



From Crisis to Collaboration

Engaging SMEs in Reimagining the Economic Future of a City-Region



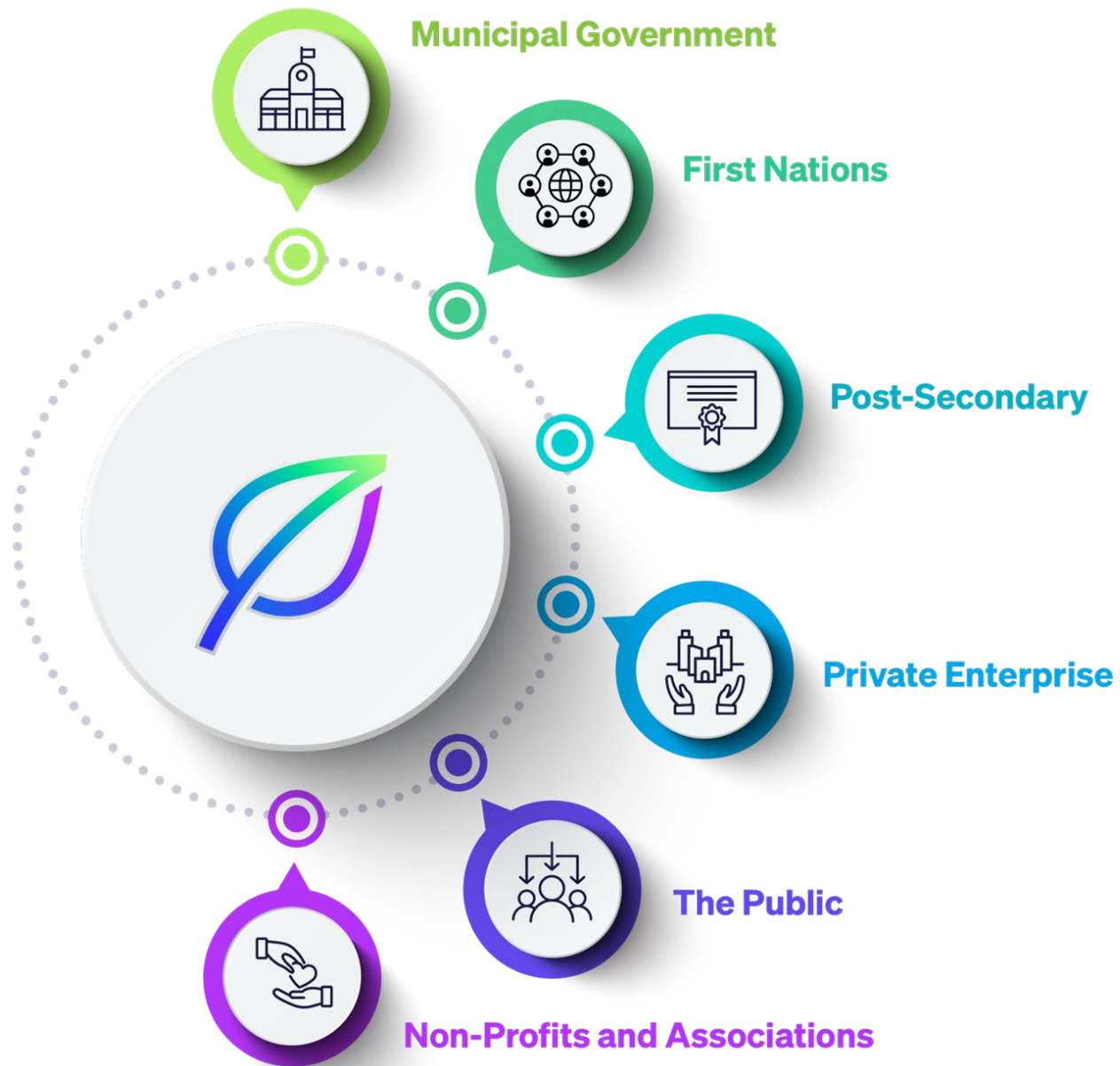
SOUTH ISLAND
PROSPERITY
PARTNERSHIP

Presented by
Emilie de Rosenroll, CEO
South Island Prosperity Partnership

at the
Conference on SMEs & the Urban Fabric, April 29, 2022







What is South Island Prosperity Partnership?

