

**GLASGOW**  
CHAMBER OF COMMERCE

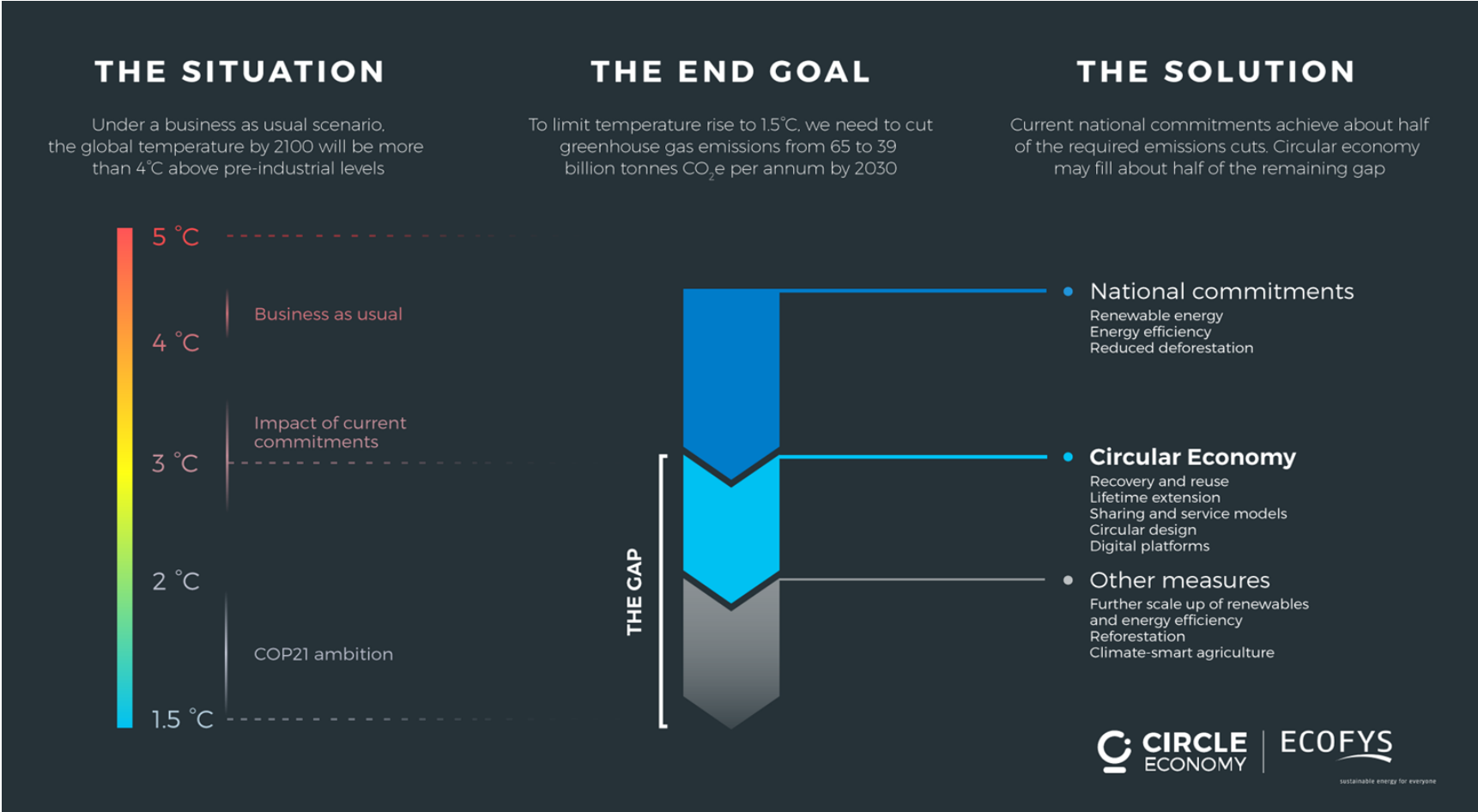
**Circular  
Glasgow**

**Circular Economy in a post-COP26  
Glasgow**

**Stuart Patrick CBE, Chief Executive, Glasgow  
Chamber of Commerce**

# The circular economy

Instrumental in reducing temperatures




Renewable specific section

Wider Circular Economy Gap

# Growth opportunity

- Opening up new revenue streams
- Significant financial savings
- Greater innovation and creative design
- Improves competitive advantage
- Improved product value
- New collaborations
- Meets increasing customer demand for sustainability



A circular economy could save Scottish businesses collectively at least £3 billion

# Circular Glasgow

An initiative of Glasgow Chamber of Commerce

## Vision

Position Glasgow as a leading circular economy city



# City Circle Scan



# Case study: Beauty Kitchen



**Case study:  
Scottish Leather  
Group**



# Influencing change



CIRCULAR ECONOMY ROUTE MAP FOR GLASGOW - 2020





# Glasgow is now the climate capital city of the world



# Plate up for Glasgow

Scotland's first hospitality-led food waste campaign during COP26

Plate up for Glasgow challenged businesses (restaurants, cafes and pubs) to offer at least one low-waste dining or drink menu option. Each dish or drink was created specifically to send as little food waste to landfill

41 businesses across the city participated



# Plate up for Glasgow Results

56% participating venues felt that campaign offered strong engagement opportunities.

60% considered food waste to be more important (remaining 40% already considered it to be important).

4,192 low-waste dishes and drinks had been ordered.\*

88% of venues committed to keeping their campaign dish on the menu in the future.

95% keen to participate in a similar initiative.



# What's next for Glasgow?

## COP26 Legacy:

- The 'Glasgow' agreements
- Greenprint for Investment
- Circular Glasgow Network development
- International Links
- Net zero and circular support for SMEs



# The link between a circular economy and net zero

The concept of 'net zero' means a state in which human activities result in no net effect on the climate system.

The circular economy could slash global emissions by 39% by 2032 and support the transition to a net zero economy.



# The OECD and Glasgow

Published in November 2021 during COP26, this report is the result of 20 months engagement with Glasgow and its business community

As the city moves forward in ensuring a lasting legacy from COP26, this report will provide an enhanced framework



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Thank You