



## Unified AI-powered solution for managing social at scale

Listen, engage and analyze performance on 30+ social channels and boost social media teams' productivity by up to 40% with AI-powered insights and automations.



### Broadest channel coverage

Never miss any customer interaction with support for 30+ digital channels and flexibility to add new channels within weeks.



### AI-first approach

Leverage over 1000 use cases across insights, content generation and workflow automation with over 95% accuracy.



### Unified customer experience management

Integrate social media management with consumer intelligence, marketing and customer service from a single platform.



### Truly enterprise-grade governance

Ensure all engagements are on-brand with custom approval flows, governance rules and AI-powered moderation.

## Built for crafting great customer experiences at a global scale

Sprinklr Social is the platform of choice for organizations looking to manage complex social media needs across multiple brands, teams and geographies.



**Shiseido Japan boosts overall owned media account performance by 244%**

[Learn more](#)



**Costa Cruises responds to inbound messages 25% faster with the same crew**

[Learn more](#)



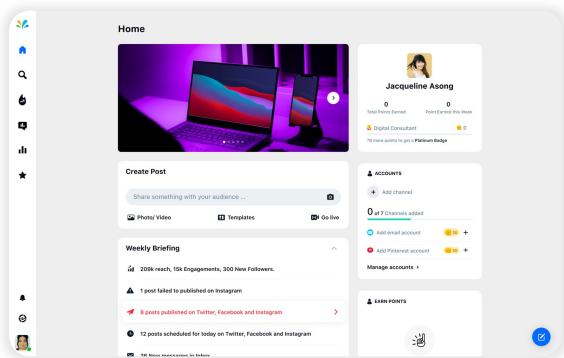
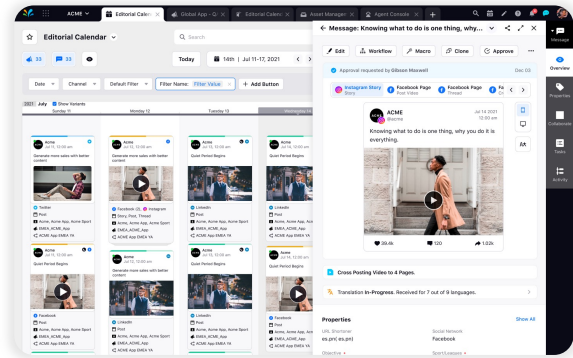
**Microsoft's social intelligence team turns data into insights with Sprinklr**

[Learn more](#)

## Social Publishing & Engagement

Deliver content and build your community on channels your customers use.

- Plan and publish content on 30+ channels
- Leverage AI to engage with all inbound messages from a single place
- Measure your performance across paid, owned and earned media



## Sprinklr Distributed

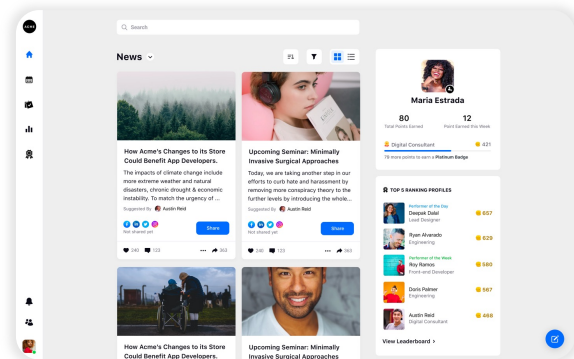
Empower your distributed teams to generate more leads and accelerate conversions through social.

- Enable sales teams and local business units to publish content and engage on social media
- Enhance collaboration between central teams and distributed networks
- Ensure all engagement is fully brand and legal compliant

## Sprinklr Advocacy

Amplify your brand reach by up to 8x by turning employees into advocates.

- Curate a library of shareable brand assets
- Make it easy for your employees to share on their social network
- Measure performance, enhance participation and ensure compliance



## Leverage Sprinklr’s unified offerings for a comprehensive social media management

### Social Listening

Get real-time AI-powered insights from millions of data sources

### Visual Insights

Unlock insights from visual data with AI-powered image detection

### Competitor Benchmarking

Benchmark social performance against competition

### Social Advertising

Manage ad campaigns and boost ROAS with real-time ad optimization

### Social Customer Service

Elevate customer satisfaction with AI-powered capabilities

### Conversational Commerce

Leverage 1:1 chat-based commerce experience