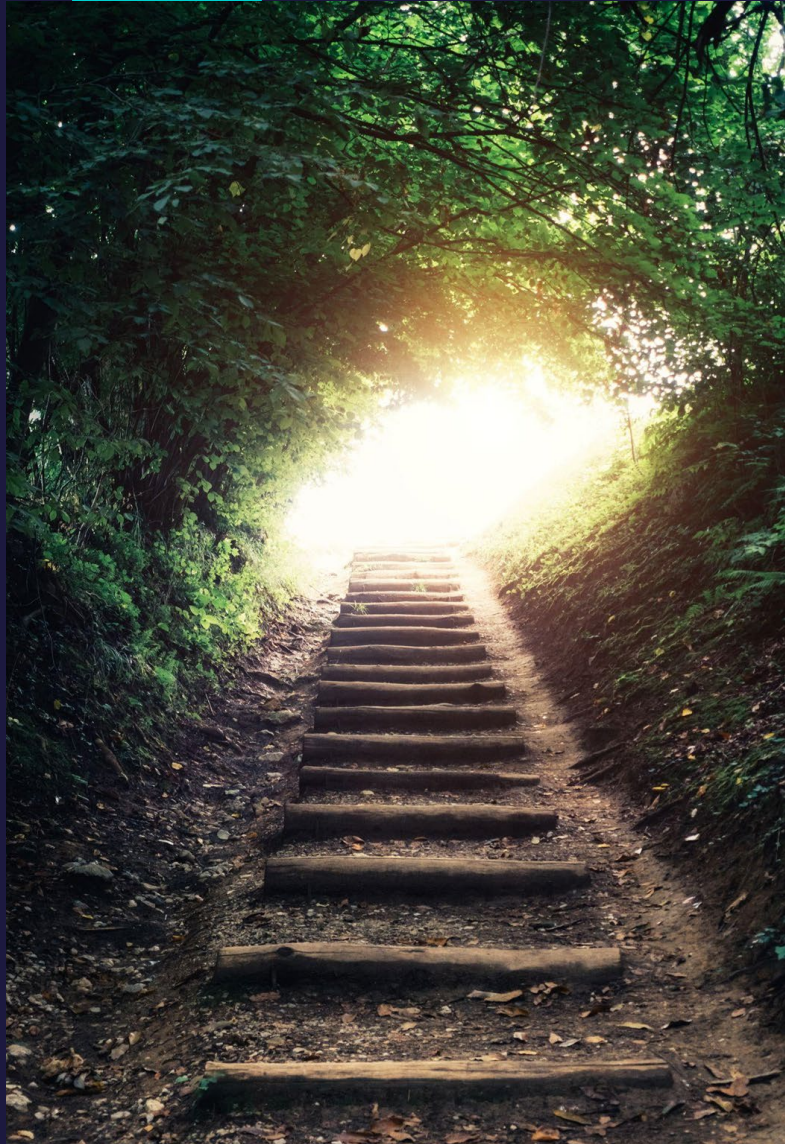
We are a diverse alliance of 75+ public and private-sector partners in Greater Victoria working collaboratively to bolster regional economic and social prosperity.

The K-Shaped Recovery



Technology
and
Large Cap Firms

Small Businesses
Cyclicals
Poor/Blue collar



From Crisis to Collaboration

We realized that our success depended on:

- a. participatory economic design
- b. enhanced diversification
- c. regional innovation ecosystems

Or risk becoming: “medium-productivity, low -affordability, low amenity and vulnerable to future shocks.”

Rising Economy Taskforce & Economic Committees:

120 stakeholders across
economy, SMEs, NGOs, PSIs, and
all levels of government

SOUTH ISLAND
**PROSPERITY
PARTNERSHIP**

Rising Economy Taskforce Committee Reports

Recommendations for the Economic Recovery
of the South Island

August 27, 2020



Economic Recovery Committees:

- Technology and Advanced Manufacturing
- Agriculture, Food & Beverage
- Education & Skills
- Ocean and Marine
- Real Estate and Construction
- Retail Services and Restaurants
- Tourism Arts Culture Sports and Recreation
- Transportation and Mobility
- Inclusive Economy
- Indigenous Economy

Greater Victoria's Economic Recovery Plan

<http://bit.ly/Reboot-Plan>



Reboot

Greater Victoria's
Economic Recovery Plan
2020-2022

An economic recovery plan prepared
by the Rising Economy Taskforce
in response to the COVID-19 Pandemic



