, Activist, Mastoorat
- **Düzen Tekkal**, Human Rights Activist and Social Entrepreneur, HAWAR.help

MODERATED BY:

- **Francesca Donner**, Executive Director, Quartz



TUESDAY, JUNE 21st, 2022

Closing remarks:

Youth voices - Vision of the next generation on tomorrow's challenges

⌚ 18:00-18:15



SPEAKERS:

- **Youth voices representatives**
- **Virginie Herz**, International Affairs Senior Correspondent, Presenter Actuelles and Chief Editor, France 24 (MC)

TUESDAY, JUNE 21st, 2022

Closing Cocktail



18:15-19:30

With live music & photo exhibition by Fatimah Hossaini