Pillars of Recovery



**Committed Leadership
and Public Engagement**



**Urban Vitality
and Safety**



**Leverage
Our Strengths**



**Strengthen
Local**



**Invest in
Inclusion**



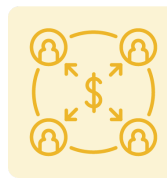
**Regulate
Responsively**



**Invest in Innovation
Ecosystems**



**Invest in Digital
Infrastructure**



**Invest in the
Future Workforce**



**Expand Access to
Financial Support**



**RISING
ECONOMY
WEEK 2021**

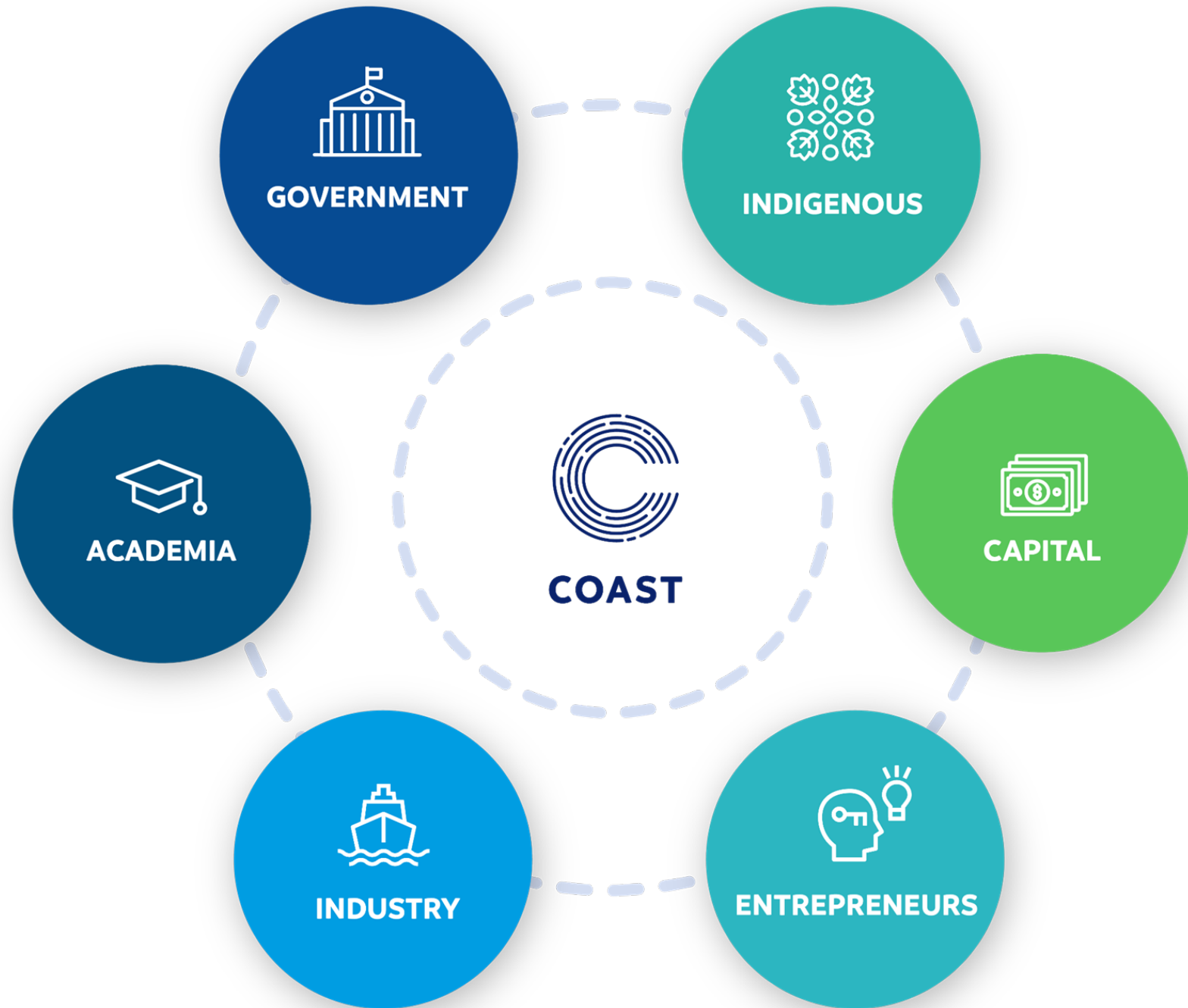
*Resilient
Innovative
Sustainable
Equitable*

November 22 – 25

Be Part of the Momentum

🖱️ ourrisingeconomy.com

Produced by South Island Prosperity Partnership



Catalyzing Place-based Innovation Ecosystems





COAST

[ABOUT US](#)

[EVENTS](#)

[NEWS](#)

[VIDEOS](#)

[CONTACT](#)

[RECRUITMENT](#)

[BECOME A MEMBER](#)



EXPLORE INNOVATE CONNECT

COAST is at the forefront of the next wave of ocean exploration and applied technological innovation to harness the vast potential of Pacific Canada.

[MEDIA](#)

[ABOUT](#)

[CONTACT](#)

COLLABORATION THROUGH CONNECTION

[Sign up for our Newsletter](#)





**“We need to move
beyond invention
toward equitable
innovation.”**

—Dan Breznitz



SOUTH ISLAND
**PROSPERITY
PARTNERSHIP**

southislandprosperity.ca